

DIGITAL NEWSLETTER

April 2020

mySA.com has averaged over 25+ million-page views this month!



mySA.com

Page Views	25,390,161
Unique Visitors	3,432,873

mySA.com Mobile

Mobile Site Page Views	15,317,539
Mobile Site Page Visitors	2,677,274

Express-News E-Edition

Mobile Page Views	4,707,810
Mobile Site Unique Visitors	1,788,516
Desktop Page Views	760,073
Desktop Unique Visitors	501,267
iPad/Tablet Page Views	350,741
iPad/Tablet Unique Visitors	101,479

mySA - Facebook

Followers	Post Engagements	Post Reach
390,061	6,966,992	16,503,695

mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
13,224	85,113	26,327

mySA.com Popular Sections

Rank	Section	Page Views
1	Local	5,569,539
2	Coronavirus	2,745,173
3	Lifestyle	2,209,385
4	Entertainment	2,134,226
5	Food	1,339,447

Express-News.com

Page Views	7,162,038
Unique Users	2,381,910

Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
46,243	19,425	112,815

mySA House Hunters - Facebook

Followers	Post Engagements	Post Reach
699	7	107

Source: Google Analytics/Facebook Analytics



For more information visit www.HearstMediaSA.com