

## Green Bay Rd & Custer Ave - Glendale, WI 53209

### Green Bay + Custer

	1 mile		2 miles		3 miles	
<b>2015/2020 Snapshot</b>						
Total Population (2015)	10,693		55,166		126,075	
Total Households (2015)	4,576		22,016		49,231	
Population Annual Growth Rate (2010-2015)	-0.2%		-0.4%		-0.5%	
Household Annual Growth Rate (2010-2015)	-0.1%		-0.3%		-0.4%	
Population Annual Growth Rate (2015-2020, projected)	0.0%		-0.1%		-0.1%	
Household Annual Growth Rate (2015-2020, projected)	0.0%		-0.1%		-0.1%	
Median Household Income (2015)	\$37,448		\$39,668		\$36,103	
Average Household Income (2015)	\$53,096		\$64,962		\$58,304	
Per Capita Income (2015)	\$22,804		\$26,127		\$22,835	
Median Net Worth (2015)	\$33,484		\$33,780		\$18,296	
Median Disposable Income (2015)	\$30,855		\$32,718		\$29,551	
College Educated Population (2015)	32%		36%		30%	
Average Household Size (2015)	2.27		2.48		2.54	
Total Households (2010)	4,600		22,398		50,215	
<b>2015 Households by Income</b>						
Total Households	4,576		22,016		49,231	
<\$15,000	894	20%	4,249	19%	11,256	23%
\$15,000 - \$24,999	611	13%	2,789	13%	6,562	13%
\$25,000 - \$34,999	645	14%	2,731	12%	6,074	12%
\$35,000 - \$49,999	647	14%	3,209	15%	7,175	15%
\$50,000 - \$74,999	827	18%	3,424	16%	7,314	15%
\$75,000 - \$99,999	463	10%	1,933	9%	3,973	8%
\$100,000 - \$149,999	302	7%	1,866	8%	3,492	7%
\$150,000 - \$199,999	81	2%	629	3%	1,321	3%
\$200,000+	107	2%	1,186	5%	2,064	4%
<b>2015 Population by Age</b>						
Total Population	10,693		55,166		126,075	
0 - 4	754	7%	4,031	7%	9,624	8%
5 - 19	2,083	19%	12,152	22%	28,395	23%
20 - 34	1,852	17%	10,251	19%	25,909	21%
35 - 49	1,940	18%	10,326	19%	22,669	18%
50 - 64	2,141	20%	10,881	20%	23,590	19%
65 - 84	1,537	14%	6,499	12%	13,904	11%
85 +	388	4%	1,022	2%	1,983	2%
Median Age	40.0		36.7		34.4	
<b>2015 Housing Summary</b>						
Total Housing Units	4,948		24,596		55,911	
Owner Occupied Housing Units	49%		49%		44%	
Renter Occupied Housing Units	43%		40%		44%	
Vacant Housing Units	8%		10%		12%	
Median Home Value (Owner Occupied)	\$152,106		\$161,933		\$134,879	
<b>2015 Business Summary</b>						
Total Employees (Daytime Employment)	16,683		35,699		58,348	
Total Businesses	715		2,141		4,040	

Source: U.S. Bureau of the Census, 2010 Census of Population and Housing. Esri forecasts for 2015 and 2020.

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	1 mile		2 miles		3 miles	
<b>2015-2020 Projected Annual Average Population Growth Rate by Age</b>						
Total Population	10,693		55,166		126,075	
0 - 4	-4	-0.6%	-13	-0.3%	-15	-0.2%
5 - 19	-1	0.0%	-125	-1.0%	-327	-1.2%
20 - 34	-1	0.0%	34	0.3%	58	0.2%
35 - 49	-13	-0.7%	-94	-0.9%	-141	-0.6%
50 - 64	-26	-1.2%	-81	-0.7%	-158	-0.7%
65 - 84	52	3.4%	250	3.8%	487	3.5%
85 +	-5	-1.2%	2	0.2%	11	0.5%

### 2015 Households (Age 25-34 ) by Income

HH Income Base	1 mile		2 miles		3 miles	
HH Income Base	631		3,205		8,104	
<\$15,000	101	16%	625	20%	1,934	24%
\$15,000-\$24,999	79	13%	422	13%	1,096	14%
\$25,000-\$34,999	108	17%	477	15%	1,146	14%
\$35,000-\$49,999	98	16%	522	16%	1,251	15%
\$50,000-\$74,999	108	17%	486	15%	1,166	14%
\$75,000-\$99,999	73	12%	319	10%	730	9%
\$100,000-\$149,999	42	7%	239	7%	537	7%
\$150,000-\$199,999	12	2%	72	2%	161	2%
\$200,000+	9	1%	44	1%	84	1%
Median HH Income	\$38,177		\$36,654		\$33,605	
Average HH Income	\$52,030		\$50,438		\$46,458	

### 2015 Employed Population 16+ by Occupation

Total Civilian Labor Force (Age 16+)	1 mile		2 miles		3 miles	
Total Civilian Labor Force (Age 16+)	5,148		26,706		59,158	
White Collar	3,333	64.7%	15,829	59.3%	32,722	55.3%
Management/Business/Financial	1,106	21.5%	5,159	19.3%	10,186	17.2%
Professional	702	13.6%	4,198	15.7%	8,970	15.2%
Sales	648	12.6%	2,653	9.9%	5,299	9.0%
Administrative Support	877	17.0%	3,819	14.3%	8,267	14.0%
Services	718	13.9%	4,433	16.6%	10,693	18.1%
Blue Collar	771	15.0%	3,893	14.6%	9,004	15.2%
Farming/Forestry/Fishing	0	0.0%	26	0.1%	61	0.1%
Construction/Extraction	95	1.8%	542	2.0%	1,215	2.1%
Maintenance/Repair	49	1.0%	282	1.1%	868	1.5%
Production	318	6.2%	1,495	5.6%	3,602	6.1%
Transportation/Moving	309	6.0%	1,548	5.8%	3,258	5.5%

Source: U.S. Bureau of the Census, 2010 Census of Population and Housing. Esri forecasts for 2015 and 2020.