



energy (2.0)

# Equality, Environment & the New Economy

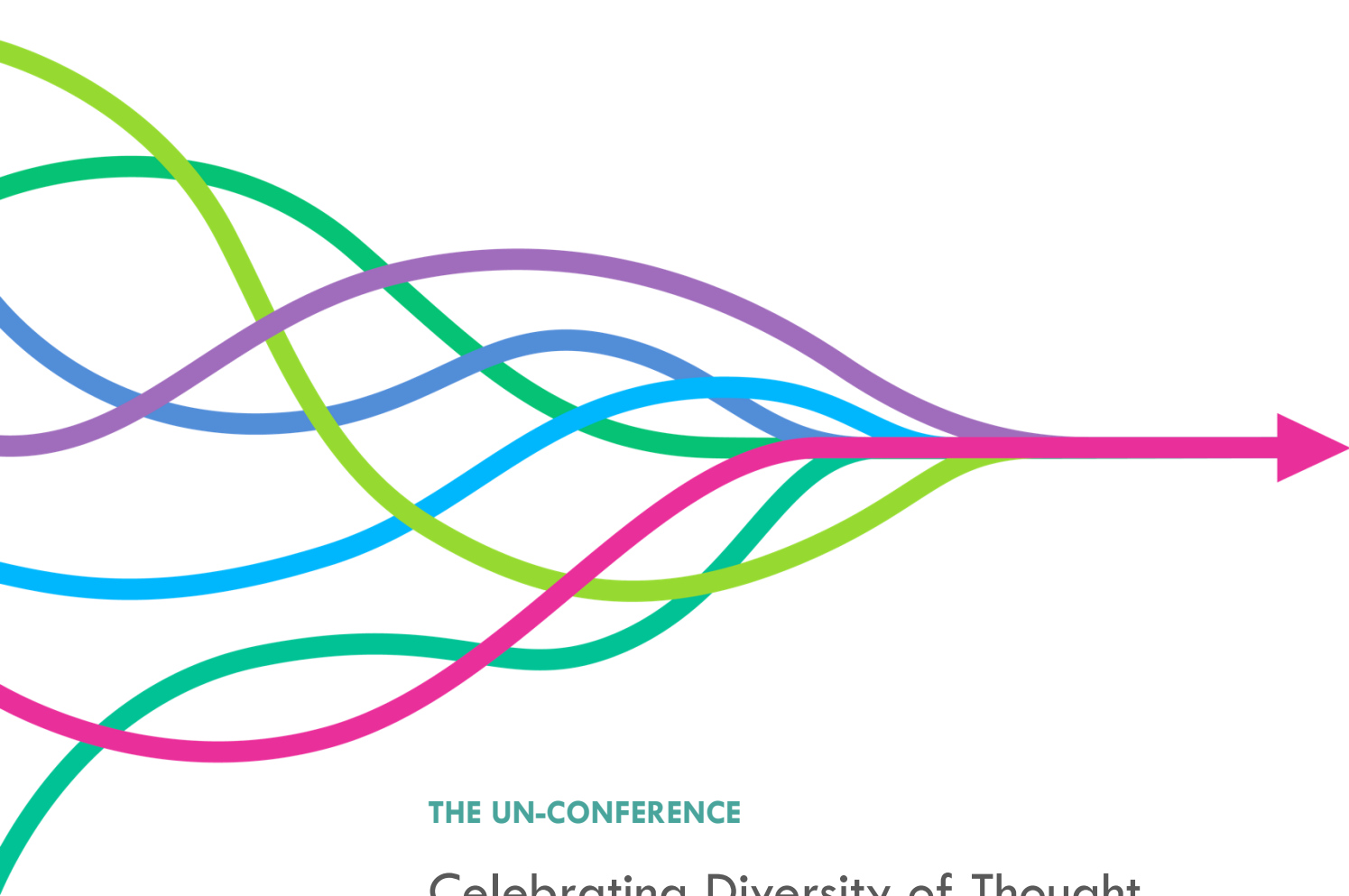
Celebrate difference at the "unconference"

**MARCH 2020**

[GET THE DETAILS](#)



**AGENDA**



## THE UN-CONFERENCE

# Celebrating Diversity of Thought

Our world is on an unsustainable energy path which will require unprecedented cooperation across society. Energy 2.0 is the un-conference where we celebrate diverse perspectives, people, and companies who are driving the energy transition forward.

By harnessing the power of digital, we deliver provocative and forward-thinking content to audiences worldwide. Powered by Pink Petro, our forum is a hybrid in-person, digitally simulcasted event built on a firm belief that energy education needs to be accessible to everyone, everywhere.

We all have a seat and voice at this table.



The background of the slide is a photograph of a modern city skyline. On the left is a tall, light-colored skyscraper with many windows. To its right is a shorter, modern building with a curved facade and large glass windows. In the foreground, there's a street with some parked cars and a palm tree on the right. A large, semi-transparent circular graphic with a green-to-blue-to-purple gradient is centered over the image, containing the text.

# Dates & Locations

**March 9-11, 2020** – Mainstage  
The Westin Memorial City, Houston TX USA

**March 9-10, 2020** – Rocky Mountain  
University of Colorado, Denver, CO USA

**March 24, 2010** – Europe  
The Institute of Engineering & Technology  
London, UK

# MAINSTAGE AGENDA

## MONDAY MARCH 9, 2020

**VIP Reception** – By invitation only. Hosted by Melody Meyer, Board of Directors, BP, plc, National Oilwell Varco, and Abbvie.

## TUESDAY, MARCH 10, 2020

- **7:00 AM – Registration, Expo and Networking**
- **8:00 AM – Welcome: Why the Shift to Energy 2.0** – Josh Levs, emcee, author of *All-In*, former CNN and NPR journalist, and United Nations equality advocate and Katie Mehnert, founder and chief executive officer, Pink Petro
- **8:30 AM – External Keynote Address: You Have the Power: Why Action Matters** – Unlock your inner activist to make a personal difference in the energy sector. Judaline Cassidy, activist tradeswoman, AOL maker, author and speaker
- **9:00 AM – Industry Keynote Address: Stepping into Your Purpose** – Now is the time to be courageous and authentic as the energy industry reinvents itself in a new world where sustainability is crucial. Stephanie Cox, chief executive officer, Wood Americas.
- **9:45 AM – BREAK**
- **10:00 AM – Perspectives: Taking Energy Forward** – A look at sustainable and responsible solutions to help meet today's and tomorrow's demands for energy. Jennifer Hartsock, vice president and chief information officer, Baker Hughes.
- **10:10 AM – 2020 Energy Outlook: Risks and Opportunities** – What are the current challenges impacting the energy industry and what does the future hold? Hillary Holmes, partner and co-chair capital markets group, Gibson Dunn & Crutcher and Julie Wilson, director of exploration research, Wood Mackenzie
- **10:40 AM – Perspectives: Can you be a conservative environmentalist?** Whether you are a conservative, progressive or somewhere in between, we must unite on pro-environmental reforms. Benji Backer, founder and president., American Conservation Coalition
- **10:45 AM – Connecting the Dots to Reach NetZero** – What actions and strategies for success can companies take to reach net zero? What role does academia, the public and private. Sector plan in the process? What are the barriers and how can individuals play a role? Tara Karimi, chief science officer, Cemvita Factory and Meghan Nutting executive vice president of policy and communications, Sunnova Energy Corporation
- **11:20 AM – Fireside Chat:** Vicki Hollub, president and chief executive officer, Occidental

# MAINSTAGE AGENDA

- **11:50 AM – BREAK**
- **12:00 PM – 1:30 PM LUNCH**
- **12:25 PM – Perspectives: The Secret Sauce to our Energy Future – What is the key ingredient energy companies should rely on to drive the new future?** *Paula Glover, president and chief executive officer, American Association of Blacks in Energy*
- **12:30 PM – The Energy Workforce of the Future – What are the workforce challenges and opportunities ahead of the energy industry?** *Arquella Hargrove, coach, Epic Collaborative Advisors; Deane Ilukowicz, senior vice president, global human resources, TPI Composites; and Katie Mehnert, founder and chief executive officer, Pink Petro.*
- **1:00 PM – Living in the Future's Past** –*Jeff Bridges Academy Award-winning actor, artist, producer, and humanitarian; General Wesley Clark, and Katie Mehnert, founder and chief executive officer, Pink Petro. Katie Mehnert talk about the energy transition and climate change.*
- **1:30 PM – Development Breakout Sessions | Expo | Networking**
- **2:30 PM – BREAK**
- **2:40 PM – CO-Topia: Green capitalism and a blueprint for the rational middle** – *Allyson Anderson Book, vice president, energy transition, Baker Hughes, Benjamin Backer, president and founder, American Conservation Coalition; and Danielle Butcher, chief operating officer and co-founder of the American Conservation Coalition*
- **3:35 PM Perspectives – What skills you need to thrive in the era of automation:** *Trish Uhl, Creator, Learning Systems Engineering Framework™ and founder, Talent & Learning Analytics Leadership Forum*
- **3:40 PM – How tech is rattling the energy status quo -** *Geeta Thakorlal, president - digital, Worley; Jennifer Hohman, chief information officer and vice president, Seadrill; David Reid, chief marketing officer, NOV*
- **4:30 PM – Celebrating 5 years: The new future for energy**
- **5:00 PM – Reception**



# BREAKOUT SESSIONS

## AFTERNOON BREAKOUT SESSIONS @ 1:30 PM

- **Pivoting your career: how to return to work and thrive** – Learn ways to maneuver your career and manager or long-term success whether you are returning from parental leave or a long-term sabbatical. *Anna McKay, founder, parents pivot, Selby Bush, government relations manager, conventional and exploration corporate affairs, BHP*
- **How to have it all: the power of choice** – *Charli Matthews, Founder and CEO of Empowering Brands, Deane Ilukowicz, senior vice president, global human resources and Lynda Attaway, founder and CEO, BEVY, and Margaret Sargent, vice president unconventional excellence, Shell*
- **Cracking the code: communicating your authenticity** – Join this lively discussion on why its important in the workplace to feel safe to say who you really are and how to embrace your authenticity. *Khalia Guillory, KOG Passion and Pranika Sinha, senior manager, talent development & inclusion, Occidental Petroleum, and Shara Hammond, leadership development & inclusion manager, Marathon Oil Corporation.*
- **Culture 2.0: The Management System to Deliver the Energy Transition** – Culture is not simply a tool for employee engagement but is an essential management system for delivering sustainable outcomes. This breakout will be a discussion about the strategy and basic culture design. *Deanna Jones, chief human resources officer, Baker Hughes and Jason Korman, founder and CEO of GapingVoid*
- **Be unstoppable: finding resilience after career setbacks** – *Landi Spearman, Executive Coach, Celine Gerson, Head of Strategy, Schlumberger, and Janeen Judah, Independent Director at Patterson, Crestwood & Aethon, and Shanta Eaden, PMO & Diversity and Inclusion Leader, Weatherford.*
- **Being remarkable in the fourth industrial revolution (limited to 20):** *Angelis Iglesias, PCC and Lean In Austin Founder and Shreya Prasad*