

Nov. 13-16 2018
CLEVELAND, OH



2018 CAEL International Conference - SPONSORSHIP FORM

TURN IT UP! - AMPLIFY ADULT STUDENT SUCCESS

Hilton Cleveland Downtown

Select a Sponsorship Level

- PATRON**
\$25,000 & above
- KEY PARTNER**
\$15,000
- MAJOR DONOR**
\$10,000
- SUPPORTER**
\$8,500
- ADVOCATE**
\$7,000
- FRIEND**
\$5,000
- CONTRIBUTOR**
\$2,000

Arrangements for co-sponsorships and other opportunities may be available. Please see page 2 to indicate which event or giveaway item you would like to sponsor.

Organization Information

Please fill out the application exactly as you would like it to appear in conference materials.

Contact Name _____ Title _____

Institution/Organization _____

Mailing Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____

Email _____ Institution/Organization Website _____

Patron level receives four complimentary registrations, Key Partner level receives three complimentary registrations, Major Donor receives two, and Supporter and Advocate receive one complimentary registration. Registration information can be found online at <http://www.cael.org/conference>.

Signature

It is understood that by signing this application, we are committing to the sponsorship level indicated above.

Authorized Signature: _____ Title: _____ Date: _____

Method of Payment



Credit Card
Please fill out info below



Check enclosed
Please make check payable to CAEL



Invoice
Please check if you would like an invoice

Credit Card Number _____ Expiration Date _____

Signature _____

Applications and payments can be mailed, faxed or emailed to:

CAEL
2018 Conference Sponsorships Fax: 312.499.2601
55 East Monroe Street, 2710 Email: EWarner@cael.org
Chicago, IL 60603

A CAEL 2018 Conference registration form and additional information is available on our website: <http://www.cael.org/conference>

Questions?

Please contact Elizabeth Warner
Phone: 312.499.2636
Email: EWarner@cael.org



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All sponsor entry badges will include a colored ribbon corresponding with the level chosen. In addition, all sponsors will be listed on the CAEL website with a link to their website.

Sponsorship Level	Complimentary Registrations	Mobile App Visibility <small>*All sponsors will be listed in the mobile app.</small>	Recognition	Giveaway items and Specific Event Sponsorships <small>(options below)</small>
PATRON \$25,000 & above	4	Main banner, push notification thanking Patron level sponsors	Introductory comments during keynote or luncheon Verbal recognition from CEO Signage with logo at conference	<ul style="list-style-type: none"> _ Keynote Speaker or _ Luncheon Program with introductory comments or _ Welcome Reception or _ Mobile App PLUS _ Complimentary exhibit booth
KEY PARTNER \$15,000	3	Main banner, push notification thanking Key Partner level sponsors	Verbal recognition, Signage with logo at conference	<ul style="list-style-type: none"> _ Presentation in Quick-fire Session or _ Exhibit Hall or _ Closing Plenary Session or _ Choice of top-tier giveaway item with your logo Examples: t-shirts, tote bags, badge holders, USB drives PLUS _ Complimentary exhibit booth
MAJOR DONOR \$10,000	2	Push notification thanking Major Donor level sponsors	Verbal recognition, Signage with logo at conference	<ul style="list-style-type: none"> _ Ice Cream Social or _ Bake Shop or _ Wellness Break or _ Choice of mid-tier giveaway item with your logo. Examples: pens, note pads, water bottles, travel coffee mugs, hand sanitizer
SUPPORTER \$8,500	1	Push notification thanking Supporter level sponsors	Verbal recognition, Signage with logo at conference	<ul style="list-style-type: none"> _ General Session or _ Conference Workshop Track
ADVOCATE \$7,000	1	Push notification thanking Advocate level sponsors	Verbal recognition, Signage with logo at conference	<ul style="list-style-type: none"> _ Continental Breakfasts or _ Morning Coffee Breaks
FRIEND \$5,000	None	Push notification thanking Friend level sponsors	Verbal recognition, Signage with logo at conference	None
CONTRIBUTOR \$2,000	None	None	Signage with logo at conference	None

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Questions?

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Phone: 312.499.2636 | Email: EWarner@cael.org

