



PRODUCT BULLETIN – 03

**End-of-Sale and End-of-Life Announcement for the
ActiveVideo TAG Platform**

ActiveVideo Confidential

1 Description

ActiveVideo announces the end-of-sale and end-of-life of TAG Platform.

TAG Platform launches interactive Gaming applications.

Table 1: Describes the end-of-life milestones, definitions, and dates.

Table 2: Lists the affected product part numbers.

Table 3: Recommends replacement.

Customers are encouraged to migrate to the new version of CloudTV Platform which offers the latest in component upgrades, performance, and flexibility.

Table 1: End-of-Life Milestones and Dates for the TAG Platform.

Milestone	Definition	Date
FCS	The day the version is first available to customer.	
EOL Announcement	Notification of the upcoming End of Sale date for the version and component. This milestone occurs six months prior to the actual End of Sale date. There will be no more upgrades or new features for the version.	9/1/2015
End-of-Sale Date	The last date to order the product through ActiveVideo channel.	Not Applicable
End of Software Maintenance Releases Date	The last date that ActiveVideo Engineering may release any final software maintenance releases or bug fixes. After this date, ActiveVideo Engineering will no longer develop, repair, maintain, or test the product software. There will be no more bug fixes for the version. There will only be configuration and user support for the version.	3/1/2016
Last Date of Support	The last date to receive service and support for the product. After this date, all support services for the product are unavailable, and the product becomes obsolete.	12/31/2016

Table 2. Product Part Numbers Affected by This Announcement

TAG	TAG Platform and associated components TAG1.5.1 Patch 4, TAG Ad System 2.0 and Channel 4.9.3
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2 Product Migration Options

Not Applicable.

ActiveVideo is not replacing TAG system with equivalent product.

Table 3.

Recommendation	None
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About ActiveVideo

ActiveVideo is the developer of CloudTV, the only software platform that enables service providers, content aggregators and CE manufacturers to *virtualize CPE functions* in the cloud for the purposes of delivering online content, advanced user interfaces and interactive advertising for TV to all generations of set-top boxes and connected devices. CloudTV delivers consistent, branded video experiences from the cloud, eliminating the cost and time to market of writing content for multiple device makes and models. ActiveVideo is a joint venture of ARRIS Group, Inc. (NASDAQ: ARRS) and Charter Communications (NASDAQ: CHTR). For more information and contacts, please visit <http://www.activevideo.com>.