

# DIGITAL NEWSLETTER

## November 2019

mySA.com has averaged over 37+ million-page views this month!



### mySA.com

Page Views	37,346,770
Unique Visitors	3,391,325

### mySA.com Mobile

Mobile Site Page Views	24,096,439
Mobile Site Page Visitors	2,575,197

### Express-News E-Edition

Mobile Page Views	6,175,026
Mobile Site Unique Visitors	34,357
Desktop Page Views	3,229,465
Desktop Unique Visitors	17,057
iPad/Tablet Page Views	1,558,432
iPad/Tablet Unique Visitors	6,437

### mySA - Facebook

Followers	Post Engagements	Post Reach
359,064	571,534	821,537

### mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
13,166	2,978	63,002

### mySA.com Popular Sections

Rank	Section	Page Views
1	Local	1,222,997
2	Entertainment	769,090
3	Sports	397,921
4	Food	344,047
5	Business	304,739

### Express-News.com

Page Views	3,284,267
Unique Users	872,956

### Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
46,119	19,800	190,618

### mySA House Hunters - Facebook

Followers	Post Engagements	Post Reach
626	600	17,606

Source: Google Analytics/Facebook Analytics



For more information visit [www.HearstMediaSA.com](http://www.HearstMediaSA.com)