

# CUSTOMER SPOTLIGHT THE SOURCE



## QUICK FACTS



 <p>Location <b>Missoula, MT</b></p>	 <p>Facility Type <b>Independent Gym</b></p>	 <p>ECO-POWR™ Products <b>6</b></p>	 <p>Facility Size <b>30,000 Sq. Ft</b></p>	 <p>Potential Energy Production <b>3,920 KW/year*</b></p>
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## CHANGE BEGINS INSIDE



Dallas and Christy Neil thrive on helping people be their best selves and use their master’s degrees in business to consult with small businesses to help them grow into successes. As a former NFL player and personal trainer, opening a gym provided the perfect opportunity to combine their passions for fitness, business, and helping others with personal growth.

The Source Missoula was founded in 2014 with the mantra ‘Change Begins Inside’ as a way to bring together their passions in both helping the community move towards a healthier lifestyle and Missoula’s goal of becoming a zero-waste community by 2050.

## GREEN CARDIO SECTION



On Earth Day 2018, The Source launched a new cardio section with the motivation to “steward what we have been given.” The new green area incorporated seven pieces of SportsArt’s ECO-POWR™ fitness equipment which is able to harness a member’s workout and produce electricity—establishing The Source as Montana’s first gym capable of harvesting human energy.

In addition to the equipment, The Source also incorporated the SA WELL+™ system which allows the club to display how many watts are being generated in the green area and how each individual’s workout is contributing to the facility’s reduction in carbon emissions.

“ WE HAVE FOUND THAT PEOPLE HAVE JOINED OUR CLUB JUST FOR THE FACT THAT WE ARE MAKING AN EFFORT IN GOING GREEN ”  
DALLAS NEIL | OWNER



**FOR MORE INFORMATION ABOUT THE SOURCE VISIT  
[GOSPORTSART.COM/OURCUSTOMERS](http://GOSPORTSART.COM/OURCUSTOMERS) OR [THESOURCEMISSOULA.COM](http://THESOURCEMISSOULA.COM)**