

# REACH THE MAINSTREAM

**85% of Chronicle readers are interested or very interested in learning more about cannabis products and news.**

**HEARST BAY AREA**, Northern California's largest news media and services group, connects businesses large and small with their target audience through a comprehensive suite of solutions unmatched by competitors.

## CONTENT BRANDS

San Francisco Chronicle	SFGATE	GreenState
#1 San Francisco Bay Area newspaper	#1 San Francisco Bay Area news site	News and Lifestyle site

## SOLUTIONS OFFERED

Our business solutions go beyond traditional display advertising and enable local businesses to compete with turnkey solutions.

### Digital Advertising and Marketing Solutions

GreenState.com, SFGATE, SFChronicle.com, Interactive Content Modules, High Impact Rich Media, Desktop and Mobile, Email Marketing, Programmatic, Geo-Fencing, Audience Segmentation

### Content Marketing

StoryStudio (Custom Content Print and Online), Custom Video, Photography, Distribution, Native Advertising

### Brand Development

Strategic Marketing Plan Development, Research and Strategy, 46Mile (Full-Service Marketing Agency)

### Website Development

Website Creation, Website Management, Conversion Landing Pages

### Print

San Francisco Chronicle, GreenState

**ACCEPTING CANNA-ADVERTISING ON ALL PLATFORMS**

For more information, contact your Hearst Bay Area Account Executive or  
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