

# MODERN TOOLS TO REACH A NEW GENERATION OF BUYERS ON FACEBOOK

## Modern Technology - Current methods for marketing

- A standalone, mobile-optimized website for your unique property
- Your home highlighted in my Featured Listings for all buyers to see
- Your property will be shared to my Facebook pages, leveraging my network of personal and professional contacts

## SellerShare® - Help get your property sold faster

- I will send you your dedicated property website with instructions on how to share on social media
- Encourage your friends, family, & neighbors to SHARE with others
- Be a part of the process and help find potential buyers with just a few clicks!



## MLS for the Win - Your home is in good hands and at everyones' fingertips!

- I add your property into the Multiple Listing Service (MLS), used by nearly every home buyer
- Your property is promoted in search engines and websites nationwide
- When you list with me - every buyer has your home at their fingertips



## MARKETING STRATEGY RESULTS

Homeowner used SellerShare®  
to post their listing to social media

-  2,161 Visits
-  123 Shares on Facebook
-  Multiple Calls
-  Multiple Showings

Homeowner used SellerShare®  
to post their listing to social media

-  839 Visits
-  22 Shares on Facebook
-  Multiple Calls
-  Multiple Showings