

ATMEN drives its International Expansion with AAZZUR



Problem

Sending money through traditional banking routes is cumbersome and expensive - it can take over a week for money to reach recipients, and costly remittance fees must be paid on top. ATMEN's goal is to be able to process transactions as quickly and safely as possible.



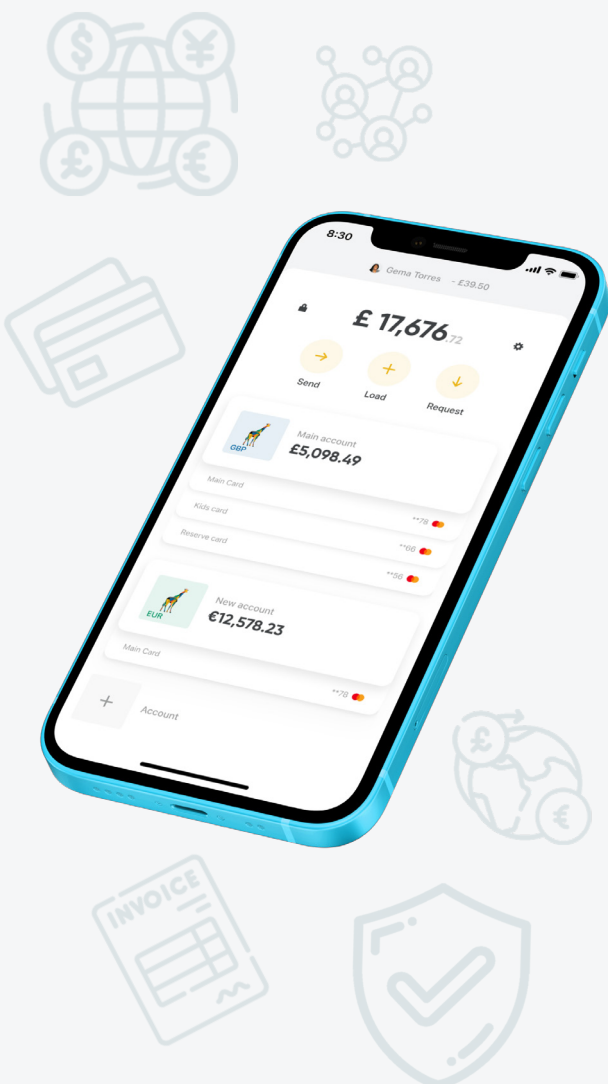
Solution

ATMEN is currently expanding its international business to reach more countries and serve more customers from a broader market. AAZZUR supports in the development of MVP, as well as the launch and post-launch of product expansions. Taking the global roadmap into account, AAZZUR's middleware and front-end solutions will help ATMEN in selection of their global partner network for local accounts, cards and international payment services.



Target Audience

Underbanked or unbanked African diaspora members living in the UK, Europe, USA





Mission

ATMEN is building a challenger bank with a clear focus on under- and un-banked parts of the population in UK, Europe, Nigeria and later Brazil, USA and Caribbean countries. The product offering covers multi-currency accounts and cards, global transfer and payment features as well as cryptocurrencies, saving features and insurances in a later stage of the company development.



Interview

“The founders of AAZZUR - Philipp and Martin were a huge selling point. Their vision was incredible, and it was clear that they have a niche that they operate in and do it well. Martin and Philipp are very focused, and the response time to get something set up and demonstrated was brilliant.”

“I really like their platform; I’ve noticed some of the trends they have set with their platform are ahead of the curve and they are implementing more functionality for user experience all the time...Their tech is definitely a market leader and we are excited to be able to partner with them and take on some of their offerings.”

“Working with AAZZUR allows us to pass those savings on to our customers, especially those in a jurisdiction that is difficult to get into.”

“AAZZUR are building relationships with banking providers which is a major game-changer for the industry. AAZZUR are in it to make a difference to the user experience rather than the bottom line.”

- Founder, Marvyn Smith

