

# DIGITAL NEWSLETTER

## January 2020

mySA.com has averaged over 44+ million-page views this month!



### mySA.com

Page Views	44,089,561
Unique Visitors	3,697,830

### mySA.com Mobile

Mobile Site Page Views	29,467,593
Mobile Site Page Visitors	2,914,412

### Express-News E-Edition

Mobile Page Views	1,403,736
Mobile Site Unique Visitors	11,443
Desktop Page Views	3,597,732
Desktop Unique Visitors	18,866
iPad/Tablet Page Views	1,378,330
iPad/Tablet Unique Visitors	5,314

### mySA - Facebook

Followers	Post Engagements	Post Reach
360,000+	3,633,839	3,463,956

### mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
360,000+	3,633,839	3,463,956

### mySA.com Popular Sections

Rank	Section	Page Views
1	Local	7,782,168
2	Entertainment	4,199,410
3	Food	3,671,188
4	Lifestyle	3,257,731
5	Sports	1,750,742

### Express-News.com

Page Views	3,488,673
Unique Users	918,990

### Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
46,000	23,657	138,255

### mySA House Hunters - Facebook

Followers	Post Engagements	Post Reach
628	752	9,189

Source: Google Analytics/Facebook Analytics



For more information visit [www.HearstMediaSA.com](http://www.HearstMediaSA.com)