

# DIGITAL NEWSLETTER

## February 2020

mySA.com has averaged over 32+ million-page views this month!



### mySA.com

Page Views	32,773,406
Unique Visitors	3,030,123

### mySA.com Mobile

Mobile Site Page Views	19,612,948
Mobile Site Page Visitors	2,325,553

### Express-News E-Edition

Mobile Page Views	813,174
Mobile Site Unique Visitors	7,937
Desktop Page Views	2,118,730
Desktop Unique Visitors	13,263
iPad/Tablet Page Views	776,057
iPad/Tablet Unique Visitors	3,929

### mySA - Facebook

Followers	Post Engagements	Post Reach
361,939	3,333,197	2,022,397

### mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
13,231	5,273	55,548

### mySA.com Popular Sections

Rank	Section	Page Views
1	Entertainment	4,852,692
2	Food	3,582,369
3	Lifestyle	2,854,040
4	Local	2,321,598
5	Sports	1,887,053

### Express-News.com

Page Views	4,220,480
Unique Users	1,109,086

### Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
46,000	24,019	120,223

### mySA House Hunters - Facebook

Followers	Post Engagements	Post Reach
684	772	9,184

Source: Google Analytics/Facebook Analytics



For more information visit [www.HearstMediaSA.com](http://www.HearstMediaSA.com)