

Receive up to 70% off the total course fee when you apply for a CITREP+ Subsidy





Squared Online the digital marketing leadership course developed with Google and powered by AVADO

Squared Online developed with Google and powered by AVADO has been accredited by IMDA CITREP+ since 1st April 2017. What does this mean? It means that if you're a Singaporean/Permanent Resident, whether you're a company or an individual, your course fee will be subsidised.

Read on to find out more.

IMDA Conditions

Trainee must complete the course and pass all examinations required by the certification or post-training assessment within 12 months from the course commencement date with the following conditions:

-  Meet the minimum of at least 90% participation rate for every module, including the Get Started module
-  Pass all assessments/assignments prescribed in the course
-  Achieve the final certification
-  All course endorsement and claim applications must be submitted online via the IMDA's Infocomm Competency Management System (ICMS).

What is CITREP+

The Infocomm Media Development Authority (IMDA) is a statutory board of the Singapore government that develops and regulates the converging infocomm and media sectors in a holistic way. It works with training providers such as AVADO to develop and offer quality professional courses and certifications like Squared Online the digital marketing and leadership course developed with Google and powered by AVADO to impart knowledge and skills in relevant areas.

In support of local marketing professionals in their efforts to keep pace with technology, the Critical Infocomm Technology Resource Programme Plus (CITREP+) offers funding support to the following applicants:

Type

Funding

Individual (Skillsfuture)	Up to S\$500 (Excluding GST)
Individual <40yrs (Self-Funded) Singaporean/PR	Up to 70% of the course fee capped at S\$3000. (Excluding GST)
Individual >40yrs (Self-Funded) – Singaporean/PR	Up to 90% of the course fee capped at S\$3000. (Excluding GST)
Company - Non-SME and participant is Singaporean/PR below 40yrs	Up to 70% of the course fee or up to S\$3000. (Excluding GST)
Company - SME, regardless Singaporean /PR and age	Up to 90% of the course fee or up to S\$3000. (Excluding GST)



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