Add Members
in Minutes

Omnichannel Account Opening from **Access Softek**

Eliminate friction in member enrollment with
Mobile and Online Account Opening

Help members join anywhere, any channel

- ✓ Apply from a mobile phone
- ✓ Apply in-branch
- ✓ Apply from a computer
- ✓ Apply at promotional events

Attract New Members

Effective marketing and analytics are built in. Integrate with Adwords for demographic analysis, campaign tracking, and remarketing options for reaching out to visitors who didn't complete an application.

Core Integration

With automated decisioning and powerful core integration, approved applicants become members immediately (and their core records are filled out!).

Analytics and A/B Testing

Boost your account opening conversion rate: identify and fix areas with the worst drop-off rates using A/B testing to prove that changes improve your conversion rate.
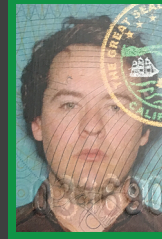
FOUR PILLARS

- Online Banking
- Mobile Banking
- Online & Mobile Account Opening
- Online & Mobile Lending

(510) 848-0606
www.accesssoftek.com

Imaging Analysis compares a drivers' license photo (L) against the owner's selfie (center) and a stranger's picture (R). The correct photos have a 10x greater confidence match.

Driver's license   68% - match   5% - no match

KYC and fraud prevention

We're at your side to help you fight identity theft and fraud by supplementing out-of-wallet question tools with Machine Learning-driven fraud prevention.

Personalization

Personalization is at the heart of our Account Opening product. Employ a different look and feel for different demographics or regions, serve communities with multiple languages, streamline mobile applications, and offer an automated in-branch solution — it's all possible with multiple personalized instances.

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