

Crisis Management Signage

Dealership / Automotive



DESIGN & INNOVATION

RRD

RRD-116-Crisis Management

Dealership/Automotive

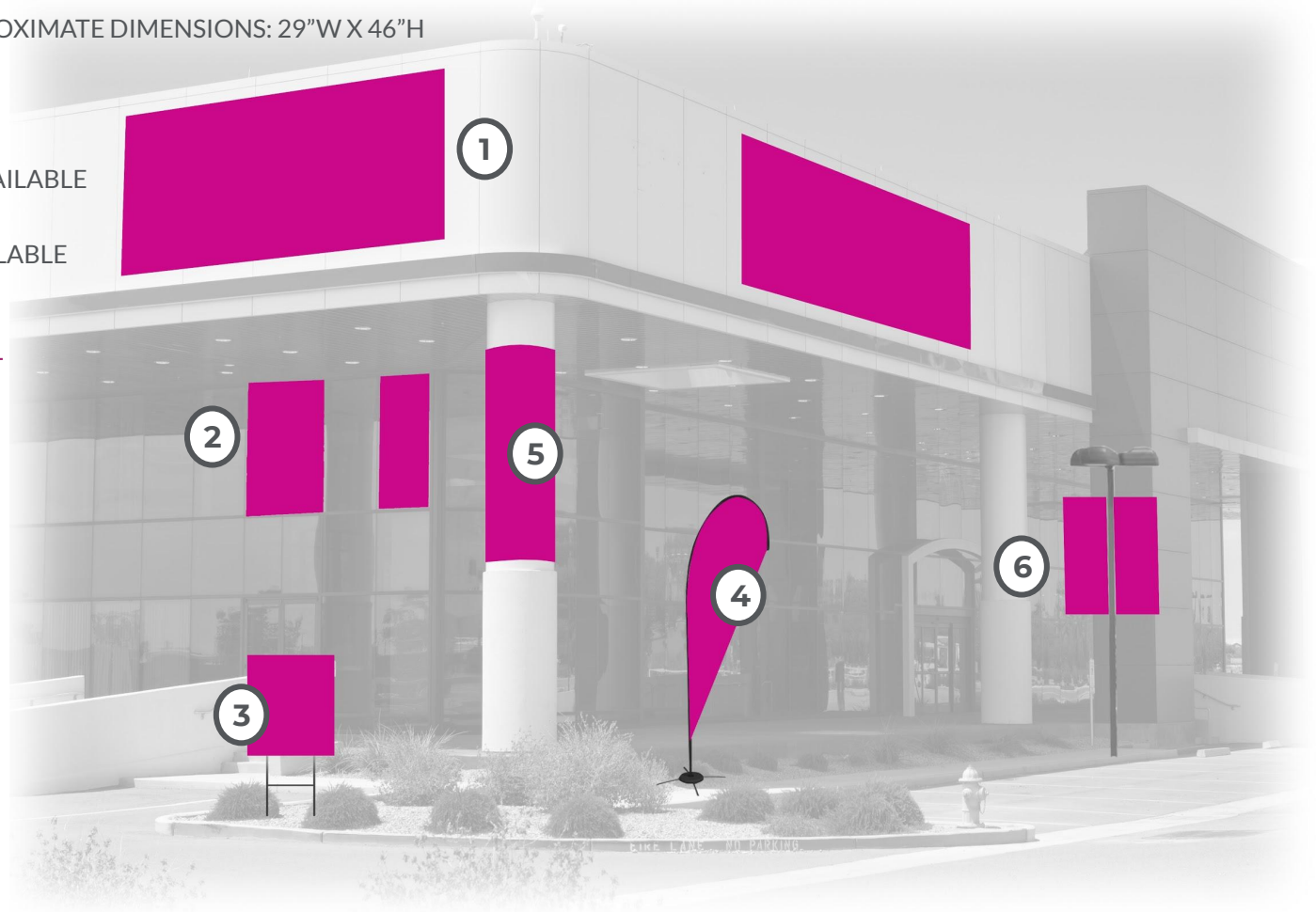
03.26.2020_v2

FRONT ENTRY

- ① VINYL BANNER | APPROXIMATE DIMENSIONS: 3'W X 10'H
- ② WINDOW CLING | APPROXIMATE DIMENSIONS: 18"W X 23"H
- ③ "H" STAKE EXTERIOR DISPLAY | APPROXIMATE DIMENSIONS: 29"W X 46"H
- ④ TEAR DROP BANNER
- ⑤ COLUMN WRAP | CUSTOM SIZES AVAILABLE
- ⑥ POLE BANNER | CUSTOM SIZES AVAILABLE

ALL ITEMS ARE WEATHER-RESISTANT

Informational Awareness Offerings



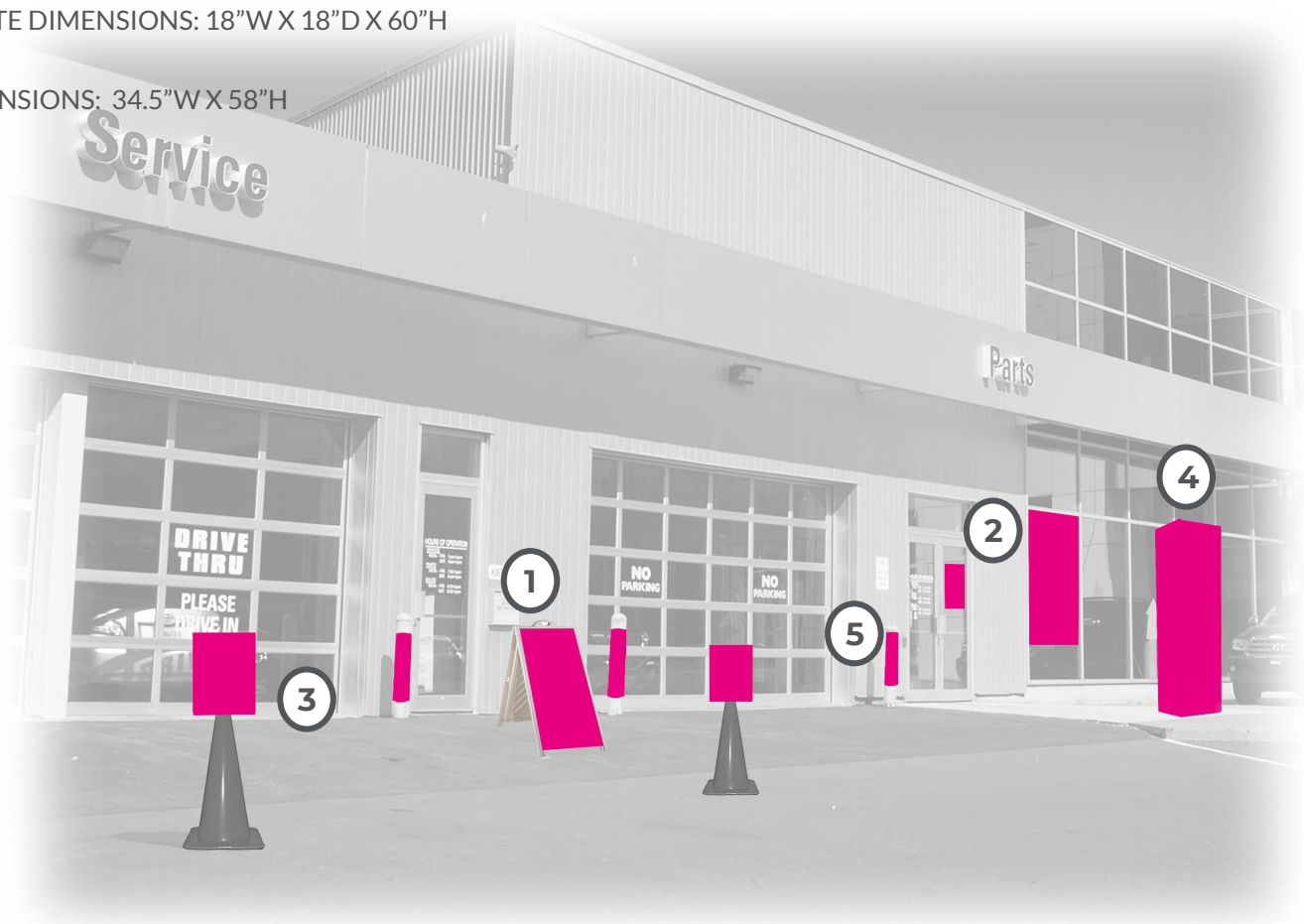
YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

SERVICE FRONT ENTRY

- ① A-FRAME SANDWICH BOARD | APPROXIMATE DIMENSIONS: 24"W X 36"H
- ② WINDOW CLING | APPROXIMATE DIMENSIONS: 18"W X 23"H
- ③ TRAFFIC CONE SIGNAGE | APPROXIMATE DIMENSIONS: 10"W X 14"L
- ④ OUTDOOR POP-N-LOCK | APPROXIMATE DIMENSIONS: 18"W X 18"D X 60"H
- ⑤ BOLLARD WRAP | APPROXIMATE DIMENSIONS: 34.5"W X 58"H

ALL ITEMS ARE WEATHER-RESISTANT

Informational Awareness Offerings



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INDOOR AND OUTDOOR POP-N-LOCK

INDOOR POP-N-LOCK

30 PT C1S

FREE STANDING DISPLAY CAN BE EXTERIOR AND INTERIOR

APPROXIMATE DIMENSIONS: 20"W X 10"D X 60"H

OUTDOOR POP-N-LOCK

4 MM COROPLAST AND WEIGHTED FOR OUTDOOR USE

TRIANGULAR IN SHAPE

INTERCHANGEABLE SIGN HELD ON WITH VELCRO AVAILABLE

APPROXIMATE DIMENSIONS: 20"W X 17"D X 72"H

Informational Wayfinding Awareness Offerings



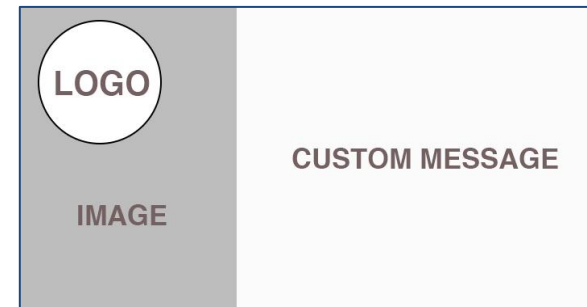
YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

BARRICADE WRAP

2 SIDED FABRIC OR VINYL PANELS

WRAPS EXISTING FIXTURE

APPROXIMATE DIMENSIONS: 36"W X 8"H



Informational
Instructional
Directional
Pick-ups



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

BOLLARD WRAP

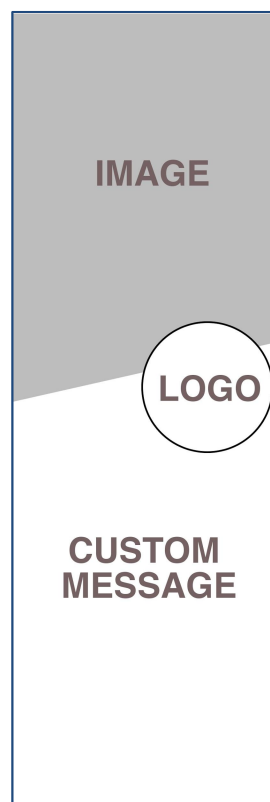
COVERS EXISTING BOLLARDS

4MM COROPLAST

APPROXIMATE DIMENSIONS: 34.5"W X 58"H

CUSTOM SIZES AVAILABLE

Informational
Instructional
Directional
Pick-ups



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

VINYL BANNERS

SINGLE OR DOUBLE SIDED PRINTING OPTIONS

GOOD FOR INDOOR AND OUTDOOR USE

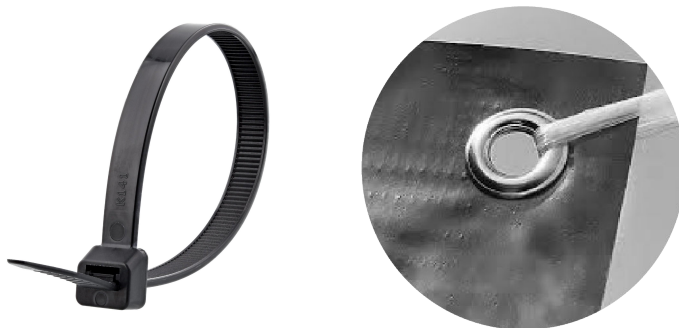
12 OZ VINYL

A MULTITUDE OF DIFFERENT WAYS TO HOLD UP THE BANNER
INCLUDING ZIP TIES OR GROMMETS

APPROXIMATE DIMENSIONS: 3'W X 10'H

CUSTOM SIZES AVAILABLE

Informational
Instructional
Directional
Pick-ups



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

A-FRAME SANDWICH BOARD

WHITE PLASTIC A-FRAME DISPLAYS 2 SIGN BOARDS

"STAY TAB" MOUNTING MAKES INSERTING GRAPHICS EASY

UNIT PORTABLE, 20 LB. WEIGHT AND CARRY HANDLE

10 MIL STYRENE UP TO 3/16" THICK

APPROXIMATE DIMENSIONS FOR BOARDS: 24"W X 36"H

Informational

Wayfinding Awareness Offerings



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

WINDOW CLINGS

SINGLE OR DOUBLE SIDED PRINTING OPTIONS

GOOD FOR INDOOR AND OUTDOOR USE

7.5 MIL WHITE OR CLEAR VINYL

APPROXIMATE DIMENSIONS: 18"W X 23"H

CUSTOM SIZES AVAILABLE

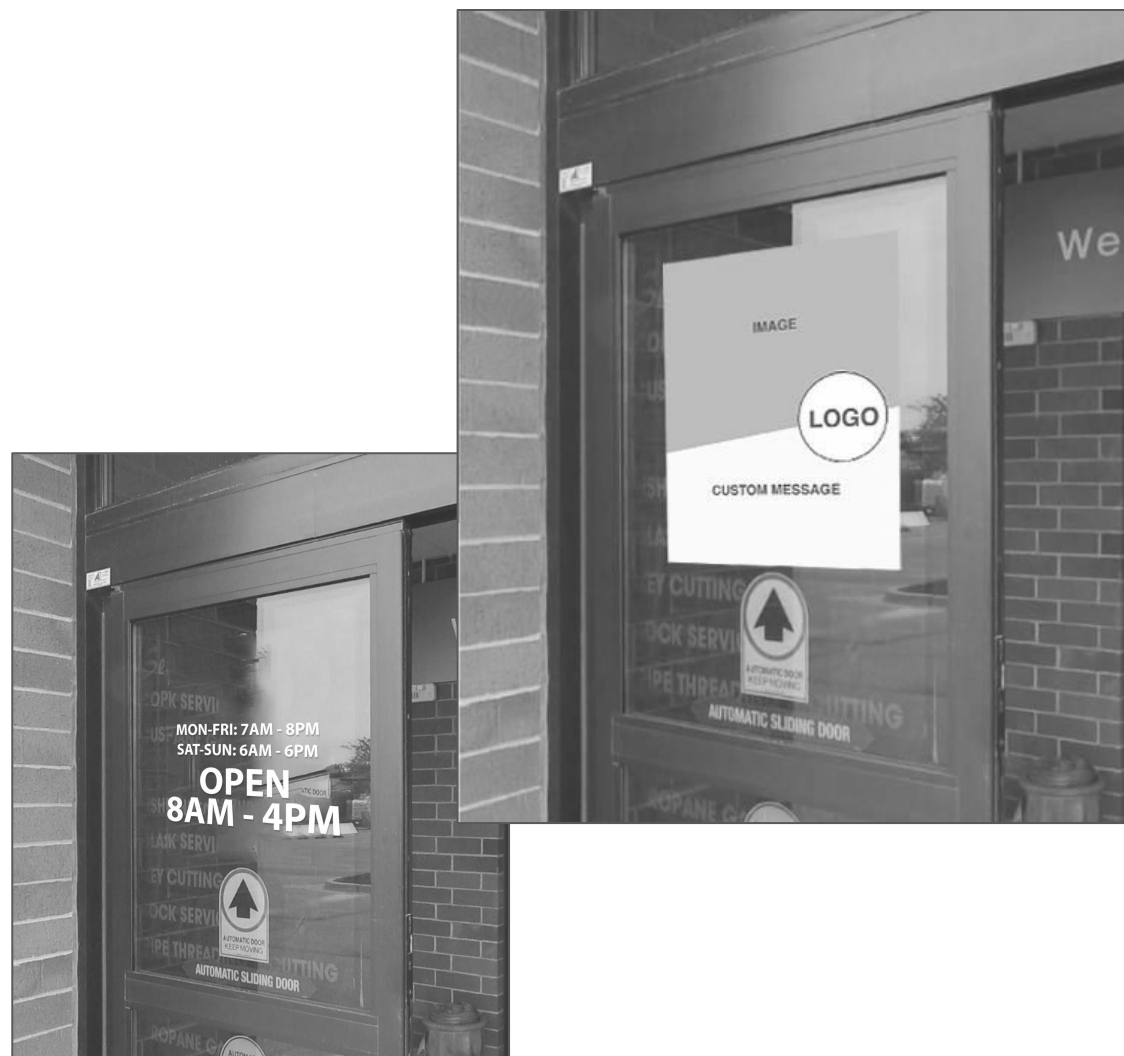
MODIFIED HOURS OF OPERATION SIGNAGE

WHITE STATIC CLING

PRINTS SINGLE SIDED

FAST AND EASY INSTALLATION

Informational Hours of Operation Service Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

TRAFFIC CONE SIGNAGE

DOUBLE SIDED STYRENE GRAPHIC PANEL

INSERTED INTO EXISTING TRAFFIC CONE

GOOD FOR INDOOR AND OUTDOOR USE

APPROXIMATE DIMENSIONS: 10"W X 14"L

Informational Wayfinding Awareness Offerings



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

TEAR DROP BANNER

SINGLE OR DOUBLE SIDED GRAPHIC

FULL FIBER POLE FOR BETTER FLEXIBILITY GROUND SPIKE OR STAND BASE OPTIONS

GRAPHIC ROTATES IN WIND

GOOD FOR INDOOR AND OUTDOOR USE

Informational
Wayfinding
Awareness
Offerings



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

“H” STAKE EXTERIOR DISPLAY

COROPLAST SIGN HELD DOWN WITH SUPPLIED “H” STAKES

OPTION 1

6 MM COROPLAST

APPROXIMATE DIMENSIONS: 29”W X 46”H

OPTION 2

4 MM COROPLAST

APPROXIMATE DIMENSIONS: 18”W X 24”H

Informational

Wayfinding Awareness Offerings



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

LIGHT POLE BANNERS

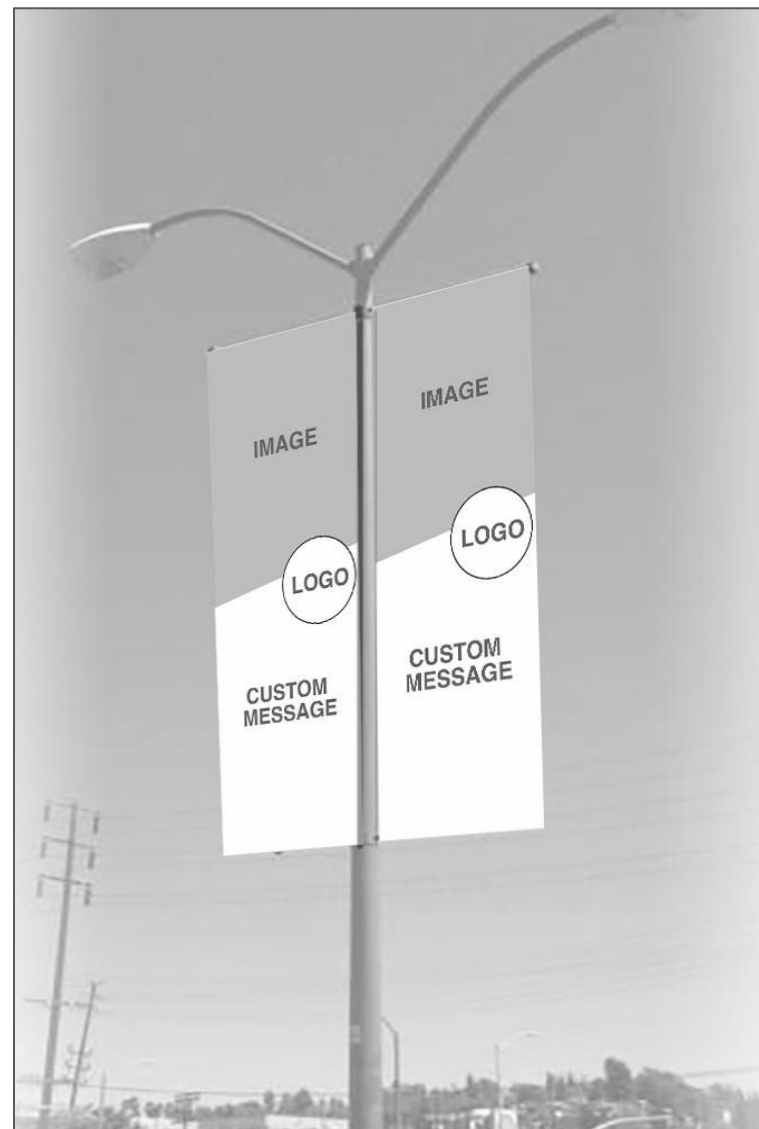
SINGLE OR DOUBLE SIDED PRINTING OPTIONS

12 OZ VINYL OR FABRIC

APPROXIMATE DIMENSIONS: 22" X 83" WITH 80" VIEWING AREA

CUSTOM SIZES AVAILABLE

Informational
Outdoor Instructional
Service Awareness
Directional
Pick-up Service



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR CHECK OUT

- ① COUNTERTOP DIVIDERS | APPROXIMATE DIMENSIONS: 47"W X 31"H
- ② COUNTERTOP TABLE TENT | APPROXIMATE DIMENSIONS: 7"W x 10"H x 5"D
- ③ SOCIAL DISTANCING FLOOR GRAPHICS | APPROXIMATE DIMENSIONS: 15" DIAMETER
- ④ WINDOW CLING | APPROXIMATE DIMENSIONS: 18"W X 23"

Informational Wayfinding Awareness Offerings

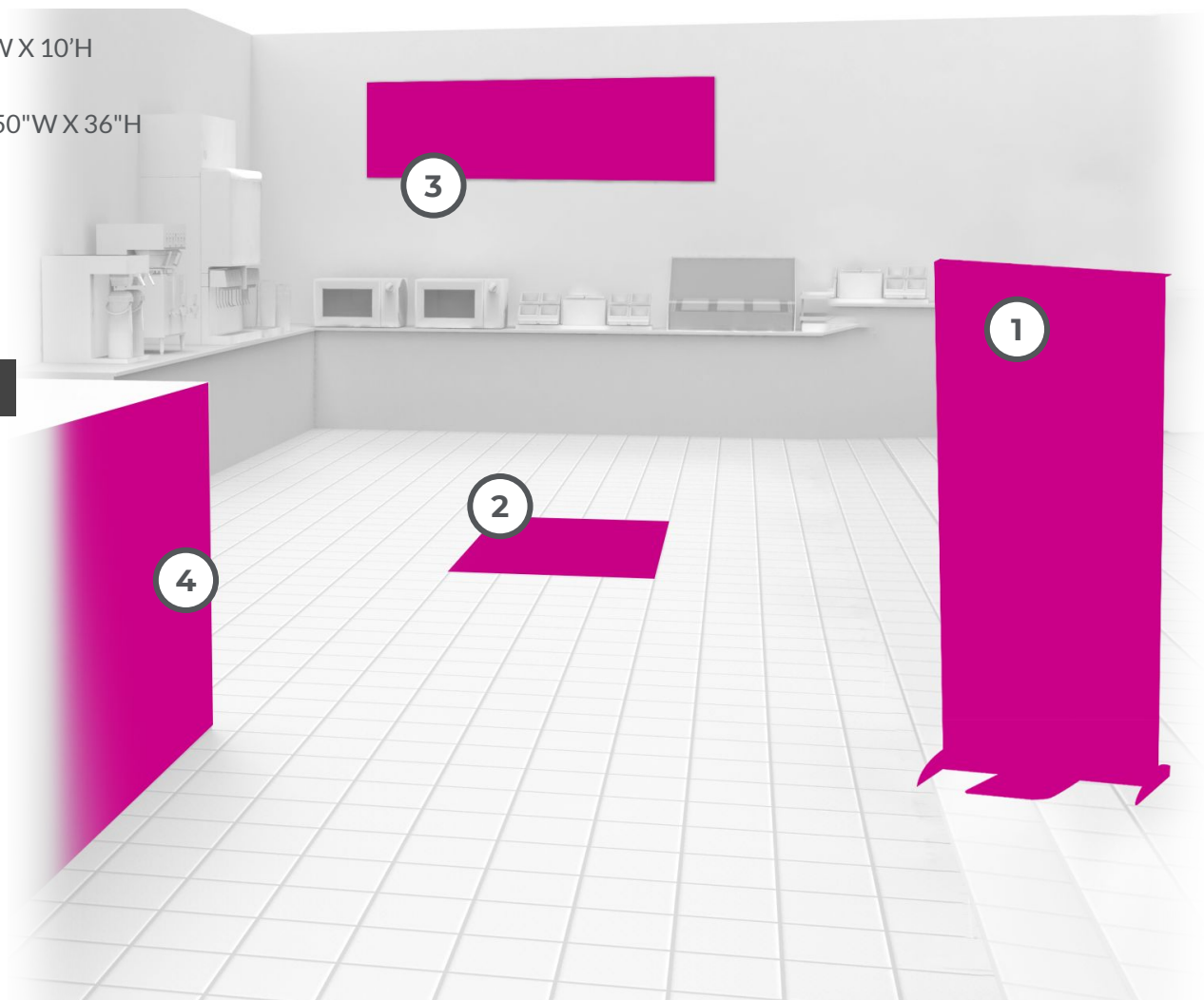


YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR - WAITING ROOM

- ① VINYL BANNER ROLL UP WITH HAND SANITIZER STATION
- ② FLOOR GRAPHIC | APPROXIMATE DIMENSIONS: 20"W x 24"H
- ③ VINYL BANNER | APPROXIMATE DIMENSIONS: 3"W X 10'H
- ④ COUNTER WRAP | APPROXIMATE DIMENSIONS: 50"W X 36"H

Informational Wayfinding Awareness Offerings



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

COUNTERTOP DIVIDERS

FREE STANDING DISPLAY

CAN BE PERMANENTLY MOUNTED

6 MIL ACRYLIC

APPROXIMATE DIMENSIONS: 47"W X 31"H

CUSTOM SIZES AVAILABLE

Social Distancing Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

COUNTERTOP TABLE TENT

TWO-SIDED DISPLAY

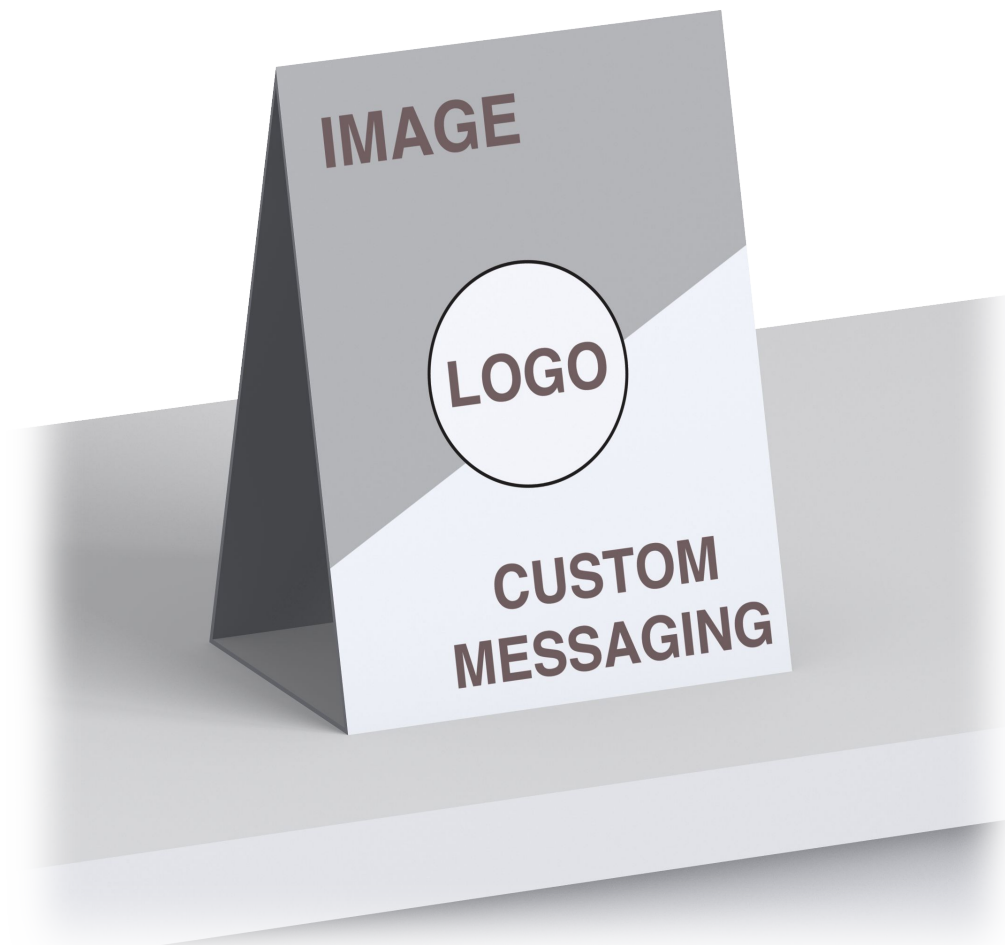
FAST, EASY SETUP

24 PT SBS C1S

APPROXIMATE DIMENSIONS: 7"W x 10"H x 5"D

Informational

**Wayfinding
Awareness
Offerings**



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

SOCIAL DISTANCING FLOOR GRAPHICS

PROMOTE SPATIAL DISTANCING BETWEEN CUSTOMERS

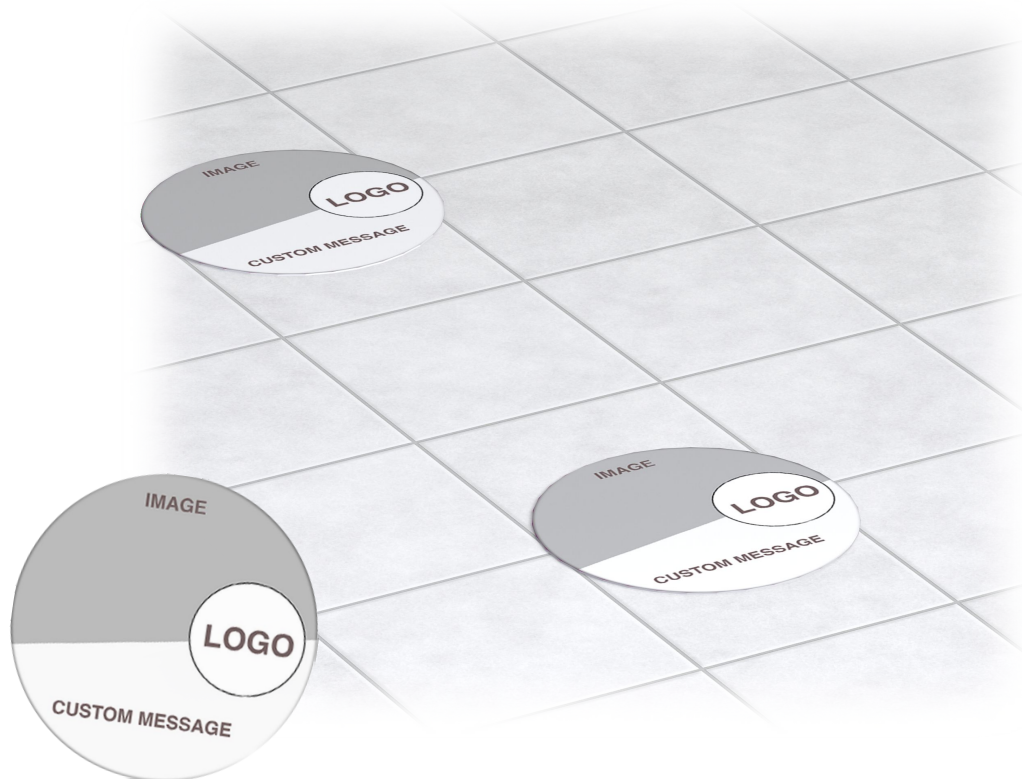
3.5 MIL FLOOR GRAPHIC WITH REMOVABLE, NON-SLIP ADHESIVE

APPROXIMATE DIMENSIONS: 15" DIAMETER

CUSTOM SIZES AVAILABLE



Informational Social Distancing Wayfinding Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

FLOOR GRAPHICS FOR AWARENESS/WAYFINDING

REMOVABLE NON SLIP ADHESIVE FLOOR

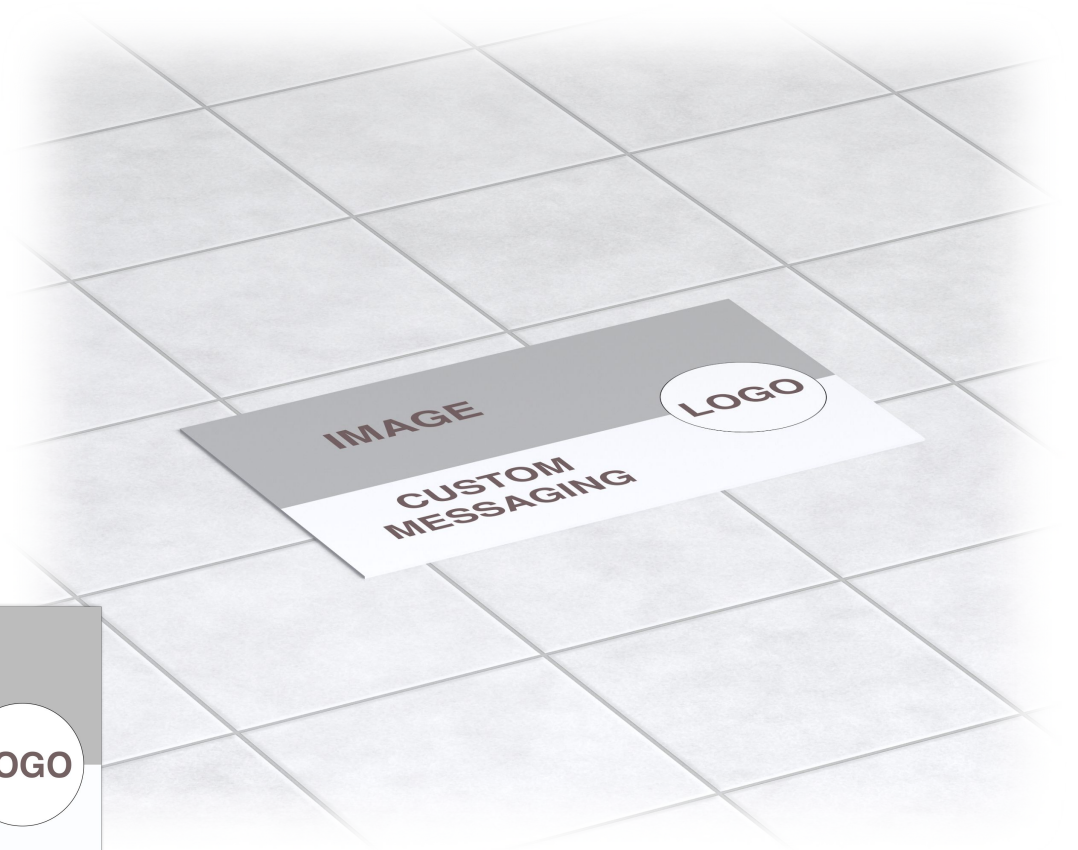
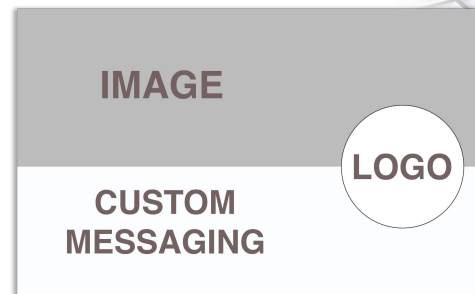
CAN BE DIE CUT SHAPES

EASY TO INSTALL

APPROXIMATE DIMENSIONS: 23"W x 14"H

CUSTOM SIZES AVAILABLE

Informational Wayfinding Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

VINYL BANNER ROLL UP WITH HAND SANITIZER STATION

RETRACTABLE BANNER STAND TO HOLD BANNERS

12 OZ VINYL

AFFIX VINYL TO BANNER STAND

APPROXIMATE DIMENSIONS: 22" X 83" WITH 80" VIEWING AREA

Informational
Wayfinding
Awareness
Offerings



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

WALL BANNER GRAPHIC

PRINTS ON LOW TACK FABRIC ADHESIVE WHICH LEAVES NO RESIDUE

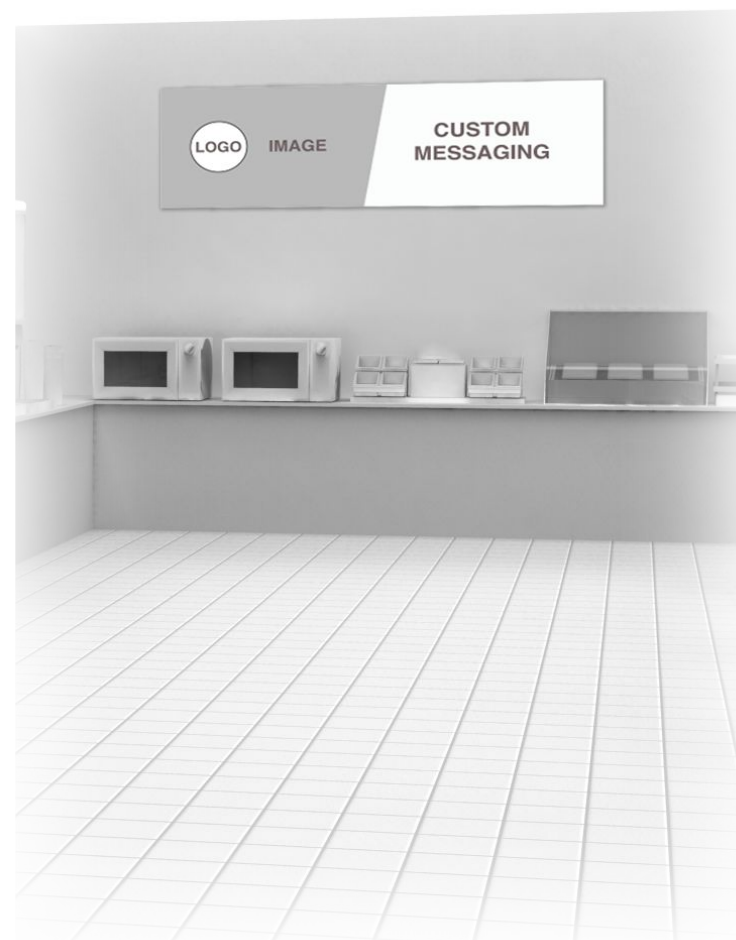
CAN BE DIE CUT SHAPES

EASY TO INSTALL

APPROXIMATE DIMENSIONS: 56"W x 18"H

CUSTOM SIZES AVAILABLE

Informational Wayfinding Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

COUNTER WRAP

PRINTS ON LOW TACK FABRIC ADHESIVE TO COUNTER FACE AND SIDE WHICH LEAVES NO RESIDUE

CAN BE DIE CUT SHAPES

ECONOMICAL WAY TO CONNECT WITH CONSUMER

EASY TO INSTALL

APPROXIMATE DIMENSIONS: 50"W X 36"H

CUSTOM SIZES AVAILABLE

Informational Wayfinding Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

HEADERS

FOAMCORE HEADER

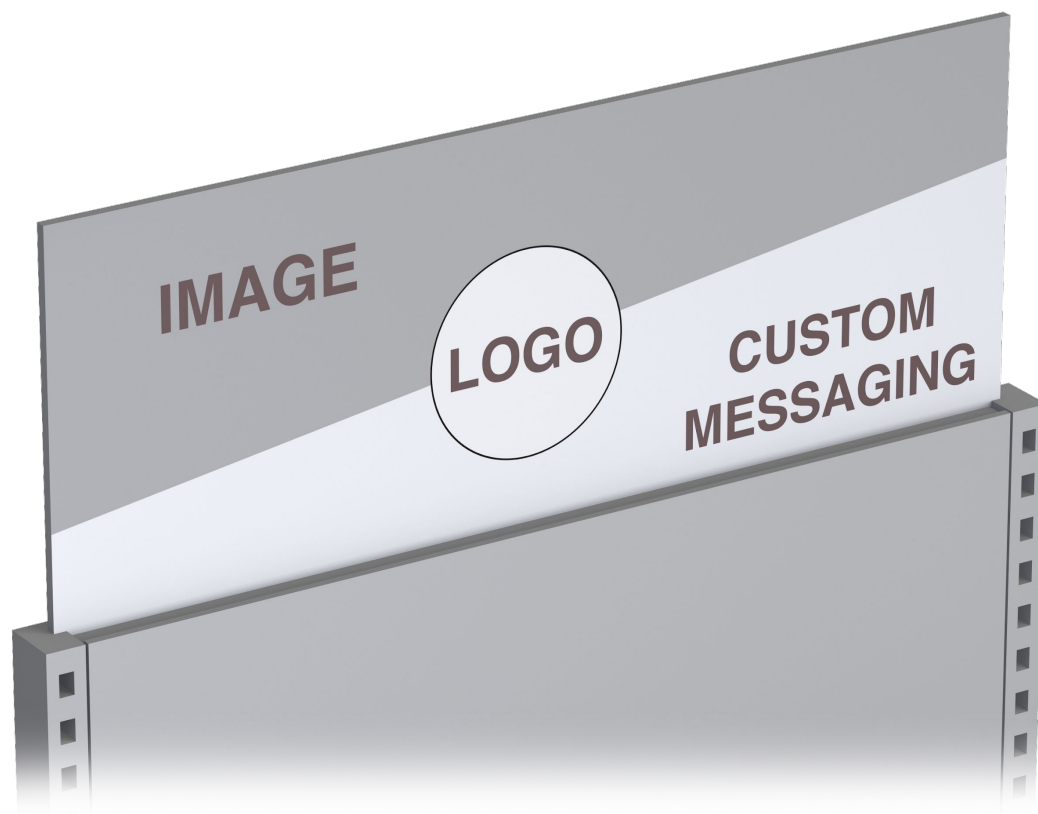
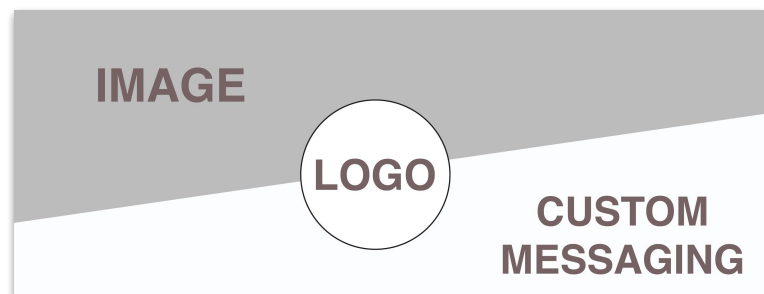
APPLICABLE HARDWARE

PRINTING BOTH SIDES

APPROXIMATE DIMENSIONS: 48"W X 18"H

ALSO AVAILABLE IN VARIOUS SIZES

Informational Awareness Offers



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

**For more information,
please contact your
RRD Sales
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