

SAN FRANCISCO CHRONICLE
EDITORIAL CALENDAR 2019

01

PUB	THEME	SECTION	SPACE	FINAL MATERIAL
TBD	NFL Playoff Preview	Sports	TBD	TBD
1/6	Under the Radar CA	Travel	12/28 • Noon	1/2 • 10AM
1/13	Travel TBD	Travel	1/4 • 5PM	1/8 • 5PM
1/20	Healdsburg	Travel	1/11 • 5PM	1/15 • 5PM
1/27	SuperBowl Preview Coverage	Sporting Green	TBD	TBD
1/27	Travel TBD	Travel	1/18 • 5PM	1/22 • 5PM
1/27	Wedding Issue	Style	1/18 • 3PM	1/22 • 5PM
1/31	SFIS Homes	Stand-Alone	1/2 • 5PM	1/8 • 5PM

02

	2/3	Amador County	Travel	1/25 • 5PM	1/29 • 5PM
	2/3	AT&T Pebble Beach Coverage	Sports	TBD	TBD
T	2/10	San Francisco Chronicle Wine Competition	Stand-Alone	1/30 • 5PM	2/5 • 5PM
T	2/10	Noise Pop	Datebook	2/2 • 3PM	2/7 • 10AM
	2/10	Travel TBD	Travel	2/1 • 3PM	2/5 • 5PM
	2/17	Wine Growers of Dry Creek	Stand-Alone	2/8 • 5PM	2/12 • 5PM
	2/24	Napa Valley	Travel	2/15 • Noon	2/18 • 5PM
T	2/24	Academy Awards	Datebook	Daily ROP/Datebook Deadlines	
M	2/24	Outdoor Life with Tom Stienstra	Magazine	1/18 • 3PM	1/25 • 5PM
	2/28	SFIS Homes	Stand-Alone	1/29 • 5PM	2/5 • 5PM

03

	3/3	Monterey County	Travel	2/22 • 5PM	2/26 • 5PM
	3/10	Island Style	Style	3/1 • 5PM	3/5 • 5PM
	3/10	Travel TBD	Travel	3/1 • 5PM	3/5 • 5PM
	3/10	Gold Country	Stand-Alone	3/1 • 5PM	3/5 • 5PM
	3/10	Future Of TBD	Business	3/5 • 5PM	3/7 • 10AM
	3/17	San Luis Obispo	Travel	3/8 • 5PM	3/12 • 5PM
	3/24	Men's & Women's Spring Fashion	Style	3/15 • 3PM	3/19 • 5PM
	3/24	Travel TBD	Travel	3/15 • 5PM	3/19 • 5PM
	3/24	Baseball Preview	Stand-Alone	3/19 • 10AM	3/20 • 5PM
	3/28	SFIS Homes	Stand-Alone	3/5 • 5PM	3/12 • 5PM
	3/31	Travel TBD	Travel	3/22 • 5PM	3/26 • 5PM
	3/31	Rising Star Chefs	Food+Home	3/22 • 5PM	3/27 • 10AM

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04

	PUB	THEME	SECTION	SPACE	FINAL MATERIAL
T	4/7	VisionSF: Visionary of the Year Award Winner and Nominees	Stand-Alone	Not for Sale	
	4/7	Travel TBD	Travel	3/29 • 5PM	4/2 • 5PM
	4/7	Cider Summit	Stand-Alone	Not for Sale	
	4/12	NBA Playoff Preview	Sporting Green	4/8 • 3PM	4/10 • 5PM
	4/14	Travel TBD	Travel	4/5 • 5PM	4/9 • 5PM
	4/21	Sonoma County	Travel	4/12 • 5PM	4/16 • 5PM
T	4/21	Bay Area Book Festival Guide	Stand-Alone	Contact Book Festival for Sale	
	4/25	SFIS Homes	Stand-Alone	4/2 • 5PM	4/9 • 5PM
	4/28	Travel TBD	Travel	4/19 • 5PM	4/23 • 5PM
T	4/28	Summer Movie Preview	Datebook	4/19 • Noon	4/24 • 10AM
M	4/28	ThePress Wine Country Guide	Stand-Alone	3/22 • 3PM	3/28 • 5PM

05

	TBD	NBA Conference Finals Coverage	Sports	TBD	TBD
	5/5	Alameda	Stand-Alone	4/26 • 5PM	4/30 • 5PM
	5/5	Travel TBD	Travel	4/26 • 5PM	4/30 • 5PM
	5/12	Travel TBD	Travel	5/3 • 5PM	5/7 • 5PM
T	5/19	Bottle Rock	Datebook	Daily ROP/Datebook Deadlines	
	5/19	Marin County	Travel	5/10 • 5PM	5/14 • 5PM
	5/26	Travel TBD	Travel	5/17 • 5PM	5/21 • 5PM
	5/26	Escape from Alcatraz	Stand-Alone	5/16 • 5PM	5/21 • 11:30AM
	5/30	SFIS Homes	Stand-Alone	5/7 • 5PM	5/14 • 5PM

06

	TBD	NBA Finals Preview	Sports	TBD	TBD
	6/2	Travel TBD	Travel	5/24 • Noon	5/28 • 5PM
	6/2	Weddings	Style	5/24 • Noon	5/28 • 5PM
	6/9	Shasta Cascade	Travel	5/31 • 5PM	6/4 • 5PM
	6/9	US Open (Golf)	Sports	TBA	TBA
	6/16	Future Of TBd	Business	6/7 • 5PM	6/11 • 5PM
	6/16	Travel TBD	Travel	6/7 • 5PM	6/11 • 5PM
T	6/16	SF Pride Parade Guide & Map	Stand-Alone	6/7 • 2PM	6/11 • 5PM
	6/23	Travel TBD	Travel	6/14 • 5PM	6/18 • 5PM
	6/23	Festival Napa Valley Guide	Stand-Alone	Not For Sale	
	6/23	Oakland	Stand-Alone	6/14 • 2PM	6/18 • 5PM
M	6/23	Top 100 Bay Area Restaurants	Magazine	5/17 • 3PM	5/23 • Noon
	6/27	SFIS Homes	Stand-Alone	6/4 • 5PM	6/11 • 5PM
	6/30	Travel TBD	Travel	6/21 • 5PM	6/25 • 10AM

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SAN FRANCISCO CHRONICLE
EDITORIAL CALENDAR 2019

07

PUB	THEME	SECTION	SPACE	FINAL MATERIAL
7/7	Travel TBD	Travel	6/28 • 3PM	7/2 • 11AM
7/14	Travel TBD	Travel	7/5 • 5PM	7/9 • 5PM
7/21	Travel TBD	Travel	7/12 • 5PM	7/16 • 5PM
7/25	SFIS Homes	Stand-Alone	7/2 • 2PM	7/9 • 5PM
7/28	Travel TBD	Travel	7/19 • 5PM	7/23 • 5PM

08

8/4	Travel TBD	Travel	7/26 • 5PM	7/30 • 5PM
T TBD	Outside Lands	Datebook	Daily ROP/Datebook Guidelines	
8/11	California Wine Month	Travel	8/2 • 5PM	8/6 • 5PM
8/11	Travel TBD	Travel	8/2 • 5PM	8/6 • 5PM
8/18	Travel TBD	Travel	8/9 • 5PM	8/13 • 5PM
8/25	Men's & Women's Fall Fashion	Style	8/16 • 5PM	8/20 • 5PM
8/25	Sacramento	Travel	8/16 • 5PM	8/20 • 5PM
T 8/25	Fall Arts Preview	Datebook	8/14 • 5PM	8/20 • 5PM
M 8/25	Northern California Destinations	Magazine	7/19 • 3PM	7/25 • 5PM
8/29	SFIS Homes	Stand-Alone	8/6 • 5PM	8/13 • 5PM

09

9/1	Lodi	Stand-Alone	8/23 • Noon	8/28 • 10AM
9/1	Travel TBD	Travel	8/23 • Noon	8/28 • 10AM
T 9/1	Fall Movie Preview	Datebook	8/23 • Noon	8/28 • 10AM
9/5	NFL Season Preview (season starts TBD)	Stand-Alone	8/30 • Noon	9/3 • 11AM
9/8	Monterey County	Travel	8/30 • Noon	9/3 • 5PM
9/15	Nevada County	Travel	9/6 • 5PM	9/11 • 5PM
T TBD	Hardly Strictly Bluegrass Preview	Datebook	Daily ROP/Datebook Deadlines	
9/15	Future of TBD	Business	9/6 • 5PM	9/11 • 10AM
9/22	Salesforce Dreamforce Convention Preview	Business	Daily Business Deadlines	
T 9/22	Mill Valley Film Festival	Datebook	Daily ROP/Datebook Deadlines	
T 9/22	Litquake	Datebook	Daily ROP/Datebook Deadlines	
9/22	Travel TBD	Travel	9/13 • 5PM	9/17 • 5PM
9/26	SFIS Homes	Stand-Alone	9/3 • 5PM	9/10 • 5PM
9/29	Travel TBD	Travel	9/20 • 5PM	9/24 • 5PM
9/29	College Football Preview	Sports	Daily ROP/Sports Deadlines	
T 9/29	Hardly Strictly Bluegrass	Datebook	9/20 • 3PM	9/25 • 10AM

JUL

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EDITORIAL CALENDAR 2019

10

	PUB	THEME	SECTION	SPACE	FINAL MATERIAL
	TBD	SF Giants Playoffs and World Series (TBD)	Sporting Green	TBD	TBD
T	10/6	Disaster Preparedness Guide	Stand-Alone	9/26 • 5PM	10/1 • 5PM
	10/10	NBA Preview	Sporting Green	10/7 • 2PM	10/08 • 10AM
	10/13	Island Style	Style	10/4 • 5PM	10/8 • 5PM
	10/13	Vallejo	Stand-Alone	10/4 • 5PM	10/8 • 5PM
M	10/13	Warriors Pre Season Preview	Magazine	TBD	TBD
	10/20	Napa Valley	Travel	9/27 • 5PM	10/1 • 10AM
	10/20	Bar Stars	Food + Home	10/11 • 5PM	10/15 • 5PM
	10/27	Sonoma County	Travel	10/18 • 5PM	10/22 • 5PM
	10/31	SFIS Homes	Stand-Alone	10/1 • 5PM	10/8 • 5PM

11

	11/3	Travel TBD	Travel	10/25 • 5PM	10/29 • 5PM
T	11/10	Holiday Arts Preview	Datebook	10/25 • 3PM	10/30 • 10AM
	11/10	Travel TBD	Travel	11/1 • 5PM	11/5 • 5PM
T	11/17	Holiday Movies Preview	Datebook	11/1 • 3PM	11/6 • 10AM
	11/17	Ski Issue	Travel	11/8 • 5PM	11/12 • 10AM
T	11/17	SFC International Auto Show	Stand-Alone	11/5 • 2PM	11/11 • 2PM
M	11/17	In The Kitchen Recipes	Magazine	10/11 • 3PM	10/17 • 5PM
	11/24	Travel TBD	Travel	11/15 • 5PM	11/19 • 5PM
	11/24	Holiday Gifting Kickoff	Style	11/15 • 5PM	11/19 • 5PM
	11/27	SFIS Homes	Stand-Alone	11/5 • 5PM	11/12 • 5PM

12

	12/1	Travel TBD	Travel	11/22 • 5PM	11/26 • 5PM
	12/8	Holiday Gift Guide	Style	11/29 • Noon	12/3 • 5PM
	12/8	Winemaker of the Year	Food + Home	11/29 • Noon	12/3 • 5PM
	12/8	Future of TBD	Business	11/29 • Noon	12/3 • 5PM
	12/8	Travel TBD	Travel	11/29 • Noon	12/3 • 5PM
	12/15	Travel TBD	Travel	12/6 • 5PM	12/10 • 5PM
M	12/15	Year in Pictures	Magazine	11/8 • 3PM	11/14 • 5PM
	12/22	Travel TBD	Travel	12/13 • 5PM	12/17 • 5PM
	12/26	SFIS Homes	Stand-Alone	12/3 • 5PM	12/10 • 5PM
	12/29	Travel TBD	Style	12/20 • Noon	12/24 • 10AM
	12/29	Year in Fashion/Lifestyle	Style	12/20 • Noon	12/24 • 10AM

OCT

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DEC

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Please note that deadlines are subject to change.