

## Port Washington Rd & Hwy 60 - Grafton, WI 53024 Grafton Commons

	0 - 10 minutes		0 - 15 minutes	
<b>2017/2022 Snapshot</b>				
Total Population (2017)	31,552		77,195	
Total Households (2017)	12,742		31,398	
Population Annual Growth Rate (2010-2017)	0.5%		0.4%	
Household Annual Growth Rate (2010-2017)	0.5%		0.4%	
Population Annual Growth Rate (2017-2022, projected)	0.4%		0.4%	
Household Annual Growth Rate (2017-2022, projected)	0.5%		0.4%	
Median Household Income (2017)	\$70,084		\$79,420	
Average Household Income (2017)	\$93,821		\$111,152	
Per Capita Income (2017)	\$38,963		\$45,650	
Median Net Worth (2017)	\$173,595		\$251,962	
Median Disposable Income (2017)	\$53,409		\$58,855	
College Educated Population (2017)	45%		50%	
Average Household Size (2017)	2.39		2.39	
Total Households (2010)	12,298		30,481	
<b>2017 Households by Income</b>				
Total Households	12,742		31,398	
<\$15,000	558	4%	1,329	4%
\$15,000 - \$24,999	1,065	8%	2,160	7%
\$25,000 - \$34,999	1,119	9%	2,479	8%
\$35,000 - \$49,999	1,721	14%	3,506	11%
\$50,000 - \$74,999	2,235	18%	5,154	16%
\$75,000 - \$99,999	1,974	15%	4,734	15%
\$100,000 - \$149,999	2,255	18%	5,928	19%
\$150,000 - \$199,999	820	6%	2,387	8%
\$200,000+	996	8%	3,722	12%
<b>2017 Population by Age</b>				
Total Population	31,552		77,195	
0 - 4	1,592	5%	3,626	5%
5 - 19	5,849	19%	14,654	19%
20 - 34	5,880	19%	12,014	16%
35 - 49	5,726	18%	13,665	18%
50 - 64	6,939	22%	18,053	23%
65 - 84	4,863	15%	12,926	17%
85 +	701	2%	2,255	3%
Median Age	41.7		44.8	
<b>2017 Housing Summary</b>				
Total Housing Units	13,479		33,360	
Owner Occupied Housing Units	63%		68%	
Renter Occupied Housing Units	32%		26%	
Vacant Housing Units	5%		6%	
Median Home Value (Owner Occupied)	\$246,751		\$277,152	
<b>2017 Business Summary</b>				
Total Employees (Daytime Employment)	19,818		45,485	
Total Businesses	1,526		3,592	

Source: U.S. Bureau of the Census, 2010 Census of Population and Housing. Esri forecasts for 2017 and 2022.

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<b>2017-2022 Projected Annual Average Population Growth Rate by Age</b>				
Total Population	31,552		77,195	
0 - 4	5	0.3%	5	0.1%
5 - 19	-28	-0.5%	-95	-0.7%
20 - 34	28	0.5%	48	0.4%
35 - 49	-14	-0.2%	-32	-0.2%
50 - 64	-67	-1.0%	-179	-1.0%
65 - 84	203	4.2%	528	4.1%
85 +	13	1.9%	25	1.1%

### 2017 Households (Age 25-34 ) by Income

HH Income Base	1,699		3,435	
<\$15,000	42	2%	98	3%
\$15,000-\$24,999	107	6%	183	5%
\$25,000-\$34,999	144	8%	277	8%
\$35,000-\$49,999	264	16%	472	14%
\$50,000-\$74,999	357	21%	706	21%
\$75,000-\$99,999	327	19%	665	19%
\$100,000-\$149,999	280	16%	613	18%
\$150,000-\$199,999	94	6%	216	6%
\$200,000+	85	5%	204	6%
Median HH Income	\$68,905		\$74,033	
Average HH Income	\$86,581		\$92,230	

### 2017 Employed Population 16+ by Occupation

Total Civilian Labor Force (Age 16+)	18,012		42,368	
White Collar	11,645 64.7%		28,893 68.2%	
Management/Business/Financial	4,845	26.9%	11,926	28.1%
Professional	2,992	16.6%	8,049	19.0%
Sales	1,651	9.2%	4,285	10.1%
Administrative Support	2,157	12.0%	4,633	10.9%
Services	2,877 16.0%		6,037 14.2%	
Blue Collar	2,875 16.0%		5,969 14.1%	
Farming/Forestry/Fishing	106	0.6%	343	0.8%
Construction/Extraction	563	3.1%	1,066	2.5%
Maintenance/Repair	683	3.8%	1,094	2.6%
Production	923	5.1%	2,278	5.4%
Transportation/Moving	600	3.3%	1,188	2.8%

Source: U.S. Bureau of the Census, 2010 Census of Population and Housing. Esri forecasts for 2017 and 2022.