

D F X G E W J Q  
R A L N P K Y H  
Z B C C Y V R U  
E N J W E Q M S  
O T B X G S S P  
F H K T D V Z M

ACCESS SOFTEK, INC

# Add Members in Minutes

## Omnichannel Account Opening from Access Softek

Eliminate friction in member enrollment with  
Mobile and Online Account Opening

Help members join anywhere, any channel

- ✓ Apply from a mobile phone
- ✓ Apply in-branch
- ✓ Apply from a computer
- ✓ Apply at promotional events

### Attract New Members

Effective marketing and analytics are built in. Integrate with Adwords for demographic analysis, campaign tracking, and remarketing options for reaching out to visitors who didn't complete an application.

### Core Integration

With automated decisioning and powerful core integration, approved applicants become members immediately (and their core records are filled out!).

### Analytics and A/B Testing

Boost your account opening conversion rate: identify and fix areas with the worst drop-off rates using A/B testing to prove that changes improve your conversion rate.

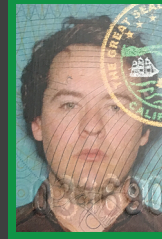
#### FOUR PILLARS

- Online Banking
- Mobile Banking
- Online & Mobile Account Opening
- Online & Mobile Lending

(510) 848-0606  
www.accesssoftek.com

# OMNICHANNEL ACCOUNT OPENING

Imaging Analysis compares a drivers' license photo (L) against the owner's selfie (center) and a stranger's picture (R). The correct photos have a 10x greater confidence match.



Driver's license



68% - match



5% - no match

## KYC and fraud prevention

We're at your side to help you fight identity theft and fraud by supplementing out-of-wallet question tools with Machine Learning-driven fraud prevention.

## Personalization

Personalization is at the heart of our Account Opening product. Employ a different look and feel for different demographics or regions, serve communities with multiple languages, streamline mobile applications, and offer an automated in-branch solution — it's all possible with multiple personalized instances.

Open An Account

Grow with us - Spring CU

### Welcome to Spring Credit Union

Spring Credit Union's celebrating 80 years of service to our community. We don't have customers, when you bank with us you're a member and get a say in how things are run. This means we're focused on growing your savings and not on profits.

This application will get you started with a standard checking and savings account. Applicants must be an adult US citizen or a permanent resident alien with a valid social security number.

Please make sure you have your ID and your SSN/ITIN available for verifying your identity.

▼IMPORTANT INFORMATION ABOUT OPENING A NEW ACCOUNT

Continue

[Privacy Policy](#) | [Terms Of Use](#)  
Equal Housing Lender. Insured by NCUA.

Open An Account

Grow with us - Spring CU

### Welcome to Spring Credit Union

Spring Credit Union's celebrating 80 years of service to our community. We don't have customers, when you bank with us you're a member and get a say in how things are run. This means we're focused on growing your savings and not on profits.

This application will get you started with a standard checking and savings account. Applicants must be an adult US citizen or a permanent resident alien with a valid social security number.

Please make sure you have your ID and your SSN/ITIN available for verifying your identity.

▼IMPORTANT INFORMATION ABOUT OPENING A NEW ACCOUNT

Continue

[Privacy Policy](#) | [Terms Of Use](#)  
Equal Housing Lender. Insured by NCUA.

D F X G E W J Q  
R A L N P K Y H  
Z B C Y V R U  
E N J W E Q M S  
O T B X G S S P  
F H K T D V Z M

ACCESS SOFTEK, INC

(510) 848-0606  
www.accesssoftek.com