DIGITAL NEWSLETTER January 2019

mySA.com has an average of over 58+ million page views monthly!



my SA .com	
Page Views	57,701,088
Unique Visitors	3,260,602

mySA.com Mobile		
Mobile Site Page Views	34,330,377	
Mobile Site Page Visitors	2,237,306	

Express-News E-Edition		
Mobile Page Views	1,489,157	
Mobile Site Unique Visitors	7,789	
Desktop Page Views	2,388,924	
Desktop Unique Visitors	10,727	
iPad/Tablet Page Views	2,396,027	
iPad/Tablet Unique Visitors	7,813	

mySA.com Popular Sections			
Rank	Section	Page Views	
I	Slideshows	41,358,228	
2	News	22,134,217	
3	Entertainment	7,914,166	
4	Food	5,124,889	
5	Business	3,027,394	

mySA.com Popular Blogs		
Rank	Section	Page Views
I	High School Sports	899,869
2	Drive	40,024
3	Story Studio	12,298

Express-News.com	
Page Views	3,958,785
Unique Users	824,988

Source: Google Analytics



For more information visit www.HearstMediaSA.com