PROS OF eLEARNING FOR A REMOTE WORKFORCE

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In 2019, there were 4.7 million remote workers in the United States alone, and this number is expected to grow. As technology helps to support more virtual collaboration and remote work, many organizations are using eLearning to support their learning and development goals.

THE ADVANTAGES OF ELEARNING FOR A REMOTE WORKFORCE

Serves Different Learning Styles

Every employee learns differently, and eLearning supports all learning styles. eLearning is able to organically follow the VARK (Visual, Auditory, Reading/Writing, and Kinesthetic) Model of Learning, and eLearning leverages technology such as videos, self-paced quizzes, or simulations for learners to practice new skills in a safe environment. Learners can be assessed to ensure understanding and get feedback on areas to focus and improve on as they move through a course.

Learning Effectiveness

eLearning, or web-based training, is an effective learning method for remote workers as it provides the accessibility of completing training when it's convenient for them. eLearning gives students control over their learning to work at a pace that works for them. Students can be assessed throughout to ensure comprehension and retention.

Cost-Effective Solution

When providing learning and development opportunities, especially for larger and remote workforces, it's important to find a solution that won't break the bank. eLearning requires a fraction of the resources and expenses that in-person training does (like facilitators, room or venue space, travel, or catering). Additionally, eLearning courses can be reused over time, and since they're virtual, the content can reach more students than a classroom workshop can.

Flexible Access

One of the key advantages of eLearning is the ability to learn anywhere, any time, and across any device. With the recent increase of remote workers, eLearning provides an opportunity for learning without employees needing to be physically present at a training event or in-the-classroom workshop. Plus, eLearning creates an environment where students can access their curriculum when their schedule, energy, workload, and focus level permits (for maximum retention).

Widespread Availability

Organizations with remote teams, large workforces, or geographically dispersed teams often struggle to get attendance for classroom training programs. eLearning, however, gives teams flexibility to attend sessions that work for their personal schedules. With eLearning solutions, learners can demonstrate comprehension with pre and post-testing. Some learning administrators find it helpful to have a virtual space where questions can be posted and answered by a facilitator or others taking the same eLearning course. This drives collaboration, which helps training sessions create more of an impact on learners and their job responsibilities.

We would love to continue the conversation.

Contact Megan Cucci, our Vice President of Business Development, for complimentary consulting hours for a custom learning solution.

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