

## Multidomain MDM

## Transform Your Business by Achieving More with Your Information Assets

### A Multidomain Master Data Management (MDM) Solution

The challenge for businesses entering the fully-connected, digital world simply isn't leveraging data. It's developing the right data—complete, accurate and up-to-date master data that informs and empowers every corner of the enterprise. Stibo Systems' industry-leading Multidomain Master Data Management (MDM) offers a flexible, scalable and seamless solution that provides you with a single point of truth for making faster, smarter decisions.

By removing silos to integrate multidomain data points, you can publish and share data across products, customers, stores/locations, suppliers, digital assets and more. You gain accurate data visibility for improving processes, developing personalized experiences, launching customer-focused products and more. Most important, you turn data assets into actionable information, ensuring you get the most out of your investment.

### Benefits of Multidomain MDM

- **Increase Revenue:** Create omnichannel experiences, increase sales opportunities and reduce product returns
- **Enhance Efficiency:** Eliminate duplicate data and error-prone processes for consistency across channels
- **Accelerate Time-to-Market:** Onboard new products and services while simplifying the product lifecycle
- **Streamline Collaboration:** Remove data barriers between departments and with partners for faster decision-making
- **Reduce Risk:** Ensure compliance with regulations and industry standards using accurate record histories

### Key Challenges

- Increased costs due to poor data quality and multiple system implementations
- Multiple versions of data built and maintained by different systems
- Isolated data managed in Excel spreadsheets and other formats
- Disparate product, customer, supplier and other data across business units
- Increased regulatory, compliance and reporting demands across data domains
- Inability to deliver business initiatives that require multidomain integration.

# A Business-first Approach to Mastering Your Data

Stibo Systems' Multidomain MDM gives you up-to-date, accurate master data that integrates people, processes, departments and trading partners. Built on the STEP platform that expands to other domains, including product, customer, and lifecycle, Multidomain MDM allows you to improve a myriad of functions, from rectifying inaccurate, incomplete and duplicate data to supplying unmatched data management and governance. The result is a Business-first approach to using master data to innovate and achieve a competitive advantage.

## What You Can Do with Multidomain MDM

- Identify, link and synchronize data from ERP, CRM, legacy and other systems
- Distribute master data to stakeholders and syndicate it across channels
- Enable the creation of new business models using high-quality data
- Gain real-time visibility and relationships between domains
- Provide an intuitive UI and UX for business process and reporting

## A Seamless Multidomain Platform

Stibo Systems is a world leader in MDM, with a suite of solutions built on the flexible, scalable and connected STEP platform. You can rely on Stibo Systems' solutions, services and partner community to support your business as it grows. As tech innovators, Stibo Systems uses its industry-leading expertise and experience with major brands around the world to meet market demands and exceed customer expectations. Our unified platform makes it easy to expand to and integrate with other data domains — such as customer, supplier, location and employee — to create reliable and consistent master data for the entire organization.

For more information, visit [stibosystems.com](https://stibosystems.com).

### About Stibo Systems

Stibo Systems believes the future of business requires a Digital Business Core™ of operational data that is continuously shaped and delivered to produce superior business outcomes. Stibo Systems is the driving force behind hundreds of forward-thinking companies around the world who have unlocked the full value of their information; empowering business users to act with confidence in their data, adapt quickly to changing market conditions and go beyond to anticipate what's next. Stibo Systems is a privately held subsidiary of the Stibo A/S group, originally founded in 1794. Its corporate headquarters is located in Aarhus, Denmark.