

# COASTAL STYLE WITH A TWIST

ONE TALENTED TEAM CREATES A CONTEMPORARY LOOK  
FOR A CUSTOM NAPLES HOME BUILT WITH OLD FLORIDA ROOTS

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BUILDER MARK WILSON, LONDON BAY HOMES, NAPLES, FL.  
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Lush landscaping with mahogany shade trees surrounds this Old Florida-style house. Built by London Bay Homes with contemporary and traditional elements, it is designed to convey a spectacular indoor-outdoor experience.





When homeowners Dan and Mary Szemis first laid eyes on this clean, coastal and contemporary model home in Naples, they were engaged in a walk through during an open house. "We were immediately blown away by the architecture and the design of the home," says Dan, a former hedge fund manager. Stylish and contemporary with a coastal vibe, this 5,727 square foot home is located on a tree lined street just a block from the Gulf of Mexico. A brilliant collaboration between builder Mark Wilson, architect Matthew Kragh, and interior designer Michael Scott, who connected everything artfully with his choice of furnishings, paintings and lighting, this house represents the ease of indoor/outdoor living.

"We added a contemporary twist to these kinds of homes that have Old Florida roots," says Kragh, whose firm is known for this signature style. "The homeowners were fans of our work before and what we designed in the house fit them like a glove." This spectacular residence features lush landscaping and an exterior facade with a smooth stucco

**BELOW AND LEFT:** In the living room, a sea-blue sofa in tufted leather rests below abstract artwork painted in sea colors. A chandelier from Visual Comfort is clean and polished with a hint of tradition. Above a wooden Theodore Alexander hutch in the dining room, Still Life With Blue by Sally Bernstein hangs; the Indigo Melody Collection mirrors the blue colors in the skirted Louis chairs.



natural finish. Inside, Scott chose a palette of cream and off-white, with sea blue accents that reflect the beach.

The elegant foyer unfolds through double iron doors with transom. An expanse of limestone flooring flows through to the dining room, an open and bright space arranged with a rectangular walnut dining table lined with six white-linen-upholstered side chairs from Theodore Alexander. "I designed this room so the owners could enjoy either a formal or casual dinner party depending on the occasion," Scott says.

In the expansive kitchen, lighting was a priority for Kraft. "We lowered the ceiling and designed a low-sloped roof which gave us transom windows with great light," the architect says. The addition of a breakfast bar and separate center island provides a variety of areas to prepare food, dine and socialize. "We are really looking forward to entertaining in this house," the homeowner says.

**ABOVE:** The sophisticated gourmet kitchen is a plus for entertaining guests. Marca Bello stools covered in an ocean-blue leather have just enough luminescence between Precious Quartz counter tops on the breakfast bar. Handblown nickel pendants shaded in green add warmth.

**BELOW:** The casual living room is arranged with a tufted sofa and leather armchair stools that pull up to Old Hickory's heavy-glazed coffee and provide extra seating. Beneath the TV, a custom credenza with a fluted front makes a refined impression.





THE MASTER BEDROOM FEATURES A WEST INDIES STYLE FOUR POSTER BED, AND CUSTOM GEOMETRIC ACCENT AND BOLSTER PILLOWS FROM COWTAN & TOUT. BEDSIDE TABLES ARE HIGHLIGHTED WITH CAST BRONZE LAMPS OF PORCELAIN IN A KOI PATTERN.

The family enjoys watching TV in the spacious living room, where views of the pool and patio area blur the line between indoors and outdoors. A tufted sofa in a custom wool cashmere blend and a Hancock & Moore wing chair add contrast to the contemporary Gunnmetal cocktail table finished with a silver stone edge.

In the master bedroom, the sparkling pool can be viewed from a four poster bed that exudes an island vibe along with a trio of floral benches from Taylor King. Just steps into the master bath, floating cabinetry from Roben and overhead pendant lighting create a sleek look. Ambient light streams through a large picture window above a soaking tub, where the owners like to relax after a long day.

Outdoors, the pool, spa and patio area offer a resort style experience complete with a custom fire pit, built in benches for seating and a cabana at the top of the staircase. "We have redefined the homebuilding process with 'Private Label Living' - a singular commitment to custom building that creates the highest quality homes and attention to detail that are a unique expression of its residents' distinctive tastes," Wilson says. "We strive to make every home our clients' vision - not ours - and the home delivers the vision and lifestyle the clients' desired."



ABOVE: In the left-sided master bath, his and hers Kohler sinks are elevated with open chairs in sea blue to match the custom mosaic tile backsplash from Roben. Hanging on a wall, small fine diamonds of sea urchin continue the beachy coastal theme.



THE COUPLE LOVES LOUNGING BESIDE THE CUSTOM POOL  
DESIGNED BY ARCHITECTURAL LAND DESIGN. A DAYBED AND A  
GROUPING OF ROUND WICKER CHAIRS FROM MINDO USA OFFER  
AMPLE SEATING FOR SMALL GATHERINGS.



#### SOURCES

##### DINING ROOM

Draper sofa - Custom designed by Archetype Interiors  
Dining table, chairs, island and lamp - Theodore Alexander, High Point, NC  
Chandelier - Visual Comfort, Houston, TX  
Artwork - John Richard, Greenwood, SC  
Lending credence - Custom designed by Archetype Interiors, Naples, FL  
Fabricated by Final Touch Milling and Lumber, Inc., Santa Barbara, CA  
Flooring - Stone-Mart, Naples, FL

##### LINEN

Door - Custom designed by Archetype Interiors  
Dining, Naples, FL  
Fabricated by Arredacenter, Naples, FL  
Bench - Marzetti & Moore, Naples, FL  
Artwork - John Richard, Houston, TX  
Chandelier - Visual Comfort, Houston, TX  
Area rug - Klear, Inc., Buffalo, NY  
Flooring - Stone-Mart, Naples, FL  
Hood - Stone-Mart, Naples, FL  
KITCHEN

Sofa, wavy chair and bar stools - Marzetti & Moore, Naples, FL

##### LIVING ROOM

Architect - James Charles, Hickory, NC  
Side and armchair fabric - Taylor King, Taylorsville, NC  
Square accent table - Visual Comfort, Houston, TX  
Round accent table, small accent table and lamps - Theodore Alexander, High Point, NC  
Credenza, corbel table and bar - Ed's Furniture, Hickory, NC  
Area rug - Klear, Inc., Buffalo, NY  
Hood - Stone-Mart, Naples, FL  
Flooring - Taylor King, Taylorsville, NC  
Fabric - Romeo, Cheyenne Falls, CO  
Area rug - Zebra Art, Santa Fe, NM  
Flooring - The Hardwood Floors, San Diego, CA

##### COURTYARD

Countertop - Poggio Quartz, UMI, Naples, FL  
Counter stools - Marzetti & Moore, Naples, FL  
Wall sconce - Adex USA, Naples, FL  
Hanging pendant - Visual Comfort, Houston, TX  
Flooring - Stone-Mart, Naples, FL  
**MASTER BEDROOM**

Bed, bedside tables and lamps - Theodore Alexander, High Point, NC  
Bedsheets - Taylor King, Taylorsville, NC  
Fabric - Romeo, Cheyenne Falls, CO  
Area rug - Zebra Art, Santa Fe, NM  
Flooring - The Hardwood Floors, San Diego, CA

##### MASTER BATH

Lighting - Cobain, Bristol, PA  
Rob - MI 12, Provo, Utah, UT  
Marble backsplash - Romeo Art, Palm City, FL  
Pendant lighting - Tech Lighting, Webster, FL  
Artwork - Visual Comfort, Houston, TX  
Flooring - Stone-Mart, Naples, FL  
**POOL AREA/PATIO**

Pool, lounge, bath and dining and firepit - Custom designed by Archetype Land Design, Naples, FL  
Pool and Louver fabricated by Acqualess, Naples, FL  
Decking and fire pit fabricated by London Bay Homes, Naples, FL  
Firepit - Stone-Mart, Naples, FL  
Concrete fabricated by Concrete Classics by Omega, Bonita Springs, FL  
Daybed, wicker ch. chairs, lounge, cheppelini table and armrest pillow fabric on wicker chair - Mindo USA, Naples, FL  
Decking lighting - AMI Pro, Naples, FL  
Flooring tile - I Love My Design Group, Naples, FL  
Cabinets - London Bay Homes, Naples, FL  
Decking - Stone-Mart, Naples, FL