

SDL Translation Service Integration



To make your content relevant to a global audience you need to ensure it is properly localized. But effective localization involves much more than mere translation, it also requires in-depth knowledge about culture and linguistics in order to convey the correct meaning to your target audience. To ensure that your product content is localized accurately and ultimately creates the impact you expect, Stibo Systems' Product Master Data Management (Product MDM) supports content translations from SDL, a global leader and innovator in language and content management services.

Engage your audience – No matter where they are

Writing compelling and impactful product content is already a challenging task without having to localize it for global markets. When targeting other cultures, an inadequate word or conjugation can completely change the meaning or your message and present you as out-of-touch, clumsy or at worst completely unfit to fulfill a prospect's needs. Furthermore, to carry-out accurate localization for your product information can involve a lot of manpower and cost.

To overcome these challenges Stibo Systems' Product MDM solution provides a seamless integration with SDL, a leading language service provider, that provides you with the tools you need to accurately and effectively localize your product information and convey the message you intend regardless of who your audience is or where they are located.

Create, monitor and complete translation tasks

Take advantage of our SDL integration to easily send translation tasks directly to SDL as well as specify which content has to be translated, filtered, and the respective target languages. SDL tasks can also be triggered in Product MDM workflows to ensure they remain a part of your processes, and to guarantee proper re-integration once a translation task is complete.

Key Benefits

- Convey product information properly to your target audience
- Gain complete visibility throughout the localization processes
- Maintain accurate and up-to-date information in multiple languages
- Provide consistent translations and complete them faster

Key Features

- Supports automatic SDL translations with asynchronous service functionality
- Send, monitor, and complete translation jobs directly to SDL with minimal human interaction
- Trigger SDL tasks in your workflows
- Configure multiple SDL translations, for different targets or audiences
- Keep track of translations directly on the Web UI

Since keeping track of multiple translation tasks can quickly become overwhelming, our Web UI lets you see the status and progress for any given translation job as well as display additional information by showing the translation configuration used, number of objects and import order.

Job List Screen

ID	Translation configuration	Started Date	Status	No. of objects
<input type="checkbox"/> BGP_6223	EN->FR	08-11-2017 02:23:59	Failed	1
<input type="checkbox"/> BGP_6226	EN->FR	10-11-2017 12:52:42	Failed	1
<input checked="" type="checkbox"/> BGP_6329	EN->FR	21-11-2017 12:25:53	Failed	98

Translation jobs are imported in the same sequence as they were initiated

Drill-down navigation from translation job to job content

Name
EXD-4002-1002
EXD-4002-1003
EXD-4002-1004
EXD-4002-1005
EXE-1002-1001
EXE-1002-1002
EXE-1002-1003
EXE-1002-1004
EXE-1002-1005
EXE-1002-1007
EXE-1002-1008
EXE-1002-1009

SDL TRANSLATION	
All configurations	▼
Waiting	0
Query Translation	0
Translation Export	0
Send to SDL	0
Waiting for Translation	2
Import Translation	0
Completed	7
Failed	3
Cancelled	0

Easily view the status of all your translation tasks

Translation Configuration

Translation configuration	>	>
> Danish Catalog	...	✕
> French Catalog	...	✕
> German Catalog	...	✕
> Add		

Multiple translation configurations and target languages can be easily set up

About **Stibo Systems**

Stibo Systems believes the future of business requires a Digital Business Core™ of operational data that is continuously shaped and delivered to produce superior business outcomes. Stibo Systems is the driving force behind hundreds of forward-thinking companies around the world who have unlocked the full value of their information; empowering business users to act with confidence in their data, adapt quickly to changing market conditions and go beyond to anticipate what's next. Stibo Systems is a privately held subsidiary of the Stibo A/S group, originally founded in 1794. Its corporate headquarters is located in Aarhus, Denmark. For more information, visit stibosystems.com.