



CAEL

BUILD A COMPETITIVE WORKFORCE TO SUSTAIN ECONOMIC GROWTH

*A Robust, Resilient &
Future-Ready Talent Pipeline*



“CAEL was able to help us understand exactly what steps were necessary in order to create a world-class workforce within our region.”

- Mary Graham, Chief Advancement Officer, Charleston Metro Chamber of Commerce



ACHIEVE SUSTAINED ECONOMIC GROWTH

At CAEL, we take a consultative approach to help you reach your goals. Our customized products and services—based on the unique needs of each client—build off of what already exists and deliver actionable recommendations rather than just another report. Let us help you create the conditions for business attraction, growth and retention.



“CAEL continues to provide insightful, engaging and creative thinking around some of our most complicated workforce challenges and goals.”

- Denise Reid, Executive Director Mosaic and Workforce, Tulsa Regional Chamber



“The CAEL team helped us coordinate the many moving parts which are critical to producing the talent our industries need.”

- Michael L. Manis, CEcD Director, Community and Economic Development, Centralina Council of Governments

ASSESS TALENT DEVELOPMENT NEEDS & CAPABILITIES

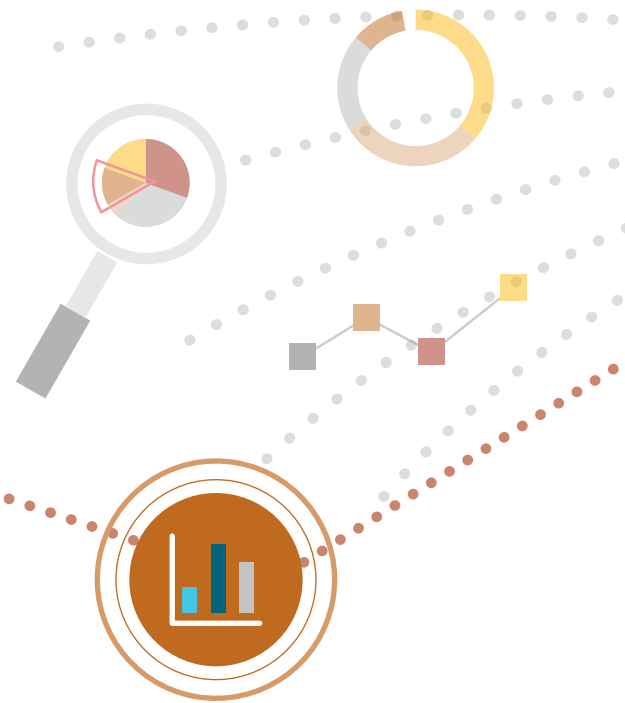
All communities possess programs, resources and capabilities as well as career opportunities. CAEL consultants help you get the right data, so the right partner can act at the right time and achieve the right result.



Map Education & Training Assets

Determine how well your system serves the range of employers' skills needs and indicate gaps and redundancies among your community's education and training providers.

Leverage our understanding of today's learners to identify how education and training partners can reach more people, increasing your region's talent base.



Turn Workforce Data Into Actionable Intelligence

Use Labor Market Intelligence (LMI), business surveys, advisory committees and anecdotal employer input to specify and clarify workforce needs.



STRATEGIZE TO DRIVE BUSINESS ATTRACTION, RETENTION & GROWTH

Any successful effort to grow your economy requires the ability to address skills at all levels and leverage the full power of your whole education and training community. CAEL consultants engage your community to help you prioritize for impact and scale.



Understand Your Business Mix

Profile key sectors and associated skills/education concerns in your regional economy.

Leverage our deep understanding of career pathways in key sectors nationally to reveal valuable skills, skills gaps and skill building opportunities in your community.



Build Your Plan

Identify program/content gaps, redundancies and areas where you are over- or under-supplying workers for target sector jobs.

Actively engage the range of local stakeholders, bringing them into the process so they are empowered and accountable.

Increase stakeholder communication and collaboration around target sectors to create a more efficient, effective skills development system.

Use our experience and knowledge of national best practices to create a comprehensive skills strategy that addresses the range of sectors, providers, firms and skill levels.



TAKE ACTION - STRATEGIC & TACTICAL

Baseline data and strategic plans are only useful if they lead to action and result in change that increases workforce quality, efficiency and inclusiveness. CAEL consultants help communities act so they are better prepared to meet business needs and engage economic development prospects.



Strategic Action

Rebalance education and training resources to better address labor market demand.

Expand services to non-traditional learners/workers to leverage the full range of talent in the community.

Provide innovative, engaging career awareness resources specific to opportunities in your community so workers and learners make smart decisions about what careers to pursue—and the best path to get there.

Leverage and align multiple providers' business engagement efforts to more efficiently serve employers.



Leverage Workforce Assets to Close Economic Development Deals

Build “pitch” strategies and workforce solutions that speak specifically to your community’s target sectors.

Create tools and resources to help you effectively present community capabilities and talent development assets that address prospects’ workforce needs.

Train workforce development professionals to become key players in closing economic development deals.

Identify and address policy concerns that enhance workforce and economic development efforts.



WE HELP YOU CREATE THE CONDITIONS FOR BUSINESS ATTRACTION, GROWTH & RETENTION

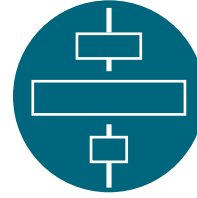
*Our customized products and services drive alignment between
workforce and economic development.*



Understand the Human
Capital Ecosystem



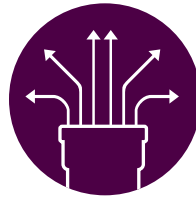
Build a Resilient
Workforce



Alignment Between
Industry Demand
& Labor Supply



Achieve Scale to Drive
Economic Growth



Robust Workforce
Pipeline to Fill High
Growth Positions



Public &
Institutional Policy



For more information visit www.cael.org, or contact Joel
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Meaningful learning,
credentials and work
for every adult.

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