



Ed Lee
Senior Vice President, Global Content Strategy and Partnerships

Ed's role at ActiveVideo is to drive content strategy and partnership efforts worldwide. He leads engagement with the content community to ensure the company's operator customers have the broadest content offering available to offer to their subscribers. This includes all aspects of content acquisition and management from early engagement with the content community through onboarding, publishing and management of applications in the ActiveVideo AppCloud platform.

Ed brings many years experience gained across the digital media space. He started out at ReplayTV, the first digital video recorder company and most recently spent nearly a decade at Roku, running its content acquisition team and leading the effort to build a massive content library across all verticals of programming.

Ed received a BA in History from Tulane University.