

# SavvyCard® For Brokerages

SavvyCard® for Brokerages is a custom-branded, turnkey retention and recruiting tool that gives your agents enhanced features for their SavvyCard for Agents™ marketing platform. With its push-button-simple marketing automation, your active agents will streamline their marketing, grow their personal database, improve their conversion rates and close more deals. Most importantly, SavvyCard® for Brokerages enables your non-active agents to build their databases and grow their production.

## Give Your Brokerage a Powerful Edge

### Branded Web Apps for Agents & Listings

The SavvyCard for Brokerage solution automatically creates web apps ("SavvyCards") for every listing and agent, and notifies agents when they are created. Agents can use Property SavvyCards to market listings online within hours of them being entered into the MLS.



### Full Inventory of Listings for Every Agent

The Cross Listings feature automatically generates a Property SavvyCard, branded to each of your agents, for every brokerage listing. These branded single-property web apps allow every agent to market your FULL brokerage inventory to generate new leads and build their personal databases. **Perfect for new agents!**



### Provide Valuable Content & Strengthen Partnerships

The PartnerShare™ feature enables you to automatically promote a shared database of agent- and brokerage-recommended vendors and services across your full team, strengthening relationships with preferred referral partners.



### Build Brand Awareness In Your Area of Business

With built-in social media marketing tools, your agents will share their Agent and Property SavvyCards to their social media pages, exposing your brand to thousands of new prospects every month!



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Call or email to schedule a  
**free office training** or to turn  
on brokerage features today!

 (727) 502-6013

 support@SavvyCard.com

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## Key Features

- 1 CrossListings™** - Every agent automatically receives their own standalone Property SavvyCard for each brokerage listing, enabling them to market your FULL brokerage inventory and grow their personal database.
- 2 BrokerageShare™** - Automated feature alerting every Agent of their personally branded web app for each brokerage listing with push-button-simple marketing to generate leads and increase production.
- 3 BrokerShare™** - Post Property SavvyCards to your Brokerage Facebook Page, improving visibility for your listing agents and generating leads for your full team.
- 4 PartnerShare™** - Layer every Agent's SavvyCard with your trusted vendors, putting them at the fingertips of Agents and their customers.
- 5 Custom Branding** - A unique background designed to reflect your brand and white-glove personalization for every agent.
- 6 Custom Messaging** - Custom text message templates to streamline the SavvyCard share process.



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