



Effective Grant Writing 101

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Today's Discussion...

- ▶ Who is your presenter and why am I taking my lunch hour to listen to him?
- ▶ What is today's webinar about?



10 TOP

“

If you don't know where you are going, you'll end up someplace else. – Yogi Berra

”

1. Planning – Project definition, project plan, action & deliverables, monitor, reporting



2. Choose the right dance partner

Online Funding Resources

- ▶ Government of Canada:
<https://www.canada.ca/en/government/grants-funding.html>
- ▶ Vancouver Foundation Fund Search:
<https://www.vancouverfoundation.ca/give/fund-search>
- ▶ Several companies have grant searching and applying services that you may wish to investigate

3. Know Your Funder's Mandates

- ▶ Why is the funder providing these resources?
- ▶ Does my project/plan help the funder?

4. Call the funding program



5. Review the funders resources

- Previous projects/programs funded
- Find similar projects to yours
- Application guidelines, scoring grids, webinars about how to apply

5. Phone a friend

LIFE LINES

50:50

Phone
a Friend

Poll the
Audience

50:50



6. Know the funding program

- ▶ What is required to complete the application
 - ▶ Partners, letters of support, additional funding
- ▶ How long will it take to complete the application vs. how much you will receive as a funder?



7. Budget – Your opportunity to shine



“

Do what your good at, hire out
what you're not – Andrew Kemp

”

8. Know your strengths and weaknesses

9. Understand the deliverables

- ▶ Know what you need to deliver before your apply
- ▶ What method of financial reconciliation does the funder require?
- ▶ Reporting



10. Share your success!



Thanks!

Questions?