Major Risks map

Business risks

operational
industry
accidents
pollution
information / IT
irrelevant information
human resources
failure
cyber-crime
espionage
sabotage
loss of high potentials
malevolence
stress
partners
breach of contract
contract renegotiations
suppliers
malevolence
competitors
substitution products
technological change
counterfeit
customers
dissatisfaction
boycott
material assets
degradation
invisible assets
infrastructure
theft
capital erosion
brand capital
ageing
sabotage
breakdown

strategic
governance
investors
poor communication
Non-respect of CSR
embezzlement
business model
resources
allocation of resources
mergers acquisitions
major initiatives

Geo-strategic, crime & mafia risks

Crime and mafia
terrorism
destruction
bio-terrorism
kidnappings
personal attacks
attacks
blackmail
crime
trans-national crime
misappropriation of funds
threats
theft
counterfeit
pirating
extortion
sabotage
fraud
rigging of rates and accounts
corruption
money-laundering

geo-political
autarky
uprising
diplomatic crises
state downfall
coups d'etat
riots
embargo
nationalism
country risks
civil war
political instability
nuclear proliferation
wars
expropriation

Legal, regulatory, standards, compliance & financial risks

standards and compliance
accounting standards
company devaluation
behavioral code
technological standards
unusable products
safety standards

regulatory
deregulation
international legislation
new constraints

legal
new legislation

financial
structure of capital
vulnerability to hostile takeover bids
market
reporting
unfavorable exchange rates
recession
liquidity
tax
insolvency
increase
credit

Socio-political risks

political
fiscal issues
reforms
non-respect of commitments
national competitiveness
political support
loss of support
deficit
expropriations
political strategy
unfavorable decisions

social
consumption
new social conscience
decline
sustainable development
distribution of wealth
fair trade
organic
social debates (tobacco, food, stress in the workplace...)
evolutions in society
freedom
life styles
labor movements
blockades
trade-union actions
riots
strikes
demography
an ageing population
family

Reputation-associated risks

image
CSR
services
products
non-respect
working conditions
break with the trend
sustainable development
destruction of the environment
defects
attacks by activists
boycotts
mistrust
pollution
attacks by consumer associations
results
information
bad performance
rumors
labor law
'brand' capital
notations
harassment
subcontractors using child labor
management practices
relocation
lobbying
exploitation
embezzlement
human rights
corruption
ethics

Natural, health & environmental risks

health
disease
pandemics
contamination
food poisoning
infections
infectious diseases
chronic illnesses
malnutrition

natural
cyclones
heat waves
storms
earthquakes
floods
droughts
tsunami

environmental
disasters
climate change
industrial pollution
degradation
resources
shortage of raw materials

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