

# COVID-19 Data Drift: Unseen Risk to Your Business

In the time of COVID-19,  
past claims are the worst predictor of next year's cost.

60%

of today's high cost members will change, either becoming low cost on their own or be replaced by a new cohort.

40%

of preventative visits are at risk of being deferred, putting traditional cost planning models at risk.

**How will you  
correct for the data  
drift putting  
your models at risk?**

Prealize's AI-enabled predictive technology ensures that your models will remain credible.

- Dynamically minimize risk from a range of data gap issues
- Complimentary solutions allow you to use the data you have more accurately
- Leverage more claims experience for smaller groups and populations

Prealize powers proactive healthcare.

**Identify** risk 12 months sooner  
**Understand** clinical drivers  
**Act** to improve health and cost trajectories

Only Prealize has

**1 Million**

**Predictive Features,  
now configured to account  
for COVID-19 data drift**

2.5x

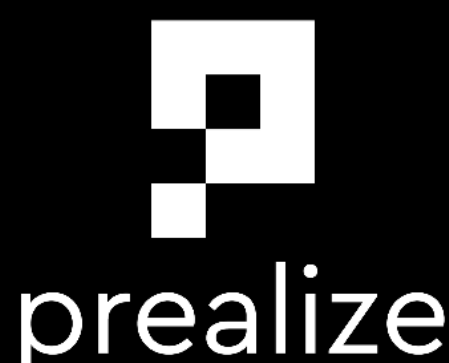
more accurate than  
competitor models

Prealize increases your impact and drives member and business value.

#### Key Results

+20 increase in member NPS  
76% engagement and adoption rate  
\$75M cost savings opportunity

Predict the  
future,  
not the past.



**Power Proactive Healthcare**

[beproactive@prealizerhealth.com](mailto:beproactive@prealizerhealth.com)