



MEDIA RELEASE

Portage Health Foundation
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FOR IMMEDIATE RELEASE

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Keweenaw Chevrolet donates over \$17,000 from July car sales.

[Hancock, MI] Back in July, a local Houghton business – Keweenaw Chevrolet—committed to donating \$250 per sale to the Portage Health Foundation’s Flood with Love initiative. Their car sales and the committed monies totaled \$17,750. These types of partnerships are helping get families back into safe, health homes.

“It was not only amazing to see Brandon and his team commit such a large percentage of their sales, but also their commitment to helping their neighbors here in Houghton County.” Said PHF’s Marketing and Communications Coordinator Chelsea Goodreau. “This was a really unfortunate situation that caused a lot of loss but it also showed the beauty and the heart of our community.”

PHF’s Flood with Love initiative is still moving forward. Contractors, excavating crews and sub-contractors are working long days to get homes back into safe, healthy conditions. Without the work of these teams, PHF’s initiative would not be able to move forward. This has been a team effort by everyone involved and PHF is thankful for all who have played a part.

You make the difference. Together we make it possible.

The Portage Health Foundation is a 501(c)(3) charitable organization that receives and contributes charitable donations which support the health needs of the community through enhanced philanthropy and community collaboration throughout Baraga, Houghton, Keweenaw and Ontonagon counties.