



# UNIQUE CHALLENGES REQUIRE UNIQUE SOLUTIONS

THERE'S A REASON ARDENT OFFERS CUSTOM LEARNING SOLUTIONS.

*Ardent*

## A Truly Custom Process

We know learning solutions aren't one-size-fits-all. As long-time experts in learning and development, we know what works: solutions that are carefully crafted and delivered with each organization's challenges, budget, goals, and resources in mind. We've created a learning and development model that can support all learning styles, so employees are always engaged and supported.

### OUR SOLUTIONS ARE SHAPED BY TWO DEFINING PRINCIPLES:

#### 1. A Continuous Journey

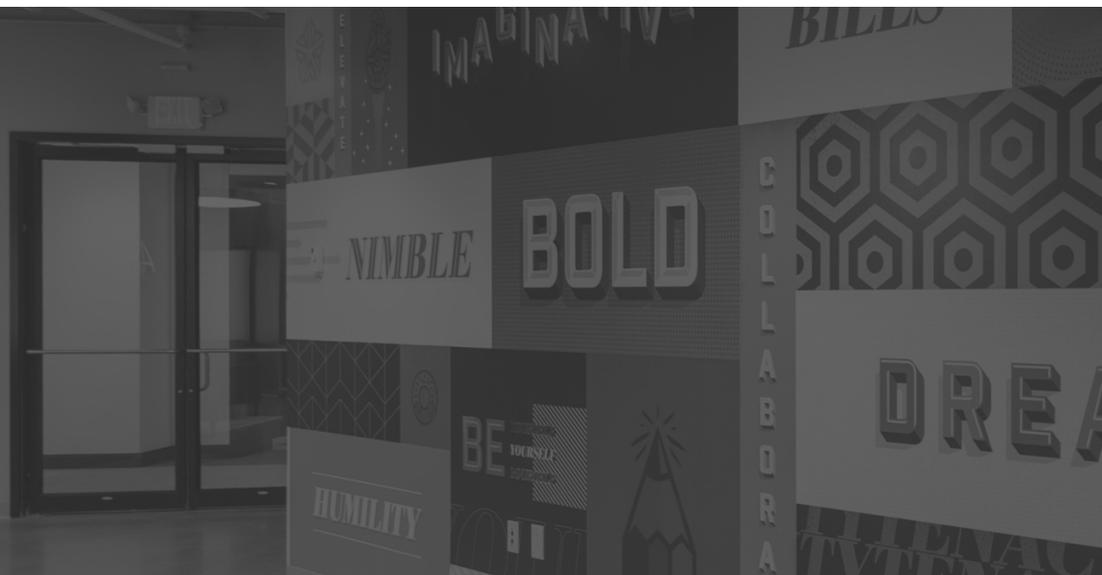
Learning is a continuous process that doesn't end with a single training event. Ardent aims to develop learning solutions that inspire and spark action to drive performance improvements through your employees.

#### 2. A Learning Strategy That Drives Results

Ardent delivers proven, flexible, and innovative solutions that align to an organization's goals.

Our solutions inspire and spark action in an organization's greatest asset: **its employees.**

Ardent's consultative approach blends strong instructional design, creative, sharp business acumen, and innovative technology to deliver impactful experiences for all learning types.



## BUSINESS CHALLENGES THAT TRANSCEND INDUSTRIES

Custom learning solutions can address many variables, and we've seen a lot of unique challenges along the way. Ardent's years of experience and proven success give us helpful insight on how to solve future challenges.

### WE HELP SOLVE CHALLENGES LIKE:

#### ✔ Improving Sales Team Effectiveness

Enable your sales team to focus on the most profitable parts of your business and ensure that your learning program is effectively aligned with your brand and company culture.

#### ✔ Delivering Exceptional Customer Experience

Retaining customers that are loyal to your organization improves profit margins. Aligning your teams' mindset enables consistency with every customer touchpoint.

#### ✔ Enabling Organizational Changes and Transformation

Change can be difficult. Accelerate adoption for process changes and digital transformation by leveraging custom learning to enable and sustain change.

#### ✔ Sustaining Learning Across an Organization

Achieve success with long-term sustained behavior changes made possible by a custom learning program and behavior sustainment activities.

#### ✔ Refreshing Outdated Skillsets

Efficiently upskill existing teams rather than hiring new workers or spending time on recruitment and onboarding.

#### ✔ Growing Effective Employee Recruitment and Retention

Align recruitment, onboarding, and training consistently across the entire organization to build powerful teams.



For more information on how Ardent can help solve your business challenges.

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