

US 34 & Wildwood Dr - Ottumwa, IA 52501 Retail Shopping Center

Total Households 1 <\$15,000 \$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000+	1 - - \$33 \$5 \$2 \$5 \$3.	7,767 1,339 -0.3% -0.3% -0.1% -0.2% 8,478 1,315 1,159 9,622 2,820 17% 2.38 1,509	:	32,280 13,129 -0.2% -0.2% -0.1% -0.1% \$40,149 \$54,100 \$22,232 \$70,487 \$34,493 17% 2.40	\$4 \$5 \$2	0.0% 0.0% 0.0% 0.0% 42,573 56,427 23,152 79,680 36,160
Total Households (2015) Population Annual Growth Rate (2010-2015) Household Annual Growth Rate (2010-2015) Population Annual Growth Rate (2015-2020, projected) Household Annual Growth Rate (2015-2020, projected) Median Household Income (2015) Average Household Income (2015) Per Capita Income (2015) Median Net Worth (2015) Median Disposable Income (2015) College Educated Population (2015) Average Household Size (2015) Total Households (2010) 2015 Households by Income Total Households 1 <\$15,000 \$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$49,999 \$50,000 - \$74,999 \$150,000 - \$149,999 \$150,000 - \$199,999 \$150,000 - \$199,999 \$150,000 - \$199,999 \$200,000+	1 - - \$33 \$5 \$2 \$5 \$3.	1,339 -0.3% -0.3% -0.1% -0.2% 8,478 1,315 1,159 9,622 2,820 17% 2.38	:	13,129 -0.2% -0.2% -0.1% -0.1% \$40,149 \$54,100 \$22,232 \$70,487 \$34,493 17%	\$4 \$5 \$2	32,738 0.0% 0.0% 0.0% 0.0% 42,573 56,427 23,152 79,680 36,160
Population Annual Growth Rate (2010-2015) Household Annual Growth Rate (2010-2015) Population Annual Growth Rate (2015-2020, projected) Household Annual Growth Rate (2015-2020, projected) Median Household Income (2015) Average Household Income (2015) Per Capita Income (2015) Median Net Worth (2015) Median Disposable Income (2015) College Educated Population (2015) Average Household Size (2015) Total Households (2010) 2015 Households by Income Total Households <\$15,000 \$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$74,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 - \$149,999 \$150,000 - \$149,999 \$200,000+	- - \$3; \$5 \$2 \$5; \$3: 1,339	-0.3% -0.3% -0.1% -0.2% 8,478 1,315 1,159 9,622 2,820 17% 2.38	:	-0.2% -0.2% -0.1% +0.1% \$40,149 \$54,100 \$22,232 \$70,487 \$34,493 17%	\$4 \$5 \$2 \$7	0.0% 0.0% 0.0% 0.0% 42,57; 56,42; 23,15; 79,68; 36,16;
Household Annual Growth Rate (2010-2015) Population Annual Growth Rate (2015-2020, projected) Household Annual Growth Rate (2015-2020, projected) Median Household Income (2015) Average Household Income (2015) Per Capita Income (2015) Median Net Worth (2015) Median Disposable Income (2015) College Educated Population (2015) Average Household Size (2015) Total Households (2010) 2015 Households by Income Total Households 1 <\$15,000 \$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$49,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 - \$199,999	- \$36 \$5 \$2 \$55 \$3. 1	-0.3% -0.1% -0.2% 8,478 1,315 1,159 9,622 2,820 17% 2.38	:	-0.2% -0.1% -0.1% \$40,149 \$54,100 \$22,232 \$70,487 \$34,493 17%	\$5 \$2 \$7	0.0% 0.0% 0.0% 42,57 56,42 23,15 79,68 36,16
Population Annual Growth Rate (2015-2020, projected) Household Annual Growth Rate (2015-2020, projected) Median Household Income (2015) Average Household Income (2015) Per Capita Income (2015) Median Net Worth (2015) Median Disposable Income (2015) College Educated Population (2015) Average Household Size (2015) Total Households (2010) 2015 Households by Income Total Households	\$36 \$5 \$2 \$56 \$33 1	-0.1% -0.2% 8,478 1,315 1,159 9,622 2,820 17% 2.38	:	-0.1% -0.1% \$40,149 \$54,100 \$22,232 \$70,487 \$34,493	\$5 \$2 \$7	0.0% 0.0% 42,57 56,42 23,15 79,68 36,16
Household Annual Growth Rate (2015-2020, projected) Median Household Income (2015) Average Household Income (2015) Per Capita Income (2015) Median Net Worth (2015) Median Disposable Income (2015) College Educated Population (2015) Average Household Size (2015) Total Households (2010) 2015 Households by Income Total Households <\$15,000 \$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$74,999 \$50,000 - \$74,999 \$100,000 - \$149,999 \$150,000 - \$149,999 \$150,000 - \$199,999 \$200,000+	- \$3; \$5 \$2 \$5; \$3. 1	-0.2% 8,478 1,315 1,159 9,622 2,820 17% 2.38	:	-0.1% \$40,149 \$54,100 \$22,232 \$70,487 \$34,493	\$5 \$2 \$7	0.0% 42,57 56,42 23,15 79,68 36,16
Household Annual Growth Rate (2015-2020, projected) Median Household Income (2015) Average Household Income (2015) Per Capita Income (2015) Median Net Worth (2015) Median Disposable Income (2015) College Educated Population (2015) Average Household Size (2015) Total Households (2010) 2015 Households by Income Total Households <\$15,000 \$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$74,999 \$50,000 - \$74,999 \$100,000 - \$149,999 \$150,000 - \$149,999 \$150,000 - \$199,999 \$200,000+	- \$3; \$5 \$2 \$5; \$3. 1	-0.2% 8,478 1,315 1,159 9,622 2,820 17% 2.38	:	-0.1% \$40,149 \$54,100 \$22,232 \$70,487 \$34,493	\$5 \$2 \$7	0.0% 42,57 56,42 23,15 79,68 36,16
Median Household Income (2015) Average Household Income (2015) Per Capita Income (2015) Median Net Worth (2015) Median Disposable Income (2015) College Educated Population (2015) Average Household Size (2015) Total Households (2010) 2015 Households by Income Total Households <\$15,000 \$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$74,999 \$50,000 - \$74,999 \$100,000 - \$149,999 \$100,000 - \$149,999 \$150,000 - \$199,999 \$150,000 - \$199,999 \$200,000+	\$5 \$2 \$5 \$3 1 1,339	1,315 1,159 9,622 2,820 17% 2.38	:	\$54,100 \$22,232 \$70,487 \$34,493	\$5 \$2 \$7	56,42 23,15 79,68 36,16
Average Household Income (2015) Per Capita Income (2015) Median Net Worth (2015) Median Disposable Income (2015) College Educated Population (2015) Average Household Size (2015) Total Households (2010) 2015 Households by Income Total Households 1 <\$15,000 \$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000+	\$5 \$2 \$5 \$3 1 1,339	1,315 1,159 9,622 2,820 17% 2.38	:	\$54,100 \$22,232 \$70,487 \$34,493	\$5 \$2 \$7	56,42 23,15 79,68 36,16
Per Capita Income (2015) Median Net Worth (2015) Median Disposable Income (2015) College Educated Population (2015) Average Household Size (2015) Total Households (2010) 2015 Households by Income Total Households 1 <\$15,000 \$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$74,999 \$50,000 - \$74,999 \$50,000 - \$150,000 - \$199,999 \$100,000 - \$199,999 \$150,000 - \$199,999 \$200,000+	\$2 \$5 \$3 1 1,339 1,882	1,159 9,622 2,820 17% 2.38	:	\$22,232 \$70,487 \$34,493 17%	\$2 \$7	23,15 79,68 36,16
Median Net Worth (2015) Median Disposable Income (2015) College Educated Population (2015) Average Household Size (2015) Total Households (2010) 2015 Households by Income Total Households 1 <\$15,000 \$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$74,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 - \$149,999 \$200,000+	\$50 \$33 1 1,339 1,882	9,622 2,820 17% 2.38	:	\$70,487 \$34,493	\$7	79,68 36,16
Median Disposable Income (2015) College Educated Population (2015) Average Household Size (2015) Total Households (2010) 2015 Households by Income Total Households 1 <\$15,000 \$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000+	\$3. 1 1,339 1,882	2,820 17% 2.38		\$34,493 17%		36,160
College Educated Population (2015) Average Household Size (2015) Total Households (2010) 2015 Households by Income Total Households 1 <\$15,000 \$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000+	1 1,339 1,882	17% 2.38		17%	3 .	
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Total Households 1 <\$15,000 \$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000+	1,882			13,296	Ş	32,66
Total Households 1 <\$15,000 \$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000+	1,882					
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\$15,000 - \$24,999 \$25,000 - \$34,999 \$35,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000+		17%	2,057	16%	4,838	15%
\$25,000 - \$34,999 \$35,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000+	1,690	15%	1,869	14%	4,273	13%
\$35,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000+	1,502	13%	1,651	13%	3,895	12%
\$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000+	1,965	17%	2,305	18%	5,690	17%
\$75,000 - \$99,999 \$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000+	1,880	17%	2,209	17%	5,865	18%
\$100,000 - \$149,999 \$150,000 - \$199,999 \$200,000+	1,160	10%	1,377	10%	3,759	11%
\$150,000 - \$199,999 \$200,000+	951	8%	1,221	9%	3,132	10%
\$200,000+	163	1%	220	2%	716	2%
	147	1%	220	2%	569	2%
2015 Danulation by Ago	11/	1 70	220	2 70	303	2 /
·	7,767		32,280		80,753	
	1,829	7%	2,059	6%	5,066	6%
	5,227	19%	5,976	19%	15,109	19%
	5,538	20%	6,225	19%	14,882	18%
	4,798	17%	5,559	17%	13,687	17%
	5,557	20%	6,733	21%	17,250	21%
	3,996	14%	4,813	15%	12,407	15%
85 +	822	3%	914	3%	2,351	3%
Median Age		38.9		40.0		40.
2015 Housing Summary						
Total Housing Units	12,645		14,661			36,51
Owner Occupied Housing Units	61%		63%		64%	
Renter Occupied Housing Units		29%		27%		26%
Vacant Housing Units	10%		10%		109	
Median Home Value (Owner Occupied)	\$79,297		\$83,233		\$90,01	
2015 Business Summary						=
Total Employees (Daytime Employment) Total Businesses		7,807 1,267		18,844 1,393	2	41,24 3,97

Source: U.S. Bureau of the Census, 2010 Census of Population and Housing. Esri forecasts for 2015 and 2020.

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US 34 & Wildwood Dr - Ottumwa, IA 52501 Retail Shopping Center

	5	miles	10	miles	25	miles
2015-2020 Projected Annual Average Populat	ion Growth Rate	by Age				
Total Population	27,767		32,280		80,753	
0 - 4	-9	-0.5%	-12	-0.6%	-31	-0.6%
5 - 19	12	0.2%	16	0.3%	49	0.3%
20 - 34	-67	-1.2%	-80	-1.3%	-193	-1.3%
35 - 49	5	0.1%	4	0.1%	13	0.1%
50 - 64	-74	-1.3%	-98	-1.5%	-245	-1.4%
65 - 84	98	2.5%	134	2.8%	430	3.5%
85 +	-4	-0.4%	-1	-0.1%	-1	-0.1%
2015 Households (Age 25-34) by Income						
HH Income Base	1,712		1,912		4,633	
<\$15,000	283	17%	299	16%	690	15
\$15,000-\$24,999	207	12%	222	12%	470	10
\$25,000-\$34,999	211	12%	224	12%	497	11
\$35,000-\$49,999	345	20%	390	20%	911	20
\$50,000-\$74,999	309	18%	352	18%	959	21
\$75,000-\$99,999	189	11%	221	12%	560	12
\$100,000-\$149,999	136	8%	162	8%	419	9
\$150,000-\$199,999	15	1%	20	1%	66	1
\$200,000+	17	1%	23	1%	60	1
Median HH Income	\$40,349		\$41,709		\$44,685	
Average HH Income	\$50,659		\$52,683		\$55,357	
2015 Employed Population 16+ by Occupation						
Total Civilian Labor Force (Age 16+)	14,214		16,655		41,253	
White Collar	6,112	43.0%	7,278	43.7%	19,387	47.0
Management/Business/Financial		12.0%		12.8%	6,249	
Professional		11.5%	•	11.5%	4,914	
Sales	•	8.8%	1,418	8.5%	3,245	
Administrative Support	1,516	10.7%	1,812	10.9%	4,979	12.1
Services	2,446	17.2%	2,802	16.8%	6,356	15.4
Blue Collar	4,867	34.2%	5,711	34.3%	13,595	33.0
Farming/Forestry/Fishing	133	0.9%	177	1.1%	550	1.3
Construction/Extraction	599	4.2%	712	4.3%	2,234	5.4
Maintenance/Repair	449	3.2%	588	3.5%	1,844	4.5
Production		15.6%	2,510	15.1%	5,414	13.1
Transportation/Moving	1,473	10.4%	1,724	10.4%	3,553	8

Source: U.S. Bureau of the Census, 2010 Census of Population and Housing. Esri forecasts for 2015 and 2020.

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