

SAN FRANCISCO CHRONICLE
EDITORIAL CALENDAR 2018

01

PUB	THEME	SECTION	SPACE	FINAL MATERIAL
1/6	NFL Playoff Preview Coverage	Sports	TBD	TBD
1/7	TBD	Travel	12/29 • 12PM	1/3 • 10AM
1/14	Lower East Side NYC	Travel	1/8 • 5PM	1/10 • 10AM
1/21	Healdsburg	Travel	1/12 • 5PM	1/16 • 5PM
1/25	SFIS Homes	Stand-Alone	1/3 • 5PM	1/9 • 5PM
TBD	Lunar New Year	N/A	TBD	TBD
1/28	SuperBowl Preview Coverage	Sporting Green	TBD	TBD
1/28	Wedding Issue	Style	1/19 • 5PM	1/23 • 5PM
1/28	TBD	Travel	1/22 • 5PM	1/24 • 10AM

02

2/4	Amador	Travel	1/26 • 5PM	1/30 • 5PM
2/4	Week Long AT&T Pebble Beach Coverage	Sports	TBD	TBD
T 2/11	San Francisco Chronicle Wine Competition	Stand-Alone	1/31 • 5PM	2/5 • 5PM
2/11	Hawaii	Travel	2/5 • 5PM	2/7 • 10AM
2/11	Noise Pop	Datebook	2/2 • 3PM	2/7 • 10AM
M 2/18	365 Outdoors	Magazine	TBD	TBD
2/22	SFIS Homes	Stand-Alone	1/31 • 5PM	2/6 • 5PM
2/25	Napa Valley	Travel	2/15 • 12PM	2/20 • 5PM
2/25	Academy Awards	Datebook	Daily ROP/Datebook Deadlines	

03

3/4	Monterey	Travel	2/23 • 5PM	2/27 • 5PM
3/11	Island Style	Style	3/2 • 5PM	3/6 • 5PM
3/11	Gold Country	Travel	3/2 • 5PM	3/6 • 5PM
3/11	Future Of: TBD	Business	3/5 • 5PM	3/7 • 10AM
T 3/18	Green State: Marijuana	Stand-Alone	3/5 • 5PM	3/9 • 2PM
3/18	Yolo	Travel	3/9 • 5PM	3/13 • 5PM
3/18	Men's & Women's Spring Fashion	Style	3/9 • 5PM	3/13 • 5PM
3/25	Mendocino	Travel	3/16 • 5PM	3/20 • 5PM
3/25	SF Film Festival	Datebook	Daily ROP/Datebook Deadlines	
3/29	SFIS Homes	Stand-Alone	3/7 • 5PM	3/13 • 5PM

JAN

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

FEB

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

MAR

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SAN FRANCISCO CHRONICLE
EDITORIAL CALENDAR 2018

04

	PUB	THEME	SECTION	SPACE	FINAL MATERIAL
	4/1	Lodi	Travel	3/23 • 5PM	3/27 • 5PM
	4/1	Baseball Preview	Stand-Alone	TBD	TBD
	4/1	Men's Spring Fashion	Style	3/23 • 5PM	3/27 • 5PM
	4/1	Rising Star Chefs	Food+Home	3/26 • 5PM	3/28 • 10AM
T	4/8	VisionSF: Visionary of the Year Award Winner and Nominees	Stand-Alone	Not for Sale	
	4/8	Lake County	Travel	3/30 • 5PM	4/3 • 5PM
	4/15	NBA Playoff Preview	Sporting Green	TBD	TBD
	4/15	Santa Cruz	Travel	4/6 • 5PM	4/10 • 5PM
	4/22	Sonoma	Travel	4/13 • 5PM	4/17 • 5PM
	4/26	SFIS Homes	Stand-Alone	4/4 • 5PM	4/10 • 5PM
	4/29	TBD	Travel	4/23 • 5PM	4/25 • 10AM
M	4/29	Top 100 Bay Area Restaurants	Stand-Alone	TBD	TBD

05

	TBD	Warrior Coverage	Sports	TBD	TBD
	5/6	Alameda	Stand-Alone	4/27 • 5PM	5/1 • 5PM
	5/6	TBD	Travel	4/30 • 5PM	5/2 • 10AM
	5/13	TBD	Travel	5/7 • 5PM	5/9 • 10AM
	5/21	Marin	Travel	5/11 • 5PM	5/15 • 5PM
	5/21	Bottle Rock	Datebook	Daily ROP/Datebook Deadlines	
	5/27	TBD	Travel	5/21 • 5PM	5/23 • 10AM
T	5/27	Bay Area Book Festival Guide	Stand-Alone	5/14 • 2PM	5/21 • 5PM
	5/25	SFIS Homes	Stand-Alone	5/9 • 5PM	5/15 • 5PM

06

	6/1	NBA Final Preview	Sports	TBD	TBD
	6/3	Monterey	Travel	5/24 • Noon	5/29 • 5PM
	6/3	Weddings	Style	5/24 • Noon	5/29 • 5PM
	6/10	Shasta Cascade	Travel	6/1 • 5PM	6/5 • 5PM
	6/10	Future Of: TBD	Business	6/4 • 5PM	6/6 • 10AM
	6/17	Festival Napa Valley	Stand-Alone	Not For Sale	
	6/17	TBD	Travel	6/11 • 5PM	6/13 • 10AM
T	6/17	Pride Parade Guide	Stand-Alone	6/8 • 3PM	6/12 • 5PM
	6/24	TBD	Travel	6/18 • 5PM	6/20 • 10AM
	6/24	Oakland	Stand-Alone	6/15 • 2PM	6/18 • 2PM
T	6/24	Green State: Marijuana	Stand-Alone	6/11 • 5 PM	6/15 • 2PM
M	6/24	Weekend Destinations	Magazine	TBD	TBD
	6/28	SFIS Homes	Stand-Alone	6/6 • 5PM	6/12 • 5PM

A P R

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

M A Y

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

J U N

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

SAN FRANCISCO CHRONICLE
EDITORIAL CALENDAR 2018

07

PUB	THEME	SECTION	SPACE	FINAL MATERIAL
7/1	TBD	Travel	6/25 • 5PM	6/27 • 10AM
7/8	TBD	Travel	7/2 • 10AM	7/3 • 11AM
7/15	Butte County	Travel	7/9 • 5PM	7/11 • 10AM
7/22	Palm Springs	Travel	7/16 • 5PM	7/18 • 10AM
7/26	SFIS Homes	Stand-Alone	7/3 • 2PM	7/10 • 5PM
7/29	TBD	Travel	7/23 • 5PM	7/25 • 10AM

08

8/5	TBD	Travel	7/30 • 5PM	8/1 • 10AM
TBD	Outside Lands	Datebook	Daily ROP/Datebook Guidelines	
8/12	California Wine Month	Travel	8/3 • 5PM	8/7 • 5PM
8/12	TBD	Travel	8/6 • 5PM	8/8 • 10AM
8/19	Tahoe/Carson City	Travel	8/13 • 5PM	8/15 • 10AM
8/26	Men's & Women's Fall Fashion	Style	8/17 • 5PM	8/21 • 5PM
8/26	Sacramento	Travel	8/17 • 5PM	8/21 • 5PM
T 8/26	Fall Arts Preview	Datebook	8/15 • 5PM	8/21 • 5PM
M 8/26	ThePress Wine Country Guide	Magazine	TBD	TBD
TBD	College Football Preview (Season Starts TBD)	Sports	TBD	TBD
8/30	SFIS Homes	Stand-Alone	8/8 • 5PM	8/14 • 5PM

09

9/2	Lodi	Stand-Alone	8/24 • 5PM	8/28 • 5PM
9/2	Hawaii	Travel	8/27 • 5PM	8/29 • 10AM
T 9/2	Fall Movie Preview	Datebook	8/24 • 12PM	8/29 • 10AM
TBD	NFL Season Preview (season starts TBD)	Stand-Alone	TBD	TBD
9/9	Monterey	Travel	8/30 • Noon	9/4 • 5PM
T 9/9	Green State: Marijuana	Stand-Alone	8/27 • 5PM	8/31 • 2PM
9/16	Future of: TBD	Business	9/10 • 5PM	9/12 • 10AM
9/16	Nevada County	Travel	9/7 • 5PM	9/11 • 5PM
TBD	Mill Valley Film Festival	Datebook	Daily ROP/Datebook Deadlines	
TBD	Hardly Strictly Bluegrass Preview	Datebook	Daily ROP/Datebook Deadlines	
9/23	TBD	Travel	9/14 • 5PM	9/18 • 5PM
TBD	Litquake	Datebook	Daily ROP/Datebook Deadlines	
9/27	SFIS Homes	Stand-Alone	9/5 • 5PM	9/11 • 5PM
9/30	TBD	Travel	9/24 • 5PM	9/26 • 10AM
9/30	Hardly Strictly Bluegrass	Datebook	9/21 • 3PM	9/26 • 10AM

JUL

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

AUG

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

SEP

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

SAN FRANCISCO CHRONICLE
EDITORIAL CALENDAR 2018

10

	PUB	THEME	SECTION	SPACE	FINAL MATERIAL
	TBD	SF Giants Playoffs and World Series (TBD)	Sporting Green	TBD	TBD
	10/7	TBD	Travel	10/1 • 5PM	10/3 • 10AM
	10/7	Meals on Wheels	Stand-Alone	TBD	TBD
	10/14	Island Style	Style	10/5 • 5PM	10/9 • 5PM
	10/14	Vallejo	Stand-Alone	10/5 • 5PM	10/9 • 5PM
	10/14	TBD	Travel	10/8 • 5PM	10/10 • 10AM
M	10/14	Warriors Pre-Season	Magazine	TBD	TBD
	10/21	Napa	Travel	10/12 • 5PM	10/16 • 5PM
	10/21	Bar Stars	Food + Home	10/15 • 5PM	10/17 • 10AM
	10/25	SFIS Homes	Stand-Alone	10/3 • 5PM	10/9 • 5PM
	10/28	Sonoma	Travel	10/19 • 5PM	10/23 • 5PM
	TBD	NBA Preview	Sporting Green	TBD	TBD

11

	11/4	TBD	Travel	10/29 • 5PM	10/31 • 10AM
	11/4	Holiday Entertaining	Food + Home	10/29 • 5PM	10/31 • 10AM
	11/4	Holiday Arts Preview	Datebook	10/26 • 3PM	10/31 • 10AM
	11/11	Santa Cruz	Travel	11/2 • 5PM	11/6 • 5PM
	11/11	Holiday Movies	Datebook	11/2 • 3PM	11/7 • 10AM
	11/18	Ski Issue	Travel	11/12 • 5PM	11/14 • 10AM
T	TBD	SFC International Auto Show	Stand-Alone	TBD	TBD
	11/21	SFIS Homes	Stand-Alone	10/31 • 5PM	11/6 • 5PM
M	TBD	In The Kitchen Recipes	Magazine	TBD	TBD
	11/25	Monterey	Travel	11/16 • 5PM	11/20 • 5PM
	11/25	Holiday Gifting Kickoff	Style	11/16 • 5PM	11/20 • 5PM

12

T	12/2	Green State: Marijuana	Stand-Alone	11/16 • 5PM	11/21 • 2PM
	12/2	TBD	Travel	11/26 • 5PM	11/28 • 10AM
	12/9	TBD	Travel	12/3 • 5PM	12/5 • 10AM
	12/9	Gift Guide	Style	11/30 • 5PM	12/4 • 5PM
	12/9	Winemaker of the Year	Food + Home	12/3 • 5PM	12/5 • 10AM
	12/9	Future of: TBD	Business	12/3 • 5PM	12/5 • 10AM
	12/16	TBD	Travel	12/10 • 5PM	12/12 • 10AM
M	12/16	Magazine TBD	Magazine	TBD	TBD
	12/23	TBD	Travel	12/17 • 5PM	12/19 • 10AM
	12/27	SFIS Homes	Stand-Alone	12/5 • 5PM	12/11 • 5PM
	12/30	TBD	Travel	12/21 • 12PM	12/26 • 10AM
	12/30	Year in Fashion/Lifestyle	Style	12/21 • 2PM	12/24 • 11AM

Please note that deadlines are subject to change.

OCT

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

NOV

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

DEC

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					