

Silver Spring Dr & Green Bay Rd - Glendale, WI 53209

Outlot

	1 mile		2 miles		3 miles	
2015/2020 Snapshot						
Total Population (2015)	11,321		54,727		126,851	
Total Households (2015)	4,782		21,894		48,753	
Population Annual Growth Rate (2010-2015)	-0.3%		-0.5%		-0.5%	
Household Annual Growth Rate (2010-2015)	-0.2%		-0.4%		-0.4%	
Population Annual Growth Rate (2015-2020, projected)	0.0%		-0.1%		-0.1%	
Household Annual Growth Rate (2015-2020, projected)	0.0%		-0.1%		-0.1%	
Median Household Income (2015)	\$33,315		\$38,815		\$36,223	
Average Household Income (2015)	\$44,064		\$62,231		\$57,768	
Per Capita Income (2015)	\$18,928		\$24,873		\$22,237	
Median Net Worth (2015)	\$19,466		\$29,984		\$19,324	
Median Disposable Income (2015)	\$27,737		\$31,935		\$29,650	
College Educated Population (2015)	25%		34%		29%	
Average Household Size (2015)	2.30		2.48		2.58	
Total Households (2010)	4,827		22,304		49,737	
2015 Households by Income						
Total Households	4,782		21,894		48,753	
<\$15,000	1,053	22%	4,290	20%	10,872	22%
\$15,000 - \$24,999	714	15%	2,827	13%	6,583	14%
\$25,000 - \$34,999	718	15%	2,759	13%	6,114	13%
\$35,000 - \$49,999	707	15%	3,308	15%	7,225	15%
\$50,000 - \$74,999	830	17%	3,409	16%	7,426	15%
\$75,000 - \$99,999	430	9%	1,909	9%	3,920	8%
\$100,000 - \$149,999	252	5%	1,777	8%	3,375	7%
\$150,000 - \$199,999	48	1%	560	3%	1,276	3%
\$200,000+	31	1%	1,056	5%	1,961	4%
2015 Population by Age						
Total Population	11,321		54,727		126,851	
0 - 4	829	7%	4,069	7%	9,956	8%
5 - 19	2,266	20%	12,122	22%	29,275	23%
20 - 34	2,048	18%	10,308	19%	25,675	20%
35 - 49	2,025	18%	10,215	19%	22,831	18%
50 - 64	2,232	20%	10,655	19%	23,586	19%
65 - 84	1,536	14%	6,364	12%	13,673	11%
85 +	385	3%	993	2%	1,855	1%
Median Age	38.8		36.3		34.0	
2015 Housing Summary						
Total Housing Units	5,212		24,471		55,306	
Owner Occupied Housing Units	44%		49%		45%	
Renter Occupied Housing Units	47%		41%		44%	
Vacant Housing Units	8%		11%		12%	
Median Home Value (Owner Occupied)	\$128,552		\$150,452		\$128,646	
2015 Business Summary						
Total Employees (Daytime Employment)	12,486		35,845		58,634	
Total Businesses	546		2,143		4,097	

Source: U.S. Bureau of the Census, 2010 Census of Population and Housing. Esri forecasts for 2015 and 2020.

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2015-2020 Projected Annual Average Population Growth Rate by Age			
Total Population	11,321	54,727	126,851
0 - 4	-4 -0.5%	-10 -0.2%	-18 -0.2%
5 - 19	-5 -0.2%	-128 -1.1%	-331 -1.1%
20 - 34	1 0.0%	35 0.3%	60 0.2%
35 - 49	-17 -0.9%	-88 -0.9%	-138 -0.6%
50 - 64	-24 -1.1%	-86 -0.8%	-158 -0.7%
65 - 84	54 3.5%	241 3.8%	483 3.5%
85 +	-6 -1.5%	2 0.2%	13 0.7%

2015 Households (Age 25-34) by Income

HH Income Base	677	3,238	7,932
<\$15,000	128 19%	638 20%	1,893 24%
\$15,000-\$24,999	98 14%	434 13%	1,073 14%
\$25,000-\$34,999	123 18%	481 15%	1,120 14%
\$35,000-\$49,999	112 17%	541 17%	1,208 15%
\$50,000-\$74,999	106 16%	488 15%	1,174 15%
\$75,000-\$99,999	64 9%	319 10%	712 9%
\$100,000-\$149,999	35 5%	230 7%	517 7%
\$150,000-\$199,999	7 1%	65 2%	156 2%
\$200,000+	4 1%	42 1%	79 1%
Median HH Income	\$33,854	\$36,312	\$33,613
Average HH Income	\$44,738	\$49,479	\$46,333

2015 Employed Population 16+ by Occupation

Total Civilian Labor Force (Age 16+)	5,280	26,305	59,398
White Collar	3,104 58.8%	15,321 58.2%	32,152 54.1%
Management/Business/Financial	907 17.2%	4,931 18.7%	9,882 16.6%
Professional	659 12.5%	3,986 15.2%	8,592 14.5%
Sales	638 12.1%	2,536 9.6%	5,354 9.0%
Administrative Support	900 17.0%	3,868 14.7%	8,324 14.0%
Services	895 17.0%	4,523 17.2%	11,052 18.6%
Blue Collar	874 16.6%	3,934 15.0%	9,330 15.7%
Farming/Forestry/Fishing	0 0.0%	24 0.1%	83 0.1%
Construction/Extraction	75 1.4%	534 2.0%	1,191 2.0%
Maintenance/Repair	64 1.2%	289 1.1%	842 1.4%
Production	373 7.1%	1,512 5.7%	3,803 6.4%
Transportation/Moving	362 6.9%	1,575 6.0%	3,411 5.7%

Source: U.S. Bureau of the Census, 2010 Census of Population and Housing. Esri forecasts for 2015 and 2020.