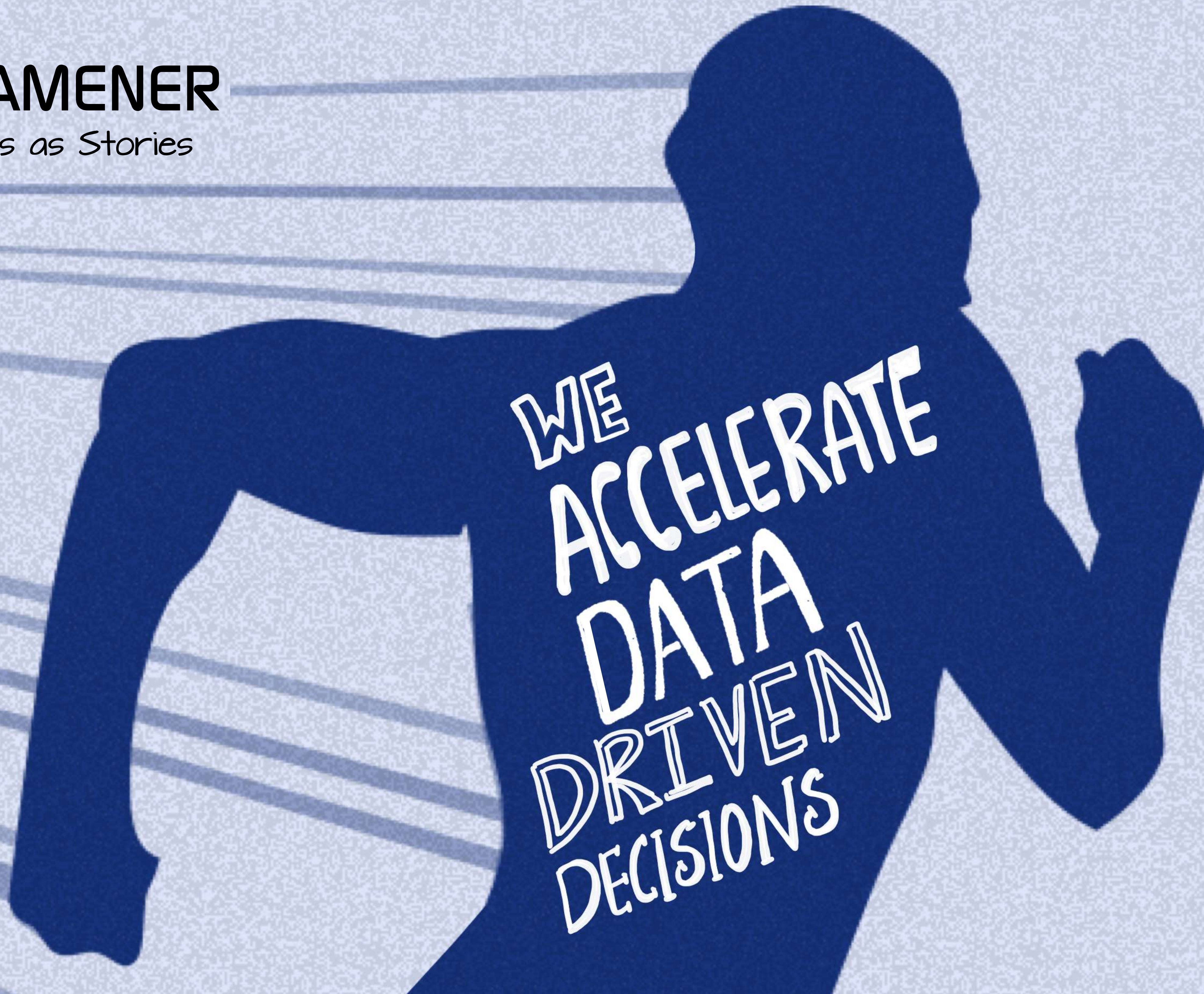


GRAMENER

Insights as Stories



OUR SATISFIED CUSTOMERS

This Project by Gramener is a good showcase of an AI-driven solution that addresses challenges faced by the Nisqually River Foundation.

LUCAS JOPPA,
Chief Environmental Scientist,
Microsoft AI for Earth



We approached Gramener with a problem of visualizing high dimensional data from clinical operations. The problem was tackled ab-initio and we thank them for their expertise.



Gramener build a data market place which brings reports from across multiple reporting platforms to one web interface. The experience working with Gramener was excellent.

RENEE HAMMITT,
VP of Business
Intelligence



At a click of my button, I can find out what's happening across DHFL's entire operating unit. That's the power of data visualization and simulation that Gramener has brought to fore.

VIVEK KANNAN,
COO



I am very proud of the association with Gramener. I think it has taken Election coverage to an all new level.

ARNAB GOSWAMI,
Editor-in-chief





BILL & MELINDA
GATES foundation



dimension
data



Businesses want AI apps that generate insights from data. Insights that are meaningful, non-obvious and actionable.

We custom-build AI apps on Gramex, our data science platform.



100+
CLIENTS



3
REGIONS



15,000+
USERS

WE BRIDGE THE DATA CONSUMPTION GAP

We use technology to automate Analysis, Visuals and Narration

INSIGHTS
Extract meaning
using automated
patterns



AI & MACHINE
LEARNING



SERVICES SOFTWARE



VISUAL
NARRATIVES

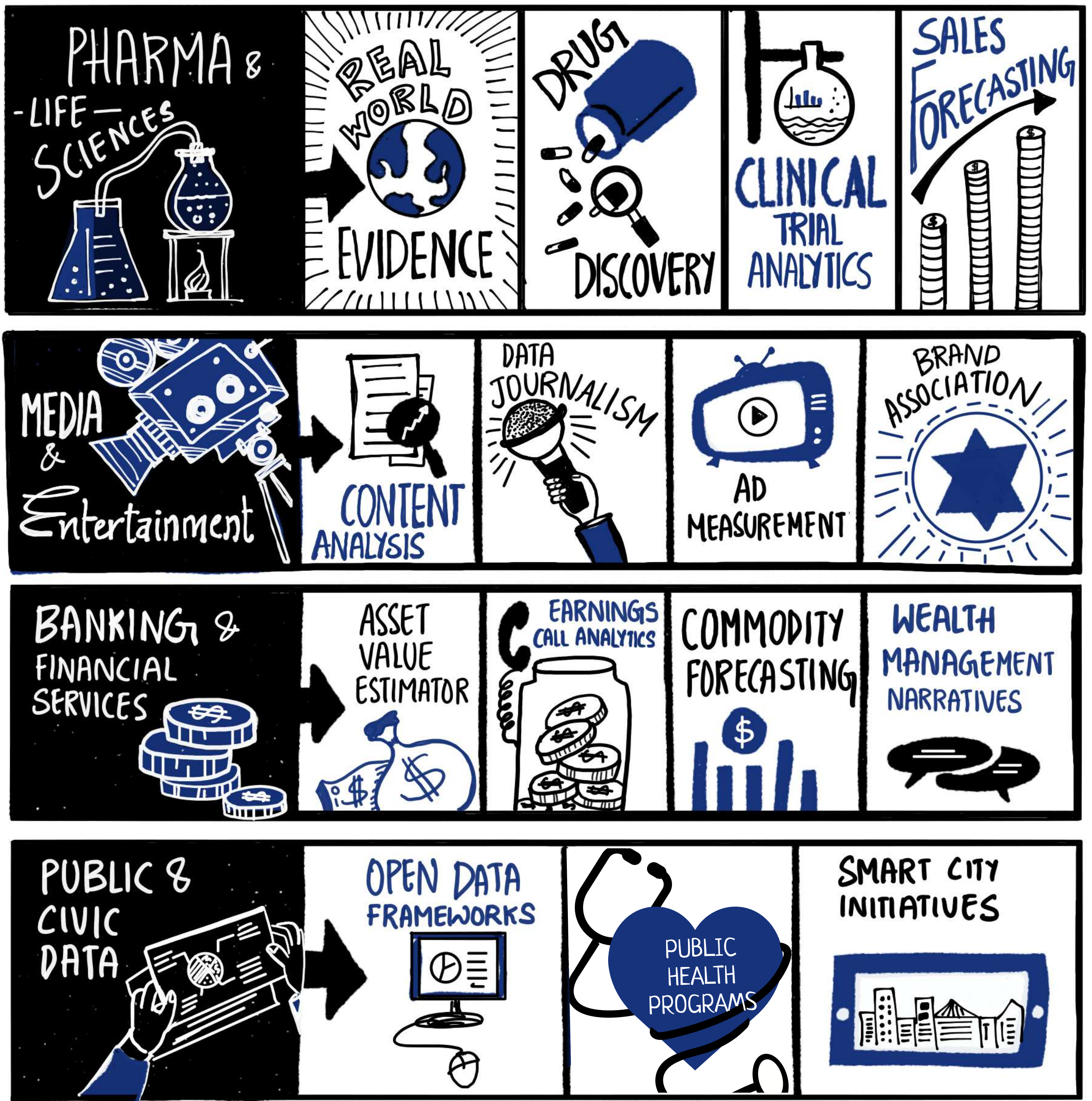
STORYTELLING
Binding visuals
together into a
logical story



Purpose-built AI Solutions

Subscribe to Gramex Platform

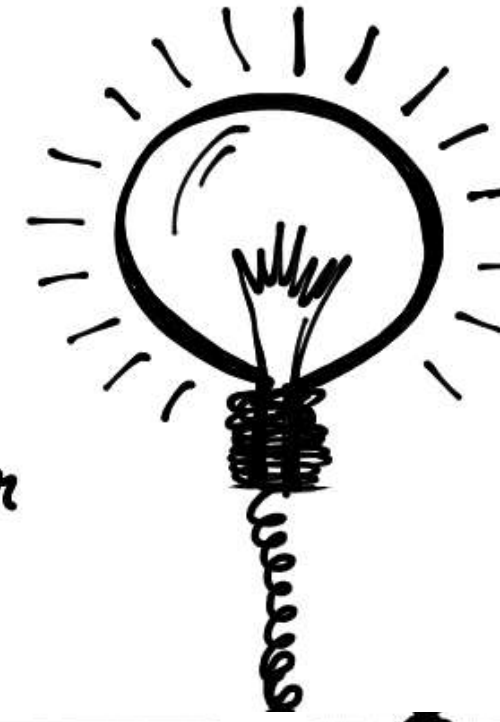
INDUSTRY FOCUS AND INDICATIVE SOLUTIONS AT A GLANCE





INSIGHTS INFORM
but **STORIES** INSPIRE
you to take
ACTION

- Spirit of
Gramener



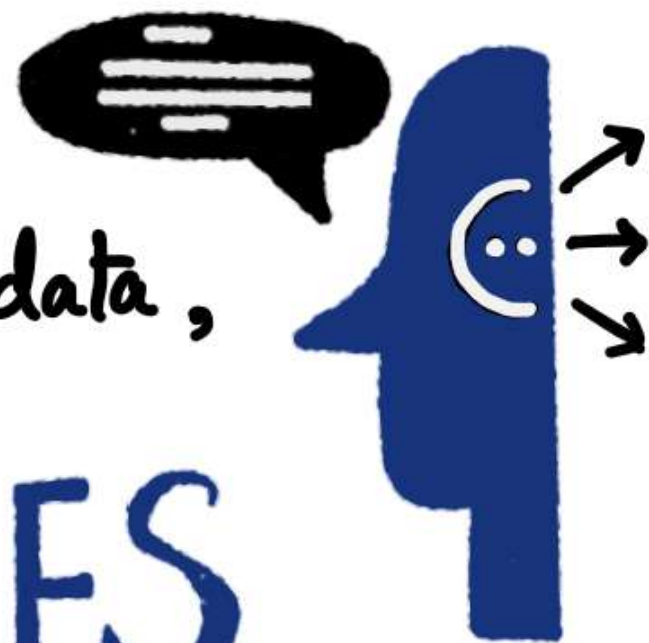
INSIGHTS should be
USEFUL,
NON-OBVIOUS,
ACTIONABLE &
SIGNIFICANT



STORIES
are
more than
words or
charts.

They must be **MEMORABLE**
and **VIRAL**

ACTIONS
are driven by
INSIGHTS from data,
narrated as
STORIES



COMPONENT BASED

NO-CODE

APPROACH to
AI APPs
BUILDING

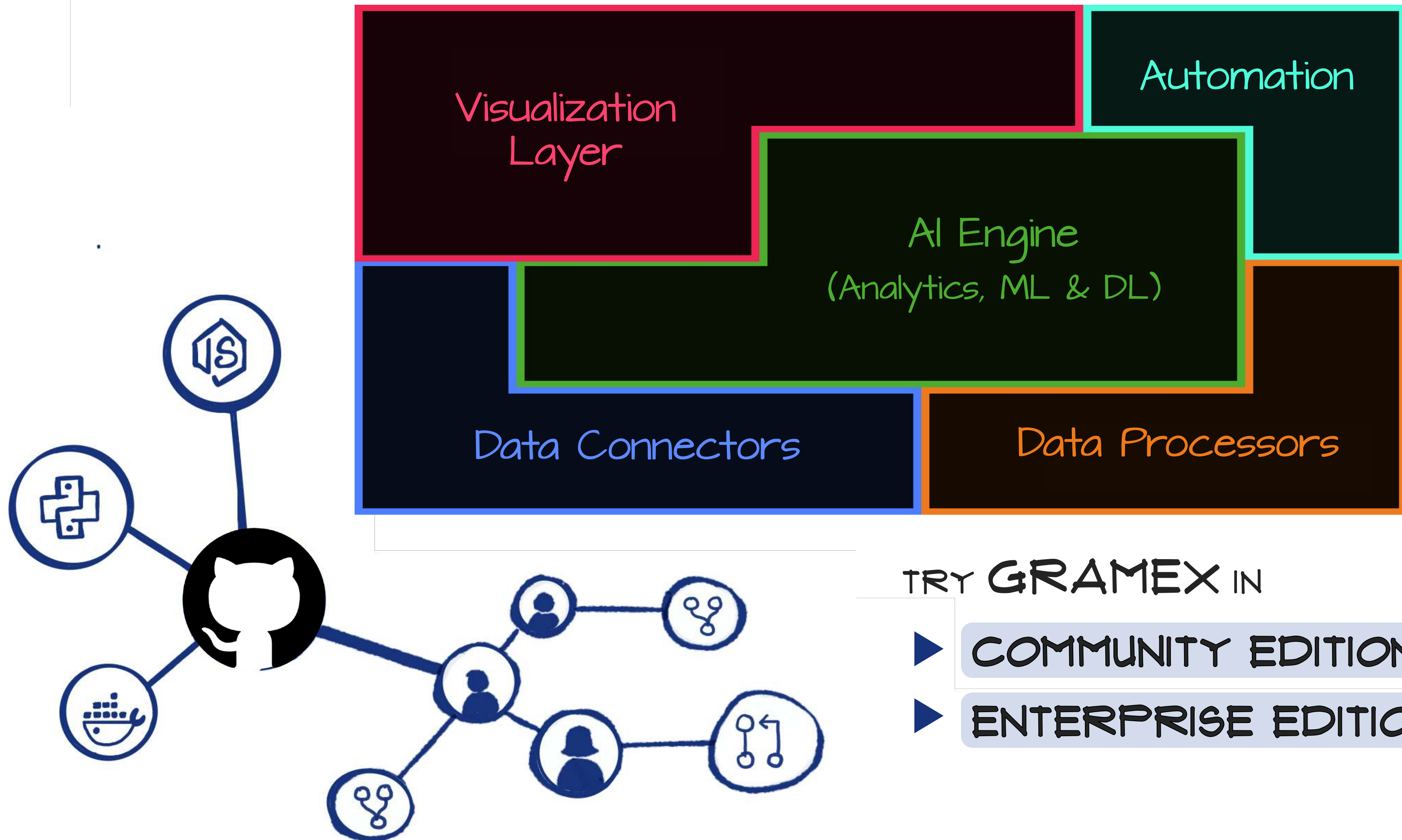


FASTER DEVELOPMENT &
EASE OF
DEPLOYMENT

GRAMENER'S
PHILOSOPHY

GRAMEX IS AN EXTENSIBLE DATA SCIENCE PLATFORM

that lets you ASSEMBLE COMPONENTS such as

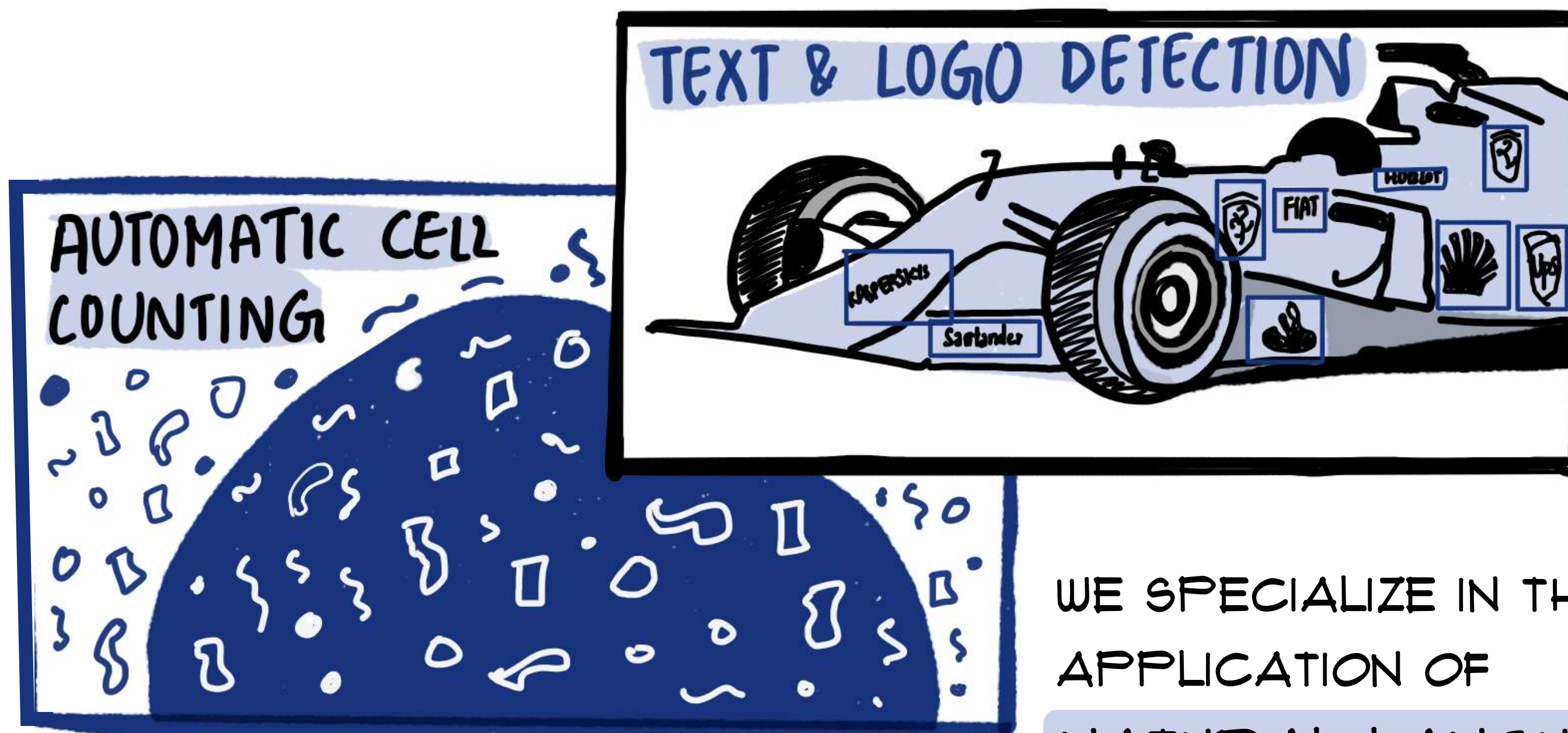


TRY GRAMEX IN

- ▶ COMMUNITY EDITION
- ▶ ENTERPRISE EDITION &

AI FOR EVERYTHING AND EVERYONE

- ▶ SOLVE COMPLEX BUSINESS PROBLEMS BY COMBINING INNOVATIVE ANALYTICS SOLUTIONS WITH LATEST IN AI RESEARCH.
- ▶ SPECIALIZING IN
 - ▶ TEXT ANALYTICS,
 - ▶ COMPUTER VISION,
 - ▶ CROWD COUNTING AND
 - ▶ VOICE ANALYTICS USE CASES



WE SPECIALIZE IN THE
APPLICATION OF
NATURAL LANGUAGE

PROCESSING, IMAGE RECOGNITION, VOICE ANALYTICS
AND CROWD COUNTING TO SOLVE PROBLEMS FROM
BUSINESS TO BIODIVERSITY

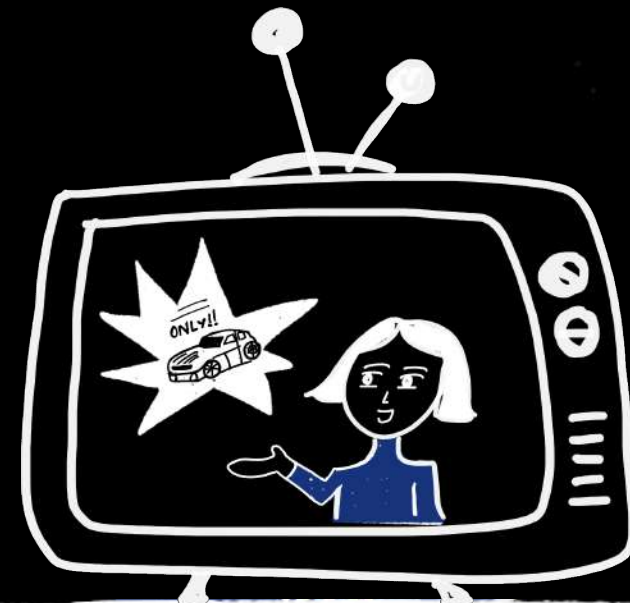
AI APPS

AUTOMATED INSIGHTS,
USING ML, AND
NARRATED VIA NLG
OR VISUALS TO FOCUS
USERS ON WHAT IS
ACTIONABLE.

INDICATIVE HIGH IMPACT CASE STUDIES

For more visit..
[Gramener.com/demo](https://gramener.com/demo)

FORECAST ACCURATE AD IMPRESSIONS



Built an augmented analytics solution to help a Media Broadcaster forecast Ad-impressions across peak and non-peak times, 4 weeks ahead.



Delivered an integrated CX solution to analyse customer's comments by theme, topics, entities, and intent. Applied impact analysis and sentiment analysis to identify key drivers of NPS.



TEXT ANALYTICS

TO IMPROVE
NPS
RATINGS



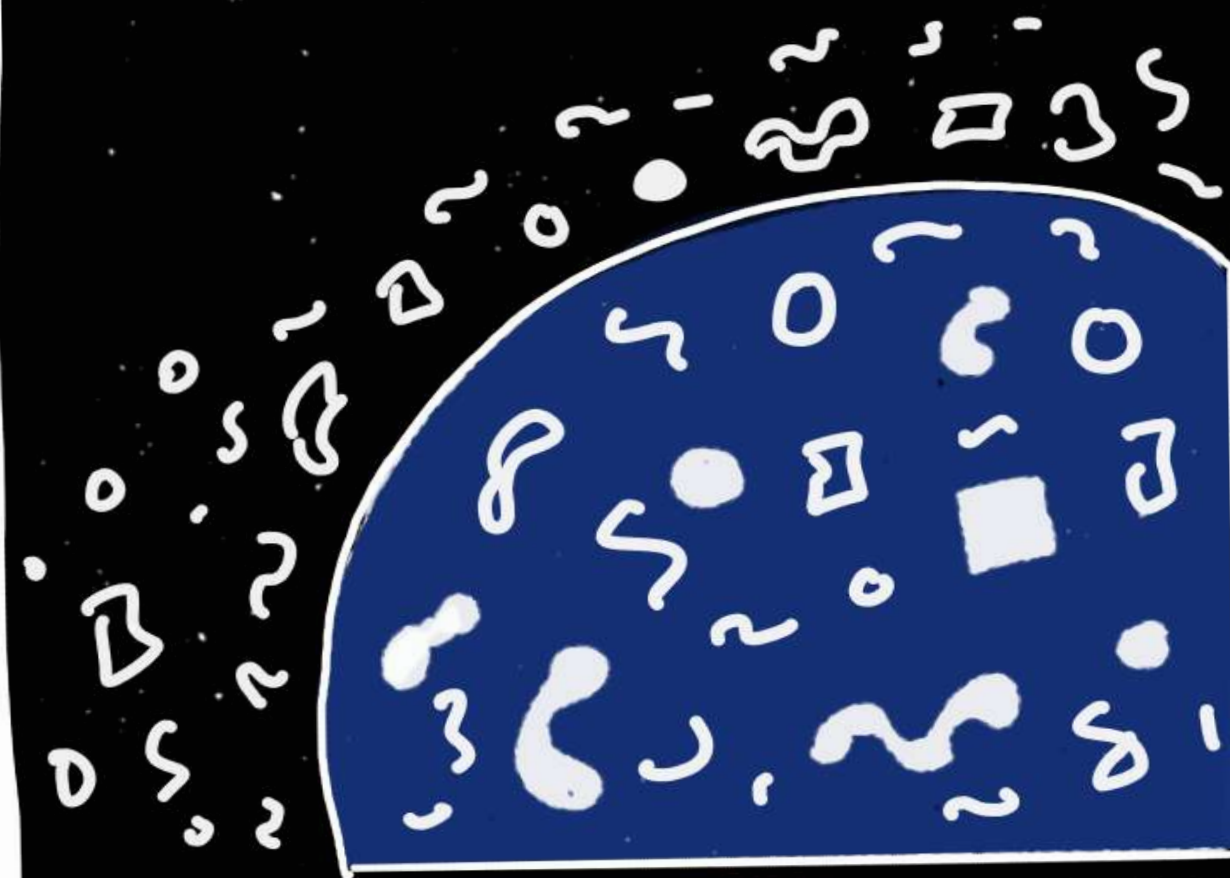
AI DRIVEN SALMON SPECIES IDENTIFICATION



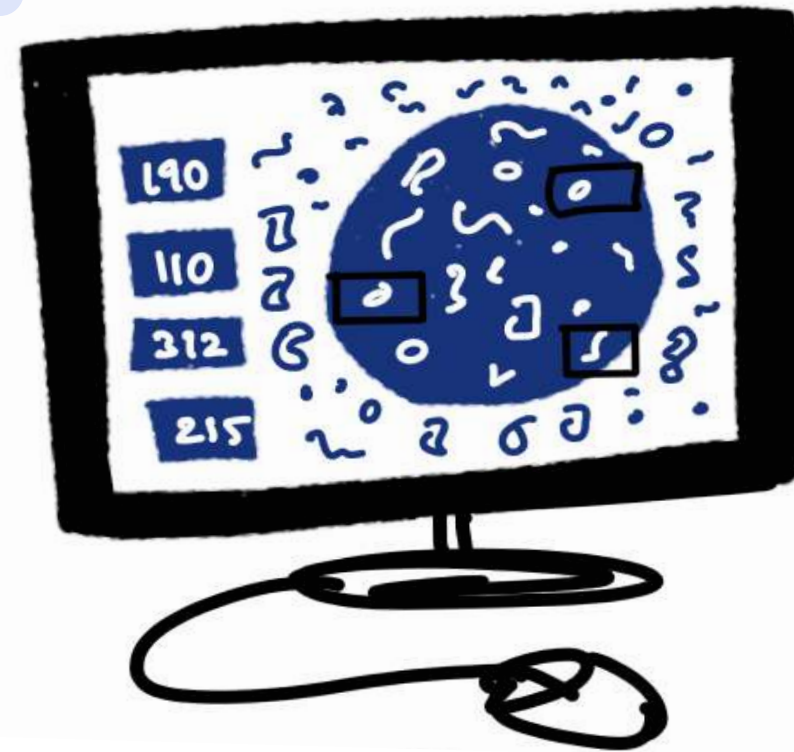
Partnered with Microsoft AI for Earth to automate Salmon species identification from underwater videos for Nisqually River Foundation. The deep learning based solution saved 80% efforts.



SPEED UP THE NEW DRUG DISCOVERY CYCLE

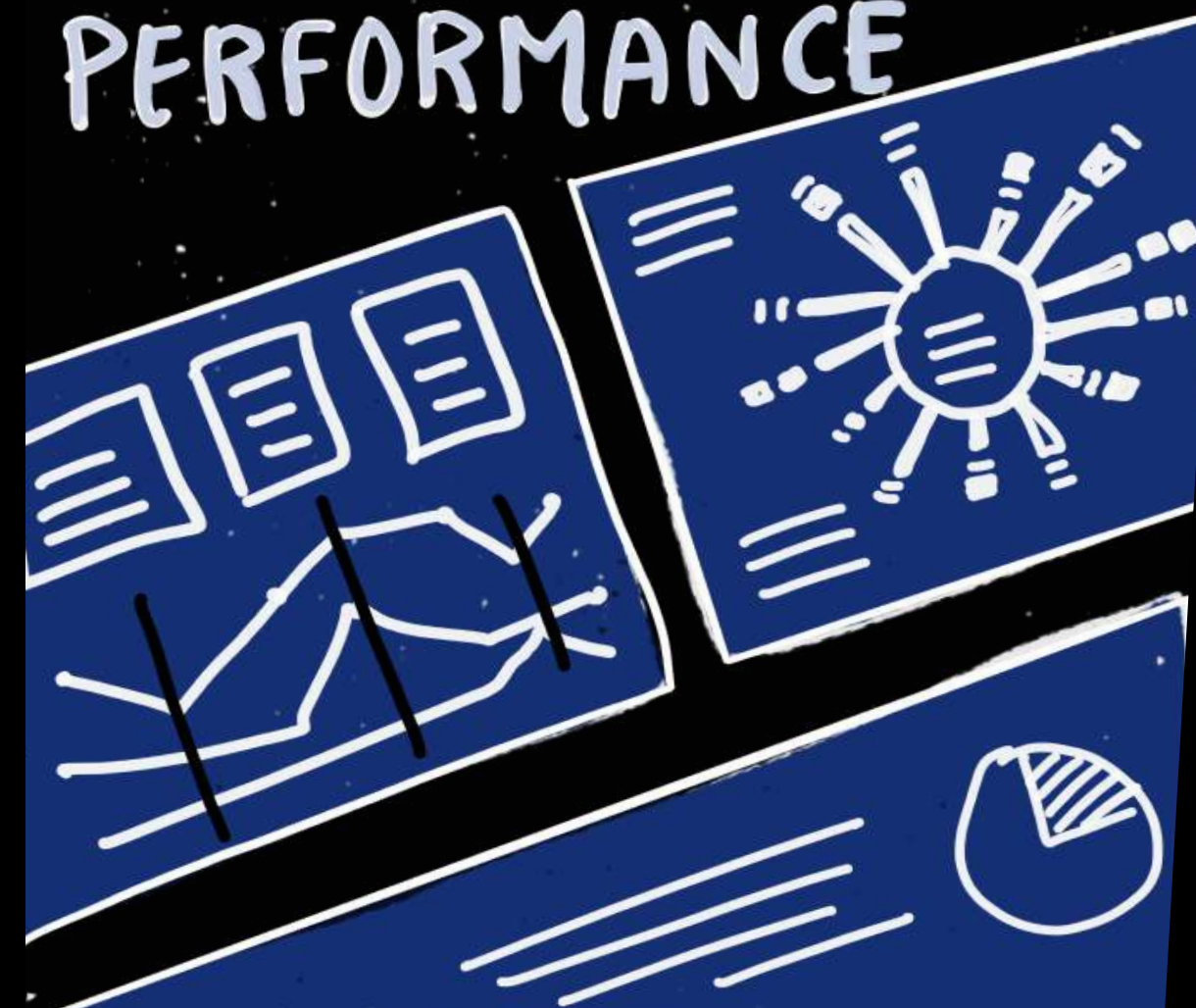


Developed automatic cell counting algorithm for a leading pharma company to automate shape-counting in cell structures. Reduced weeks of effort, while improving accuracy.



Helped a global leader in tax and advisory services to track and improve performance of Bots across multiple RPA platforms. The analytics command center solution reduced Bot error rates by 8% with performance improvement of 11%.

BOTS COMMAND CENTER TO OPTIMIZE PERFORMANCE



INDICATIVE HIGH IMPACT CASE STUDIES

For more visit..
[Gramener.com/demo](https://www.gramener.com/demo)

ACCOLADES

"Empowering Societal Progress with AI"

Award in the #AIForAll Awards 2018 organized by Microsoft in association with CNBC News18.



"BFSI Leadership Awards

2018" from Non-Banking Financial Companies (NBFCs) 100 Tech Summit in Delhi. The "Gramex Visual Analytics Suite for BFSI" was declared as Winner under the category "Visual Analytics Solution of the Year."

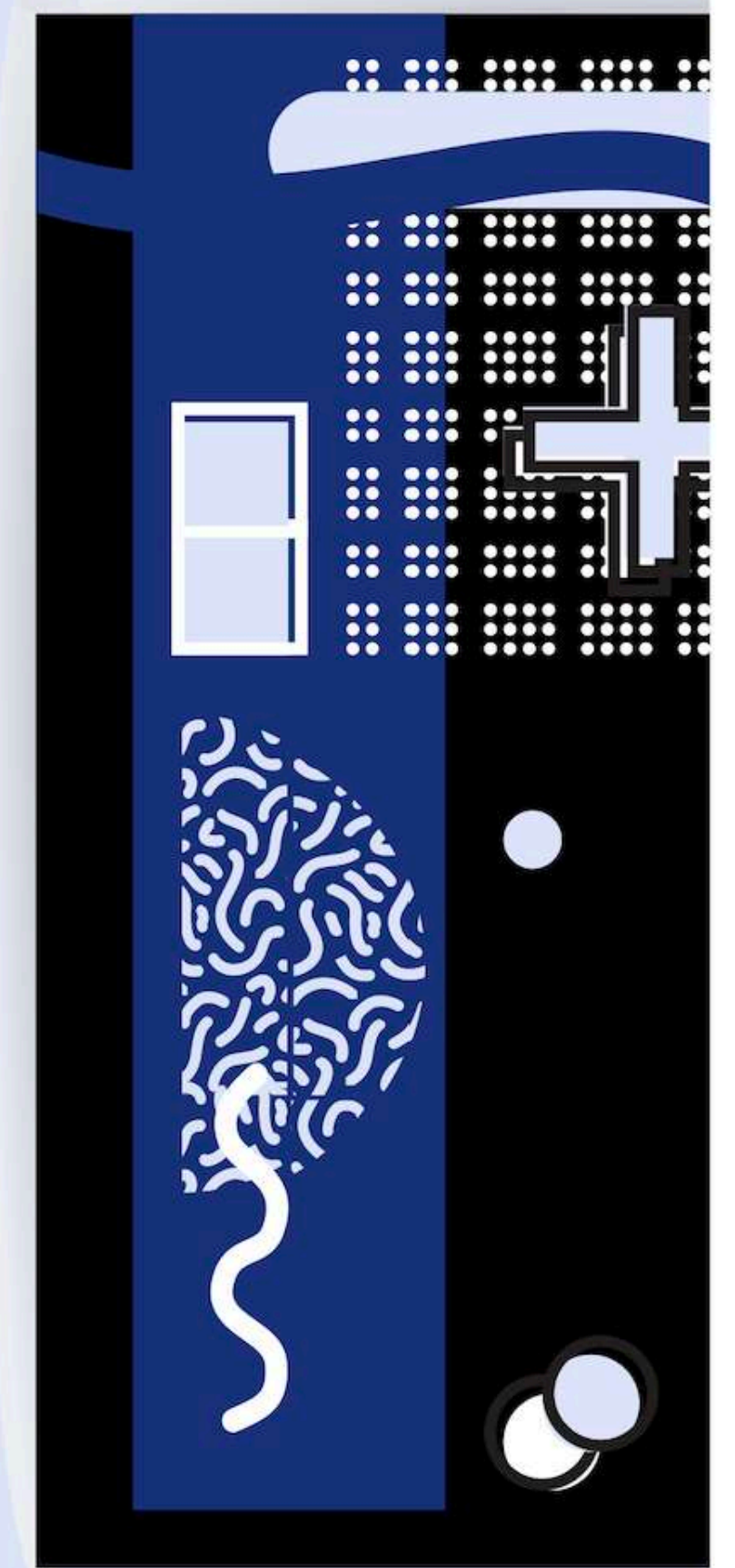
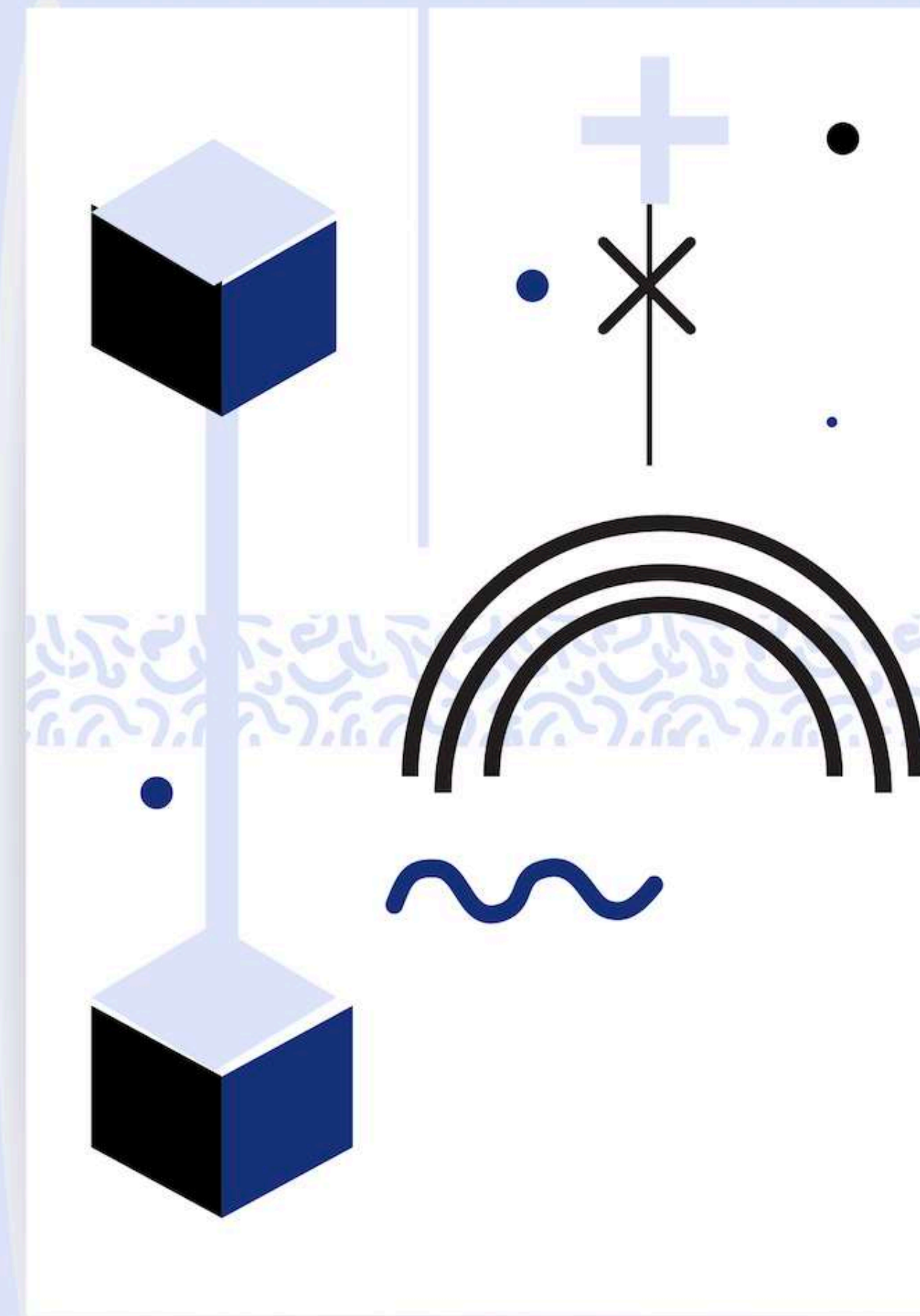
Data Science for Social Good Award

at Cypher 2018, one of India's largest analytics summit, for developing an application named 'Salmon Detection Web App'.

The Deloitte Technology Fast

50 award - given to Indian technology companies that clocked a high growth. Gramener ranked 20th with a growth rate of 257%. (Last year, we were ranked 8th with a growth of 477%.)

Deloitte.



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DATA OR
AI APPLICATIONS

MORE EXAMPLES AT

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