

Port Washington Rd & Hwy 60 - Grafton, WI 53024 Grafton Commons

| | 0 - 10 minutes | | 0 - 15 minutes | |
|--|----------------|-----|----------------|-----|
| 2016/2021 Snapshot | | | | |
| Total Population (2016) | 31,356 | | 76,771 | |
| Total Households (2016) | 12,710 | | 31,300 | |
| Population Annual Growth Rate (2010-2016) | 0.5% | | 0.4% | |
| Household Annual Growth Rate (2010-2016) | 0.5% | | 0.4% | |
| Population Annual Growth Rate (2016-2021, projected) | 0.4% | | 0.4% | |
| Household Annual Growth Rate (2016-2021, projected) | 0.5% | | 0.5% | |
| Median Household Income (2016) | \$65,195 | | \$75,730 | |
| Average Household Income (2016) | \$88,840 | | \$105,164 | |
| Per Capita Income (2016) | \$36,985 | | \$43,266 | |
| Median Net Worth (2016) | \$163,474 | | \$235,641 | |
| Median Disposable Income (2016) | \$51,465 | | \$55,600 | |
| College Educated Population (2016) | 46% | | 51% | |
| Average Household Size (2016) | 2.39 | | 2.39 | |
| Total Households (2010) | 12,298 | | 30,481 | |
| 2016 Households by Income | | | | |
| Total Households | 12,710 | | 31,300 | |
| <\$15,000 | 664 | 5% | 1,593 | 5% |
| \$15,000 - \$24,999 | 1,150 | 9% | 2,327 | 7% |
| \$25,000 - \$34,999 | 1,176 | 9% | 2,629 | 8% |
| \$35,000 - \$49,999 | 1,904 | 15% | 3,940 | 13% |
| \$50,000 - \$74,999 | 2,118 | 17% | 4,989 | 16% |
| \$75,000 - \$99,999 | 1,872 | 15% | 4,384 | 14% |
| \$100,000 - \$149,999 | 2,162 | 17% | 5,744 | 18% |
| \$150,000 - \$199,999 | 792 | 6% | 2,388 | 8% |
| \$200,000+ | 871 | 7% | 3,306 | 11% |
| 2016 Population by Age | | | | |
| Total Population | 31,356 | | 76,771 | |
| 0 - 4 | 1,624 | 5% | 3,695 | 5% |
| 5 - 19 | 5,932 | 19% | 14,921 | 19% |
| 20 - 34 | 5,753 | 18% | 11,752 | 15% |
| 35 - 49 | 5,820 | 19% | 13,903 | 18% |
| 50 - 64 | 6,936 | 22% | 18,065 | 24% |
| 65 - 84 | 4,628 | 15% | 12,289 | 16% |
| 85 + | 663 | 2% | 2,147 | 3% |
| Median Age | 41.5 | | 44.3 | |
| 2016 Housing Summary | | | | |
| Total Housing Units | 13,408 | | 33,197 | |
| Owner Occupied Housing Units | 64% | | 69% | |
| Renter Occupied Housing Units | 31% | | 25% | |
| Vacant Housing Units | 5% | | 6% | |
| Median Home Value (Owner Occupied) | \$242,170 | | \$271,634 | |
| 2016 Business Summary | | | | |
| Total Employees (Daytime Employment) | 19,745 | | 46,323 | |
| Total Businesses | 1,617 | | 3,958 | |

Source: U.S. Bureau of the Census, 2010 Census of Population and Housing. Esri forecasts for 2016 and 2021.

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|---|----------------|-------|----------------|-------|
| 2016-2021 Projected Annual Average Population Growth Rate by Age | | | | |
| Total Population | 31,356 | | 76,771 | |
| 0 - 4 | 1 | 0.0% | -2 | -0.1% |
| 5 - 19 | -34 | -0.6% | -111 | -0.7% |
| 20 - 34 | 34 | 0.6% | 61 | 0.5% |
| 35 - 49 | -23 | -0.4% | -49 | -0.4% |
| 50 - 64 | -46 | -0.7% | -137 | -0.8% |
| 65 - 84 | 194 | 4.2% | 507 | 4.1% |
| 85 + | 14 | 2.2% | 34 | 1.6% |
| 2016 Households (Age 25-34) by Income | | | | |
| HH Income Base | 1,679 | | 3,384 | |
| <\$15,000 | 72 | 4% | 162 | 5% |
| \$15,000-\$24,999 | 130 | 8% | 227 | 7% |
| \$25,000-\$34,999 | 152 | 9% | 295 | 9% |
| \$35,000-\$49,999 | 298 | 18% | 541 | 16% |
| \$50,000-\$74,999 | 319 | 19% | 638 | 19% |
| \$75,000-\$99,999 | 288 | 17% | 565 | 17% |
| \$100,000-\$149,999 | 266 | 16% | 578 | 17% |
| \$150,000-\$199,999 | 93 | 6% | 221 | 7% |
| \$200,000+ | 63 | 4% | 158 | 5% |
| Median HH Income | \$62,372 | | \$66,321 | |
| Average HH Income | \$79,795 | | \$85,084 | |
| 2016 Employed Population 16+ by Occupation | | | | |
| Total Civilian Labor Force (Age 16+) | 17,629 | | 41,474 | |
| White Collar | 11,290 | 64.0% | 28,013 | 67.5% |
| Management/Business/Financial | 4,652 | 26.4% | 11,471 | 27.7% |
| Professional | 2,973 | 16.9% | 7,982 | 19.2% |
| Sales | 1,599 | 9.1% | 4,139 | 10.0% |
| Administrative Support | 2,066 | 11.7% | 4,421 | 10.7% |
| Services | 2,766 | 15.7% | 5,818 | 14.0% |
| Blue Collar | 2,907 | 16.5% | 6,044 | 14.6% |
| Farming/Forestry/Fishing | 113 | 0.6% | 365 | 0.9% |
| Construction/Extraction | 629 | 3.6% | 1,190 | 2.9% |
| Maintenance/Repair | 643 | 3.6% | 1,031 | 2.5% |
| Production | 928 | 5.3% | 2,287 | 5.5% |
| Transportation/Moving | 594 | 3.4% | 1,171 | 2.8% |

Source: U.S. Bureau of the Census, 2010 Census of Population and Housing. Esri forecasts for 2016 and 2021.