

Attachment 4: Privacy Statement for website

Privacy Statement

1. Processing of Personal Data

We recognize the importance of processing data about you as an individual, such as your name, address, e-mail address, when you are visiting our website and how you use it (“Personal Data”).

If you visit our webpage, send us a message, request a demo, communicate with us by receiving newsletters or in relation to recruitment, we may collect and store Personal Data. We are committed to protecting and respecting your privacy, and this policy sets out what Personal Data we collect and store, why this is done, and your rights concerning Personal Data.

The data controller for Personal Data is Cognite with the following contact information:

Cognite
Oksenøyveien 10
1366 Lysaker
Norway
www.cognite.com

Do not hesitate to contact us on christine.nilsen@cognite.com if you have any further questions after reading this statement. All references to “we” and “us” refer to the Norwegian company Cognite AS.

2. Why we collect Personal Data, and what information we collect

We collect, store and use Personal Data for different reasons, depending on who you are and how the Personal Data is collected. We collect information for some or all of the following reasons:

1. In order to provide you with information about our products and services, including sending newsletters, we may use your name, email address, job title and phone number. This processing of Personal Data is based on your consent.
2. In order to answer any inquiries, we may collect your name, email address, job title, phone number and any other personal information included in your inquiry. Our processing of Personal Data is based on a balancing of interests, and collection and use of this Personal Data is necessary to answer your questions.
3. For recruiting purposes, we may collect and store your CV, application, certificates and references. Use of this personal information is based on your consent.
3. To obtain information regarding your use of our website, we use cookies. Further information about our use of cookies can be found below. Our processing of Personal Data is based on a balancing of interests, and we have concluded that collection and use of cookies is necessary to improve our website and to provide you with more tailored information when you return to the website. You may set your browser to tell you when you receive a cookie, and to refuse to receive it.

4. Cookies

We collect data through cookies to deliver our service, improve the content on our website for you and promote relevant services through third parties. You have the option to opt out.

A cookie is a text-only file that is placed on your computer via the Internet to recognize when you're visiting a particular website. They're widely used to make websites work more efficiently, as well as to provide analytics to the owner(s) of the site.

Cookies enable us to understand how many people visit our site and how they use it. The information we gather using cookies is generic, and we have no access to data regarding individual users. Data gathered includes how users arrive on our website, how they navigate between pages and what device they are using.

We then use Google Analytics to understand the data and to improve the overall experience of our website. We also use the following tools:

- HubSpot for lead generation and forms
- Google Ads, Facebook Ads, LinkedIn Ads, Twitter ads for advertising
- Google Tag Manager for tracking

When you arrive on our site, we use cookies to provide our cookie policy acceptance bar. By using our website, you accept our cookie policy.

The cookies have a lifetime not exceeding two years from the moment you visited our website. You may delete all our cookies in the "Settings"-menu of your browser. Our cookies may also be disabled by visiting the following link: <https://tools.google.com/dlpage/gaoptout>.

5. Sharing of Personal Data with third parties

We do not share Personal Data with third parties unless you have consented to allow us to do so, or for legal reasons. COMPANY uses third party data processors to collect, store or in other ways process Personal Data on our behalf. We have entered into data processing agreements with all data processors we work with in order to ensure information security. COMPANY does not transfer Personal Data to countries outside the EU/EEA unless there is legal basis and only when sufficient mechanisms for cross-border transfers are in place.

6. Storing of personal data

If you do not request us to stop using Personal Data, we retain Personal Data for as long as required by law. Personal Data that we have collected based on your consent is deleted if you withdraw your consent. Personal Data used to perform an agreement with you is deleted as soon as all obligations of the agreement is carried out.

We retain customer information for five years, pursuant to the storage obligation in Section 13 of the Norwegian Bookkeeping Act. In the event of outstanding amounts or customer disputes, we may store information for the duration necessary to solve the dispute in court.

We store your e-mail address and name if you sign up for our e-mail newsletter. We delete your e-mail address and name immediately if you unsubscribe. You may unsubscribe to our newsletters by clicking on the unsubscribe link at the end of every newsletter you have received.

7. Your rights

You have the right to request additional information from us about how we process your personal information. You may also request access to all the personal data we have stored about you. You may request to have personal data corrected if you locate any errors.

You may also request your personal data deleted. We will delete your personal data if we do not longer have a legal and legitimate processing purpose.

Further, you have the right to restrict our processing, to object to our processing and to port Personal Data elsewhere.

To exercise your rights, please contact us at email christine.nilsen@cognite.com. We will respond to your inquiry as soon as possible, and at the latest within 30 days.

If you wish to exercise your rights, we will require that you confirm your identity by providing additional information. We do this to ensure that third parties are not given access to Personal Data.

7. Complaints

If you believe that our collection, storage and use of Personal Data does not comply with our privacy notice or does not comply with privacy law, you may complain to the local data protection authority here: <https://www.datatilsynet.no/>

8. Changes to our Privacy Statement

We may change this statement from time to time in the future. Any such changes will be posted here and, where appropriate, notified to you in writing. We advise you to check back frequently to see any updates or changes.