Kerridge Commercial Systems

Take your business online and improve your customers' experience

K8 Web Builder is a powerful, integrated and fully responsive ecommerce suite. It enables you to deploy a fully integrated online trading platform quickly and successfully.

With a comprehensive, intuitive content management system, K8 Web Builder is both functionally rich and extremely flexible. It provides a fully responsive platform that enables you to design a single website that is optimised for all devices. Whether your customer is using a smartphone, tablet or PC, your Web Builder site will render the displays appropriately for the device and keep your customers engaged with your content.

Using real-time product information, K8 Web Builder lets your customers make enquiries and place orders on a self-service basis. Transactions are automatically fed back into K8 to maintain data and customer records – it's both simple and straightforward and there's no repeat keying required on your part.

K8 Web Builder is designed to deliver easy to maintain and profitable online trading to any type of business - with no expensive or complex website

development required. Using Web Builder, you'll enhance your customers' online buying experience and strengthen your competitive advantage.
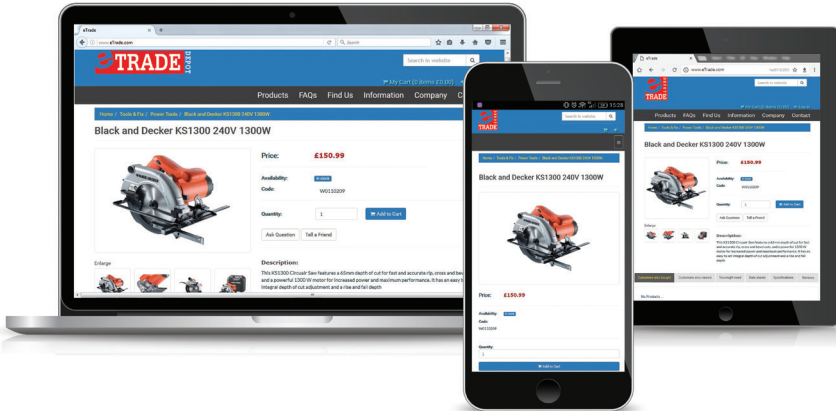
Set-up and maintenance

- Design wizards with responsive themes and templates to facilitate site creation and optimisation for the devices that your customer may use (smartphone, tablet, PC, etc

- 'WYSIWYG' HTML editor to easily manage existing page layouts/add new pages

- Content management tools to define what should appear on the site

- Web components to maintain product categories, customer reviews etc.

- News, reviews and FAQ page layouts provided for immediate use

- Product catalogue synchronised with K8

- Bulk upload facility for product images and associated documents

Key Benefits

- Complete B2B/B2C trading solution
- Full real-time integration with K8
- Synchronised K8 product catalogue
- Extend sales channels to new and existing customers
- Increase capacity within existing resources
- Mobile deployment – smartphone access
- Multi-site capability with shared product catalogue

// Using real-time product information, K8 Web Builder provides complete facilities for your customers to enquire and place orders on a self-service basis.

K8

Web Builder Datasheet

> // Our integrated online trading system makes it easy and convenient for our customers to transact with us.
>
> William Wilson

Facilities and functions

- User/customer authentication
- Online catalogue, drill-down through categories, searches, etc.
- Order placement and customer buying list management
- Quick Cart, enabling rapid order placement using catalogue codes
- Supports B2B and B2C trading models
- Integrated credit card payment
- Sales price derived from K8 maintained customer terms
- Stock availability dynamically retrieved from K8- optional display
- Order status tracking
- Customer self-service, account information - incl. copy invoices, orders etc.
- Cross-selling - feature products, 'customers also bought...' supported
- Automatic email notification with order confirmation

Courier integration (option)

For greater value and benefit, K8 can be configured to integrate with courier systems (e.g. TNT, UPS, Business Post and FedEx) to support product delivery. Please ask for further information about this facility.

Client in focus

William Wilson, part of Wolseley UK, is one of Scotland's largest suppliers of plumbing, heating and bathroom products.
The company serves local and regional plumbing and heating contractors, through to large national companies, as well as private retail bathroom customers.

- Established in 1900

- Employing more than 250 staff across 22 locations

- Implemented Web Builder to provide excellent multi-channel customer experience

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About Kerridge Commercial Systems (KCS)

We provide specialist software, services and support to deliver fully integrated trading and business management solutions to distributive trades customers, large and small – wherever they are in the world. Immersed in the distributive trades for over 35 years, our technical experts are thought leaders in trading and management technology, and our innovative and flexible approach ensures our customers partner with us for the long-term.

Our mission is simple: to design and deliver high performance, integrated ERP solutions that enable our distributive trade customers to source effectively, stock efficiently, sell profitably and service competitively.

Contact Kerridge Commercial Systems SA

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