

US 34 & Wildwood Dr - Ottumwa, IA 52501 Retail Shopping Center

	5 miles		10 miles		25 miles	
2015/2020 Snapshot						
Total Population (2015)	27,767		32,280		80,753	
Total Households (2015)	11,339		13,129		32,738	
Population Annual Growth Rate (2010-2015)	-0.3%		-0.2%		0.0%	
Household Annual Growth Rate (2010-2015)	-0.3%		-0.2%		0.0%	
Population Annual Growth Rate (2015-2020, projected)	-0.1%		-0.1%		0.0%	
Household Annual Growth Rate (2015-2020, projected)	-0.2%		-0.1%		0.0%	
Median Household Income (2015)	\$38,478		\$40,149		\$42,573	
Average Household Income (2015)	\$51,315		\$54,100		\$56,427	
Per Capita Income (2015)	\$21,159		\$22,232		\$23,152	
Median Net Worth (2015)	\$59,622		\$70,487		\$79,680	
Median Disposable Income (2015)	\$32,820		\$34,493		\$36,160	
College Educated Population (2015)	17%		17%		20%	
Average Household Size (2015)	2.38		2.40		2.40	
Total Households (2010)	11,509		13,296		32,668	
2015 Households by Income						
Total Households	11,339		13,129		32,738	
<\$15,000	1,882	17%	2,057	16%	4,838	15%
\$15,000 - \$24,999	1,690	15%	1,869	14%	4,273	13%
\$25,000 - \$34,999	1,502	13%	1,651	13%	3,895	12%
\$35,000 - \$49,999	1,965	17%	2,305	18%	5,690	17%
\$50,000 - \$74,999	1,880	17%	2,209	17%	5,865	18%
\$75,000 - \$99,999	1,160	10%	1,377	10%	3,759	11%
\$100,000 - \$149,999	951	8%	1,221	9%	3,132	10%
\$150,000 - \$199,999	163	1%	220	2%	716	2%
\$200,000+	147	1%	220	2%	569	2%
2015 Population by Age						
Total Population	27,767		32,280		80,753	
0 - 4	1,829	7%	2,059	6%	5,066	6%
5 - 19	5,227	19%	5,976	19%	15,109	19%
20 - 34	5,538	20%	6,225	19%	14,882	18%
35 - 49	4,798	17%	5,559	17%	13,687	17%
50 - 64	5,557	20%	6,733	21%	17,250	21%
65 - 84	3,996	14%	4,813	15%	12,407	15%
85 +	822	3%	914	3%	2,351	3%
Median Age	38.9		40.0		40.9	
2015 Housing Summary						
Total Housing Units	12,645		14,661		36,517	
Owner Occupied Housing Units	61%		63%		64%	
Renter Occupied Housing Units	29%		27%		26%	
Vacant Housing Units	10%		10%		10%	
Median Home Value (Owner Occupied)	\$79,297		\$83,233		\$90,018	
2015 Business Summary						
Total Employees (Daytime Employment)	17,807		18,844		41,240	
Total Businesses	1,267		1,393		3,970	

Source: U.S. Bureau of the Census, 2010 Census of Population and Housing. Esri forecasts for 2015 and 2020.

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2015-2020 Projected Annual Average Population Growth Rate by Age						
Total Population	27,767		32,280		80,753	
0 - 4	-9	-0.5%	-12	-0.6%	-31	-0.6%
5 - 19	12	0.2%	16	0.3%	49	0.3%
20 - 34	-67	-1.2%	-80	-1.3%	-193	-1.3%
35 - 49	5	0.1%	4	0.1%	13	0.1%
50 - 64	-74	-1.3%	-98	-1.5%	-245	-1.4%
65 - 84	98	2.5%	134	2.8%	430	3.5%
85 +	-4	-0.4%	-1	-0.1%	-1	-0.1%

2015 Households (Age 25-34) by Income

HH Income Base	5 miles		10 miles		25 miles	
HH Income Base	1,712		1,912		4,633	
<\$15,000	283	17%	299	16%	690	15%
\$15,000-\$24,999	207	12%	222	12%	470	10%
\$25,000-\$34,999	211	12%	224	12%	497	11%
\$35,000-\$49,999	345	20%	390	20%	911	20%
\$50,000-\$74,999	309	18%	352	18%	959	21%
\$75,000-\$99,999	189	11%	221	12%	560	12%
\$100,000-\$149,999	136	8%	162	8%	419	9%
\$150,000-\$199,999	15	1%	20	1%	66	1%
\$200,000+	17	1%	23	1%	60	1%
Median HH Income	\$40,349		\$41,709		\$44,685	
Average HH Income	\$50,659		\$52,683		\$55,357	

2015 Employed Population 16+ by Occupation

Total Civilian Labor Force (Age 16+)	5 miles		10 miles		25 miles	
Total Civilian Labor Force (Age 16+)	14,214		16,655		41,253	
White Collar	6,112	43.0%	7,278	43.7%	19,387	47.0%
Management/Business/Financial	1,712	12.0%	2,136	12.8%	6,249	15.1%
Professional	1,635	11.5%	1,912	11.5%	4,914	11.9%
Sales	1,249	8.8%	1,418	8.5%	3,245	7.9%
Administrative Support	1,516	10.7%	1,812	10.9%	4,979	12.1%
Services	2,446	17.2%	2,802	16.8%	6,356	15.4%
Blue Collar	4,867	34.2%	5,711	34.3%	13,595	33.0%
Farming/Forestry/Fishing	133	0.9%	177	1.1%	550	1.3%
Construction/Extraction	599	4.2%	712	4.3%	2,234	5.4%
Maintenance/Repair	449	3.2%	588	3.5%	1,844	4.5%
Production	2,213	15.6%	2,510	15.1%	5,414	13.1%
Transportation/Moving	1,473	10.4%	1,724	10.4%	3,553	8.6%

Source: U.S. Bureau of the Census, 2010 Census of Population and Housing. Esri forecasts for 2015 and 2020.