

SavvyCard® for Real Estate Agents

Take Your Leads Back from the Portals

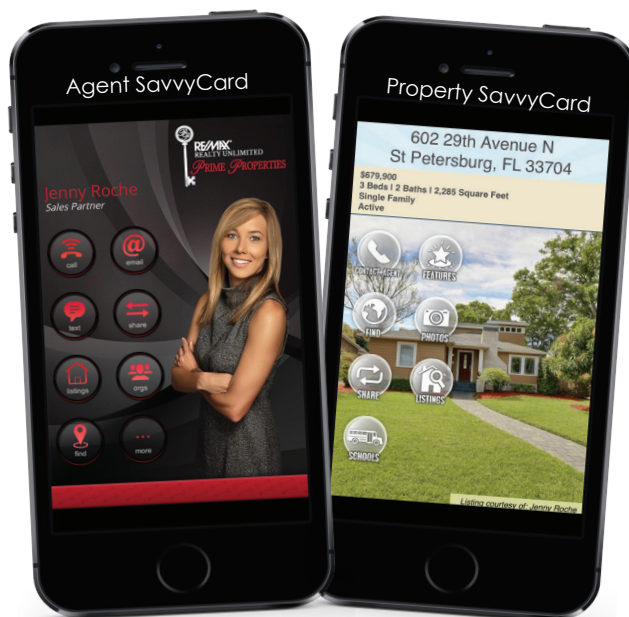
SavvyCard® for Real Estate uses MLS data to automatically create and maintain lead generating SavvyCards for you and your listings. Use SavvyCards to generate leads online through Social Media and through your customer's friends and family, quickly and inexpensively!

Grow Your Business

- Generate leads with push-button ease
- Empower your referral networking
- Increase social media exposure
- Close more deals

Valuable Tools at Your Fingertips

- Stand-alone web apps for you and all your listings
- Lead capture forms
- Push-Button social media marketing
- Real-time referral notifications (with contact info)



Lee Childress REALTOR®, Premiere Homes Group

"SavvyCard is the best Real Estate tool I have, in fact I am closing on a Property this weekend because of it. I love that it reports referrals back to me. This is how I got my last customer."



Tim Gupton REALTOR®/Broker, Realty One

"To be able to text people I meet a tool with an MLS search right to their phone is a great way to keep them locked in with me as their agent. And, having the seller share their listing to their circle of friends reaches a whole new level of potential clients through social media, too."



Shelly Hartman - Broker Associate, RE/MAX Realty Consultants

"Property SavvyCards are super easy to post to Facebook and the ability for me to access SellerShare™ at the time put the listing into Matrix is awesome. My listings are getting a lot of activity, which is what all us agents want."

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Advanced Features and Services

- **SavvySchool** - Your on demand resource center
 - Orientation & Training Videos
 - eBooks & Infographics
 - Sales Strategy Videos
 - Downloadable Tutorials & Guides
- **Automated Facebook Ads** - Done-for-You Facebook Ads service
 - Maximize lead generation
 - Maximize brand exposure
 - Maximize social engagement
- **SavvySigns** - Uses geo-location to provide buyers immediate access to property information
 - Easy to use - text HOME to 72889
 - No set-up, maintenance, installs or downloads
 - Universal sign rider for all your listings
- **SellerShare** - A powerful push button marketing tool
 - Brings your sellers into the marketing process
 - Leverages your seller's sphere of influence
 - Puts your "for sale" sign in your seller's digital front yard



SavvyCard Education & Training

