

## LIGHTWORK MANAGED SERVICES

Overview

### MANAGED IT SERVICES

Supporting the applications, infrastructure, desktops, email, web applications, document management, and other technologies that run your business requires a robust IT team with specialized skills. However, most growing organizations simply don't have a need for all of these skills on a full-time basis. LightWork Managed Services combines decades of combined sound business, industry, and technical experience to provide proactive IT infrastructure maintenance and monitoring services that fits your business and your budget.

### BACKUP & DISASTER RECOVERY

Unlike enterprises, many smaller companies cannot afford optimal in-house strategies and solutions in service of Business Continuity Planning (BCP). These companies are consequently at an elevated risk of being put out of business due to any major loss of data. Loss of data could mean emails lost, accounting data lost, patient or client files lost, company records lost, client legal records or orders lost and so on. This white paper evaluates the scope of BCP for smaller companies, by examining their challenges, range of existing solutions and their drawbacks. We'll also discuss how our solution overcomes commonly faced challenges to offer the most comprehensive solution out in the marketplace.

### VIRTUALIZATION & CLOUD HOSTING

Virtualization reduces the cost and complexity of technology, frees up time to make your businesses more responsive and improves your ability to rebound from disasters. Whether you virtualize to the cloud or create your own private cloud virtualization, virtualization allows your company to run pairs of applications and operating systems on "virtual machines," which are simply simulated compartments within one physical server. With virtualization, these compartments are protected from one another so if an application or operating system crashes, others running next to it are not affected. LightWork's virtualization and cloud hosting offers backup and disaster recovery options to small and medium sized companies that were only available to large corporations a short time ago.

### VENDOR MANAGEMENT

Simplify your vendor relationships by passing along vendor management to LightWork Managed Services. With a letter of agency, we can work with your copy machine leasing company, your phone service provider, your internet provider, and more on your behalf. We will negotiate the best deals and help you maintain a seamless, well managed IT environment.

### MEET LIGHTWORK

LightWork Managed Services is a division of LightWork Software and a leading provider of managed services in the small to mid-sized business environment. Working in partnership with Microsoft, VMware, and other esteemed companies, we provide the highest quality services to ensure the reliability and integrity of your mission-critical data. LightWork Managed Services is dedicated to surpassing expectations in all aspects of our business. For more information about our services, please contact us at 800-551-6875 x4 or email us at [clientcare@lightworksoftware.com](mailto:clientcare@lightworksoftware.com).

