

DIGITAL NEWSLETTER

February 2019

mySA.com has an average of over 53+ million page views monthly!



mySA.com

Page Views	52,730,172
Unique Visitors	2,670,959

mySA.com Mobile

Mobile Site Page Views	30,997,654
Mobile Site Page Visitors	1,774,582

Express-News E-Edition

Mobile Page Views	1,343,322
Mobile Site Unique Visitors	7,107
Desktop Page Views	2,157,171
Desktop Unique Visitors	9,981
iPad/Tablet Page Views	2,137,101
iPad/Tablet Unique Visitors	6,815

mySA.com Popular Sections

Rank	Section	Page Views
1	Slideshows	37,459,155
2	News	19,469,800
3	Entertainment	9,634,156
4	Food	5,172,149
5	Business	3,378,127

mySA.com Popular Blogs

Rank	Section	Page Views
1	High School Sports	462,406
2	Drive	18,807
3	Story Studio	39,911

Express-News.com

Page Views	3,448,767
Unique Users	769,835

Source: Google Analytics



For more information visit www.HearstMediaSA.com