

Healthcare SUMMITS 2020

Tampa Healthcare Summit Agenda April 15 –16, 2020

Wednesday

1:00 p.m. – 3:00 p.m.

Arrivals/Registration

3:00 p.m. – 4:30 p.m.

**Group Networking Activity:
Bravery Box Build**

During this teambuilding activity we will create Bravery Boxes that will help children facing chemotherapy or major surgery. Each attendee will assist in building bravery boxes, which will then be donated to a local children's hospitals. In addition to the bravery box, which will be decorated, letters of encouragement will be written. This event will create bonds and a sense of community among the group.

5:30 p.m. – 8:00 p.m.

Group Dinner

Thursday

7:30 a.m. – 8:30 a.m.

Breakfast

8:30 a.m. – 8:45 a.m.

Introductions

8:45 a.m. – 9:30 a.m.

A Roadmap for Digital Health
StarBridge Advisors | Healthcare IT Leaders
David S. Muntz, MBA, CHCIO, FCHIME, LCHIME, FHIMSS

Digital technologies have transformed almost every aspect of our lives, usually for the better. Healthcare, however, has not always moved as quickly as other industries to adopt these technologies. During this session, the speaker will discuss how provider healthcare systems can navigate their journey from current state to an ever-evolving digital health and care system.

Learning objectives from this session include:

- Define Digital Health
- Prepare to Become a Digital Health System
- Illustrate the Importance of Healthcare Consumerism and CRM (Customer Relationship Management)
- Identify Enabling Technologies



9:30 a.m. – 10:30 a.m.

The Metrics Behind Successful Float Pools
Detroit Medical Center (a Tenet Hospital)
Travis Maher, Chief Nurse Executive

Float pools are one form of resource sharing often used by healthcare organizations to remedy staffing shortages due to vacancies, absences, leave and paid time off. However, it can be difficult to manage if the right metrics are not in place to control the ebb and flow of FTE's within the Float pool and the churn of patient flow in conjunction with ADT. Failure to deploy float employees effectively can negatively impact quality care, staff engagement and your bottom line.

In this session we'll discuss how to:

- Identify the value internal float pools can bring to the organization
- Learn the considerations of creating and developing this flexible staffing model
- Understand the financial value these pools can deliver to your organization

10:30 a.m. – 10:45 a.m.

Break

10:45 a.m. – 11:30 a.m.

Using Machine Learning to Improve Employee Engagement with Right Fit Staffing
The HCI Group
Michael Antonoff, MBA - Vice President of Advanced Analytics and AI

As employee burnout and turnover continue to rise in healthcare, there is a tremendous opportunity to better match employees to shifts utilizing machine learning technology. Insights on preferences, performance, skills, and feedback can be used to alter the scheduling paradigm for improved employee and patient engagement.

In this session we'll discuss how to:

- Use data to drive insights to schedulers, along with feedback loops from employees and patients, allow for a dynamic data environment that can move the needle on employee satisfaction.
- Capitalize on local data that analyzes procedures done, shift lengths, certifications, technical skills, task efficiencies, and job performance metrics.
- Capture, structure, and quantify big data items that tell the bigger story of employee preferences on shifts such as weather, traffic patterns, holidays, location of shift, etc.
- Feed the feedback loop, with employees and patients. The reaction of those involved will help gauge the effectiveness of these insights and will allow for faster algorithm maturity.

11:30 a.m. – 12:30 p.m.

Lunch

12:30 p.m. – 2:00 p.m.

Customer Panel Discussion

Changing workforce demographics, skill shortages and the advancement of digital technologies are driving employers across care settings to reconsider traditional approaches to talent retention and recruitment. Learn from several of the industry leaders who have innovated to design operating processes to support their current and future workforce. This panel will offer the audience the opportunity to learn from each unique organization, engage in dialogue with the panelists, and compare their initiatives and outcomes.





Featured Customers:

Chris Soska, Executive Director of Enterprise Workforce Optimization & COO | **Cleveland Clinic Martin Health System**

Manny Ocasio, FACHE, Chief Human Resources & Compliance Officer | **Asbury Communities**

Jeromy Jordan, Senior Director Financial Systems | **Johns Hopkins Health System**

Susan Marino, BSN, RN, MBA, CPHIMS, Vice President & Chief Nursing Informatics Officer | **Hartford HealthCare**

2:00 p.m. – 2:30 p.m.

Kronos Strategic Vision Session

2:30 p.m. – 2:45 p.m.

Wrap Up

