

A woman in a white shirt and dark pants stands in a meeting room, pointing towards a large screen displaying a 'Monthly Budget' report. The screen shows two donut charts and some text. In the foreground, several people are seated at desks, looking towards the presenter. A laptop is open on a desk in front of her. The room has a stone wall and a whiteboard with a line graph in the background.

SUPPORT ALL THE WAYS YOUR TEAM LEARNS

ARDENT DELIVERS SOLUTIONS TO MAKE LEARNING ACTIVE, ENGAGING, AND SUSTAINABLE FOR EVERYONE.

Ardent

The VARK Model of Learning

The VARK (Visual, Auditory, Reading/Writing and Kinesthetic) Model of Learning is one of many models Ardent uses to help identify the most effective way to train. We leverage this model of learning to provide custom, blended learning solutions that engage employees, regardless of their learning preference.

VISUAL LEARNERS

- ✔ Visual learners prefer content that is clearly depicted in graphs, charts, infographics, or other visually stimulating methods that provide spatial understanding.

AUDITORY LEARNERS

- ✔ Learners who are auditory learn best when information is spoken or heard. They perform well in lectures, group discussions, or by simply “talking it through” with peers.

READING/WRITING LEARNERS

- ✔ Those who retain information by reading or writing visualize content displayed in words or text-based output, like essays, study guides, or written assignments.

KINESTHETIC LEARNERS

- ✔ Kinesthetic learners prefer physical demonstrations that they can touch and feel, and they learn through experience. These are typically students who need to be hands on and “do” in order to learn.

LEARNING STYLE	PREFERRED SOLUTION
Visual Learners	Guides, AR/VR, Microlearning, Mobile, eLearning
Auditory Learners	Live-Streaming, AR/VR, Mobile, eLearning
Reading/Writing Learners	Guides, Microlearning, Mobile, eLearning
Kinesthetic Learners	AR/VR, Adaptive Learning, Live-Streaming, eLearning

Our solutions inspire and spark action in an organization’s greatest asset: **its employees.**

Ardent’s consultative approach blends strong instructional design, creative, sharp business acumen, and innovative technology to deliver impactful experiences for all learning types.



For more information on how Ardent can help your team reach their goals through blended learning.

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