

SAN FRANCISCO CHRONICLE
EDITORIAL CALENDAR 2018

01

PUB	THEME	SECTION	SPACE	FINAL MATERIAL
1/6	NFL Playoff Preview Coverage	Sports	TBD	TBD
1/7	San Diego	Travel	12/29 • 12PM	1/3 • 10AM
1/14	British Columbia	Travel	1/8 • 5PM	1/10 • 10AM
1/21	Healdsburg	Travel	1/12 • 5PM	1/16 • 5PM
1/25	SFIS Homes	Stand-Alone	1/3 • 5PM	1/9 • 5PM
TBD	Lunar New Year	N/A	TBD	TBD
1/28	SuperBowl Preview Coverage	Sporting Green	TBD	TBD
1/28	Wedding Issue	Style	1/19 • 5PM	1/23 • 5PM
1/28	Cannabis Tour of California	Travel	1/12 • 5PM	1/19 • 5PM

02

2/4	Amador County	Travel	1/26 • 5PM	1/30 • 5PM
2/4	Week Long AT&T Pebble Beach Coverage	Sports	TBD	TBD
T 2/11	San Francisco Chronicle Wine Competition	Stand-Alone	1/31 • 5PM	2/5 • 5PM
2/11	Hawaii	Travel	2/5 • 5PM	2/7 • 10AM
2/11	Noise Pop	Datebook	2/2 • 3PM	2/7 • 10AM
2/18	Paso Robles	Travel	2/9 • 5PM	2/13 • 5PM
2/22	SFIS Homes	Stand-Alone	1/31 • 5PM	2/6 • 5PM
2/25	Napa County	Travel	2/16 • 5PM	2/20 • 5PM
2/25	Academy Awards	Datebook	Daily ROP/Datebook Deadlines	
M 2/28	365 Outdoors	Magazine	1/19 • 3PM	1/25 • 5PM

03

3/4	Monterey County	Travel	2/23 • 5PM	2/27 • 5PM
3/11	Island Style	Style	3/2 • 5PM	3/6 • 5PM
3/11	Portland	Travel	3/2 • 5PM	3/6 • 5PM
3/11	Future Of Silicon Valley	Business	3/5 • 5PM	3/7 • 10AM
T 3/18	Green State: Marijuana	Stand-Alone	3/5 • 5PM	3/9 • 2PM
3/18	Butte County	Travel	3/9 • 5PM	3/13 • 5PM
3/25	Men's & Women's Spring Fashion	Style	3/9 • 5PM	3/13 • 5PM
3/25	Mojave Desert	Travel	3/16 • 5PM	3/20 • 5PM
3/25	SF Film Festival	Datebook	Daily ROP/Datebook Deadlines	
3/25	Baseball Preview	Stand-Alone	3/22 • 10AM	3/23 • 10AM
3/29	SFIS Homes	Stand-Alone	3/7 • 5PM	3/13 • 5PM

JAN

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04

	PUB	THEME	SECTION	SPACE	FINAL MATERIAL
	4/1	Rising Star Chefs	Food+Home	3/26 • 5PM	3/28 • 10AM
T	4/8	VisionSF: Visionary of the Year Award Winner and Nominees	Stand-Alone	Not for Sale	
	4/8	Lake County	Travel	3/30 • 5PM	4/3 • 5PM
	4/8	Cider Summit (Not for Sale)	Stand-Alone	Not for Sale	
	4/13	NBA Playoff Preview	Sporting Green	TBD	TBD
	4/15	Santa Cruz	Travel	4/6 • 5PM	4/10 • 5PM
	4/22	Sonoma County	Travel	4/13 • 5PM	4/17 • 5PM
T	4/22	Bay Area Book Festival Guide	Stand-Alone	4/9 • 2PM	4/16 • 5PM
	4/26	SFIS Homes	Stand-Alone	4/4 • 5PM	4/10 • 5PM
	4/29	Yosemite	Travel	4/23 • 5PM	4/25 • 10AM
	4/29	Summer Movie Preview	Datbook	4/20 • 12PM	4/25 • 10AM
M	4/29	Top 100 Bay Area Restaurants	Stand-Alone	3/23 • 3PM	3/29 • 5PM

05

	TBD	Warrior Coverage	Sports	TBD	TBD
	5/6	Alameda	Stand-Alone	4/27 • 5PM	5/1 • 5PM
	5/6	Las Vegas	Travel	4/27 • 3PM	5/1 • 5PM
	5/13	Guide to State Parks	Travel	5/7 • 5PM	5/9 • 10AM
	5/20	Bottle Rock	Datebook	Daily ROP/Datebook Deadlines	
	5/20	Marin County	Travel	5/11 • 5PM	5/15 • 5PM
	5/27	South Coast Oregon	Travel	5/21 • 5PM	5/23 • 10AM
	5/31	SFIS Homes	Stand-Alone	5/9 • 5PM	5/15 • 5PM

06

	TBD	NBA Final Preview	Sports	TBD	TBD
	6/3	Monterey County	Travel	5/24 • Noon	5/29 • 5PM
	6/3	Weddings	Style	5/24 • Noon	5/29 • 5PM
	6/10	Shasta Cascade	Travel	6/1 • 5PM	6/5 • 5PM
	6/17	Future Of: The Gig Economy	Business	6/8 • 5PM	6/12 • 5PM
	6/17	Festival Napa Valley	Stand-Alone	Not For Sale	
	6/17	Santa Barbara	Travel	6/8 • 5PM	6/12 • 5PM
T	6/17	Pride Parade Guide	Stand-Alone	6/8 • 3PM	6/12 • 5PM
	6/24	Green Travel	Travel	6/18 • 5PM	6/20 • 10AM
	6/24	Oakland	Stand-Alone	6/15 • 2PM	6/18 • 2PM
M	6/24	Weekend Destinations	Magazine	5/18 • 3PM	5/24 • 12PM
	6/28	SFIS Homes	Stand-Alone	6/6 • 5PM	6/12 • 5PM

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SAN FRANCISCO CHRONICLE
EDITORIAL CALENDAR 2018

07

PUB	THEME	SECTION	SPACE	FINAL MATERIAL
7/1	Reno	Travel	6/25 • 5PM	6/27 • 10AM
7/8	Eureka/Humboldt	Travel	7/2 • 10AM	7/3 • 11AM
7/15	Highway: #VanLife	Travel	7/9 • 5PM	7/11 • 10AM
7/22	Pacific Northwest	Travel	7/16 • 5PM	7/18 • 10AM
7/26	SFIS Homes	Stand-Alone	7/3 • 2PM	7/10 • 5PM
7/29	San Mateo County Coastside	Travel	7/23 • 5PM	7/25 • 10AM

08

8/5	Mendocino County	Travel	7/30 • 5PM	8/1 • 10AM
TBD	Outside Lands	Datebook	Daily ROP/Datebook Guidelines	
8/12	California Wine Month	Travel	8/3 • 5PM	8/7 • 5PM
8/12	San Luis Obispo	Travel	8/6 • 5PM	8/8 • 10AM
8/19	Guide to Bay Area LGBT Heritage	Travel	8/13 • 5PM	8/15 • 10AM
8/26	Men's & Women's Fall Fashion	Style	8/17 • 5PM	8/21 • 5PM
8/26	Sacramento	Travel	8/17 • 5PM	8/21 • 5PM
T 8/26	Fall Arts Preview	Datebook	8/15 • 5PM	8/21 • 5PM
M 8/26	ThePress Wine Country Guide	Magazine	7/20 • 3PM	7/26 • 5PM
8/30	SFIS Homes	Stand-Alone	8/8 • 5PM	8/14 • 5PM

09

9/2	Lodi	Stand-Alone	8/24 • 5PM	8/28 • 5PM
9/2	Hawaii	Travel	8/27 • 5PM	8/29 • 10AM
T 9/2	Fall Movie Preview	Datebook	8/24 • 12PM	8/29 • 10AM
9/6	NFL Season Preview (season starts TBD)	Stand-Alone	8/31 • 12PM	9/5 • 11AM
9/9	Monterey County	Travel	8/30 • Noon	9/4 • 5PM
9/16	Dreamforce Preview	Business	9/10 • 5PM	9/12 • 10AM
9/16	California Cycling	Travel	9/7 • 5PM	9/11 • 5PM
TBD	Hardly Strictly Bluegrass Preview	Datebook	Daily ROP/Datebook Deadlines	
9/23	Mill Valley Film Festival	Datebook	Daily ROP/Datebook Deadlines	
9/23	Litquake	Datebook	Daily ROP/Datebook Deadlines	
9/23	Tahoe	Travel	9/14 • 5PM	9/18 • 5PM
9/27	SFIS Homes	Stand-Alone	9/5 • 5PM	9/11 • 5PM
9/30	Sacramento Delta Towns in the Fall	Travel	9/24 • 5PM	9/26 • 10AM
9/30	College Football Preview	Sports	9/27 • 10AM	9/28 • 11
9/30	Hardly Strictly Bluegrass	Datebook	9/21 • 3PM	9/26 • 10AM
9/30	Green State : Lifestyle	Stand-alone	9/17 • 3PM	9/21 • 2PM

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10

	PUB	THEME	SECTION	SPACE	FINAL MATERIAL
	TBD	SF Giants Playoffs and World Series (TBD)	Sporting Green	TBD	TBD
	10/7	Meals on Wheels	Stand-Alone	TBD	TBD
	10/7	Wine Country	Travel	10/1 • 5PM	10/3 • 10AM
	10/11	NBA Preview	Sporting Green	10/8 • 2PM	10/10 • 10AM
	10/14	Island Style	Style	10/5 • 5PM	10/9 • 5PM
	10/14	Vallejo	Stand-Alone	10/5 • 5PM	10/9 • 5PM
M	10/14	Warriors Pre-Season	Magazine	9/7 • 3PM	9/13 • 5PM
	10/14	California Islands	Travel	10/8 • 5PM	10/10 • 10PM
	10/21	Bar Stars	Food + Home	10/15 • 5PM	10/17 • 10AM
	10/21	Baja Near the Border	Travel	10/12 • 5PM	10/16 • 5PM
	10/25	SFIS Homes	Stand-Alone	10/3 • 5PM	10/9 • 5PM
	10/28	Personalized Air Travel	Travel	10/19 • 5PM	10/23 • 5PM

11

	11/4	Palm Springs	Travel	10/29 • 5PM	10/31 • 10AM
	11/4	Holiday Entertaining	Food + Home	10/29 • 5PM	10/31 • 10AM
	11/4	Holiday Arts Preview	Datebook	10/26 • 3PM	10/31 • 10AM
	11/11	Santa Cruz	Travel	11/2 • 5PM	11/6 • 5PM
	11/18	Holiday Movies	Datebook	11/2 • 3PM	11/7 • 10AM
	11/18	Ski Issue	Travel	11/12 • 5PM	11/14 • 10AM
T	11/18	SFC International Auto Show	Stand-Alone	11/6 • 2PM	11/12 • 2PM
M	11/18	In The Kitchen Recipes	Magazine	10/12 • 3PM	10/18 • 5PM
	11/25	Monterey County	Travel	11/16 • 5PM	11/20 • 5PM
	11/25	Holiday Gifting Kickoff	Style	11/16 • 5PM	11/20 • 5PM
	11/29	SFIS Homes	Stand-Alone	11/7 • 5PM	11/13 • 5PM

12

	12/2	NBA & Wine Connection	Travel	11/26 • 5PM	11/28 • 10AM
	12/9	Travel Gift Guide	Travel	12/3 • 5PM	12/5 • 10AM
	12/9	Gift Guide	Style	11/30 • 5PM	12/4 • 5PM
	12/9	Winemaker of the Year	Food + Home	12/3 • 5PM	12/5 • 10AM
	12/9	Future of: TBD	Business	12/3 • 5PM	12/5 • 10AM
	12/16	Los Angeles	Travel	12/10 • 5PM	12/12 • 10AM
M	12/16	Year in Pictures	Magazine	11/9 • 3PM	11/15 • 5PM
	12/23	Snow Wars	Travel	12/17 • 5PM	12/19 • 10AM
	12/27	SFIS Homes	Stand-Alone	12/5 • 5PM	12/11 • 5PM
	12/30	Future of Travel	Travel	12/21 • 12PM	12/26 • 10AM
	12/30	Year in Fashion/Lifestyle	Style	12/21 • 2PM	12/24 • 11AM

Please note that deadlines are subject to change.

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