

EDITORIAL CALENDAR 2020 - Q1

JAN

PUB	THEME	SECTION	SPACE	FINAL MATERIAL
1/3	NFL Playoff Preview	Sporting Green	TBD	TBD
1/19	Travel: Healdsburg	Travel	12/30 • NOON	1/6 • NOON
1/26	Weddings	Culture Desk	Sunday ROP/Style/Culture Deadlines	
1/26	SuperBowl Preview Coverage	Sporting Green	TBD	TBD
1/26	Vallejo	Stand-Alone	1/8 • NOON	1/13 • NOON
1/30	SFIS Homes	Stand-Alone	12/31 • 4PM	1/7 • 4PM

FEB

2/2	AT&T Pebble Beach Coverage	Sporting Green	Daily Sporting Green Deadlines	
2/2	Travel: Amador	Travel	1/15 • NOON	1/20 • NOON
T 2/9	San Francisco Chronicle Wine Competition	Stand-Alone	1/23 • 3PM	2/3 • 3PM
T 2/9	Noise Pop	Datebook	Sunday ROP/Datebook Deadlines	
2/23	Travel: Napa Valley	Travel	2/5 • NOON	2/10 • NOON
T 2/23	Academy Awards	Datebook	Sunday ROP/Datebook Deadlines	
M 2/23	The Press (California Wineries from Napa to Santa Barbara)	Premium Magazine	TBD	TBD
2/27	SFIS Homes	Stand-Alone	1/28 • 4PM	2/4 • 5PM

MAR

**Ongoing Election Coverage leading up to Primary Election on March 3 in Bay Area*

3/1	Travel: Monterey County	Travel	2/12 • NOON	2/17 • NOON
3/8	Gold Country	Stand-Alone	2/19 • NOON	2/24 • NOON
T 3/15	Bay Area Theatre Week	Stand-Alone	Contact Bay Area Theatre Week for Sale	
3/15	Travel: San Luis Obispo	Travel	2/26 • NOON	3/2 • NOON
3/22	Baseball Preview	Sporting Green	Sunday ROP/Sporting Green Deadlines	
3/26	SFIS Homes	Stand-Alone	3/3 • 4PM	3/10 • 5PM
3/29	Travel: Western Canada	Travel	3/11 • NOON	3/16 • NOON
3/29	Rising Star Chefs	Food + Wine	3/20 • NOON	3/24 • 5PM
T TBD	Spring Arts Preview	Datebook	TBD	TBD

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EDITORIAL CALENDAR 2020 - Q2

APR

	PUB	THEME	SECTION	SPACE	FINAL MATERIAL
	4/5	Cider Summit	Stand-Alone	Contact Cider Summit for Sale	
	4/10	NBA Playoff Preview	Sporting Green	Daily ROP/Sporting Green Deadlines	
T	4/12	GreenState: Cannabis Lifestyle	Cannabis	3/25 • NOON	3/30 • NOON
	4/19	Travel: Sonoma County	Travel	4/1 • NOON	4/6 • NOON
	4/30	SFIS Homes	Stand-Alone	3/31 • 4 PM	4/7 • 5 PM
T	4/26	Bay Book Festival Guide	Stand-Alone	Contact Bay Area Book Festival for Sale	
T	4/26	Summer Movie Preview	Datebook	Sunday ROP/Datebook Deadlines	
M	4/26	Top 100 Restaurants	Premium Magazine	TBD	TBD

MAY

	TBD	Warriors Conference Finals	Sporting Green	TBD	TBD
	5/3	Alameda	Stand-Alone	4/15 • NOON	4/20 • NOON
	5/8-10	PGA Championship 20th Anniversary	Sporting Green	TBD	TBD
	5/10	Travel: Santa Cruz	Travel	4/22 • NOON	4/27 • NOON
	5/17	Travel: Marin County	Travel	4/29 • NOON	5/4 • NOON
T	5/17	Bottle Rock	Datebook	Daily ROP/Datebook Deadlines	
	5/24	Berkeley	Stand-Alone	5/6 • NOON	5/11 • NOON
T	5/24	Escape from Alcatraz	Stand-Alone	Contact Escape from Alcatraz for Sale	
	5/28	SFIS Homes	Stand-Alone	5/5 • 4PM	5/12 • 5PM
	5/31	Weddings	Culture Desk	Sunday ROP/Datebook Deadlines	

JUN

	6/7	NBA Finals Preview (TBD)	Stand-Alone	TBD	TBD
	6/7	Travel: Shasta Cascade	Travel	5/20 • NOON	5/25 • NOON
	6/14	Travel: Monterey	Travel	5/27 • NOON	6/1 • NOON
T	6/21	Festival Napa Valley	Stand-Alone	Contact Festival Napa Valley for Sale	
T	6/21	Pride-Themed Section	Stand-Alone	6/3 • NOON	6/8 • NOON
	6/21	Oakland	Stand-Alone	6/3 • NOON	6/8 • NOON
	6/25	SFIS Homes	Stand-Alone	6/2 • 4PM	6/9 • 5PM
M	6/28	Chronicle's NEW 49 Mile Route Makeover	Premium Magazine	TBD	TBD

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EDITORIAL CALENDAR 2020 - Q3

	PUB	THEME	SECTION	SPACE	FINAL MATERIAL
JUL	T 7/5	Datebook Summer Fun Guide	Datebook	Sunday ROP/Datebook Deadlines	
	7/30	SFIS Homes	Stand-Alone	6/30 • 4PM	7/7 • 5PM
AUG	T TBD	SF Homeless Project 'How to Help' Guide (Volunteer Resource Guide)	Stand-Alone	7/12 • NOON	7/16 • 5PM
	T 8/2	Outside Lands	Datebook	Sunday ROP/Datebook Deadlines	
	T 8/23	Fall Arts Preview	Datebook	Sunday ROP/Datebook Deadlines	
	M 8/23	Northern California Destinations (Travel)	Premium Magazine	TBD	TBD
	8/27	SFIS Homes	Stand-Alone	8/4 • 4PM	8/11 • 5PM
	8/30	Lodi	Stand-Alone	8/12 • NOON	8/17 • NOON
	T 8/30	Fall Movie Preview	Datebook	Sunday ROP/Datebook Deadlines	
	8/30	College Football Preview	Sporting Green	Sunday ROP/Sports Deadlines	
SEP	9/6	Lodi	Stand-alone	8/19 Noon	8/24 Noon
	9/6	NFL Season Preview	Sporting Green	TBD	TBD
	9/13	Travel: Monterey	Travel	TBD	TBD
	9/24	SFIS Homes	Stand-Alone	9/1 • 4PM	9/8 • 5PM
	9/27	Hardly Strictly Bluegrass Preview	Datebook	9/4 • NOON	9/9 • 10AM
	T 9/27	GreenState Cannabis Lifestyle	Stand-Alone	9/9 • NOON	9/14 • 5PM

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EDITORIAL CALENDAR 2020 - Q4

OCT

	PUB	THEME	SECTION	SPACE	FINAL MATERIAL
	TBD	SF Giants Playoffs and World Series	Sporting Green	TBD	TBD
	10/11	Travel: Island Style	Travel	9/17 • NOON	9/21 • NOON
M	10/11	Magazine Topic TBD	Premium Magazine	TBD	TBD
T	10/11	Litquake	Datebook	Daily ROP/Datebook Deadlines	
	10/18	Seniorly: Senior Living	Stand-Alone	9/30 • NOON	10/7 • NOON
	10/18	NBA Preview	Sporting Green	10/15 • 10AM	10/16 • 10AM
	10/18	Travel: Napa Valley	Travel	9/30 • NOON	10/5 • NOON
	10/18	Bar Stars	Food + Wine	TBD	TBD
	10/25	Travel: Sonoma County	Travel	10/7 • NOON	10/12 • NOON
	10/29	SFIS Homes	Stand-Alone	9/29 • 4PM	10/6 • 5PM

NOV

**Ongoing Election Coverage leading up to Primary Election on November 3 in Bay Area.*

T	11/8	Holiday Arts Preview	Datebook	10/29 • NOON	11/4 10 AM
M	11/8	Magazine Topic TBD	Premium Magazine	TBD	TBD
	11/8	Salesforce Dreamforce Preview	Business	Daily ROP/Business Deadlines	
	11/15	Holiday Movies Preview	Datebook	11/6 • NOON	11/11 • 10AM
T	11/22	San Francisco Chronicle International Auto Show	Stand-Alone	11/4 • NOON	11/9 • NOON
	11/26	SFIS Homes	Stand-Alone	11/3 • 4PM	11/10 • 5PM

DEC

	12/6	Holiday Gift Guide	Culture Desk	11/18 • NOON	11/23 • NOON
	12/6	Winemaker of the Year	Food+Wine	Sunday ROP/Food Deadlines	
M	12/13	Year in Pictures	Premium Magazine	TBD	TBD
	12/31	SFIS Homes	Stand-Alone	12/1 • 4PM	12/8 • 5PM

OCT

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