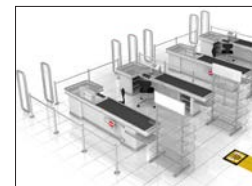




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# ADVISORY WARNING SIGNAGE



[hello@thedeltagroup.co.uk](mailto:hello@thedeltagroup.co.uk)

# Help your staff and customers to stay safe

We are currently living in unprecedented times and many things around the way we live and interact are changing. We are also very keen to assist our retail clients during this challenge and would like to do our bit in helping your staff and customers stay safe.

The purpose of this document provides solutions to help you:

- **Keep your staff protected**
- **Emphasise social distancing**
- **Drive awareness around responsible purchasing**

Branding – We can also provide a creative artworking solution to brand all of the ideas aligned to your brand guidelines.

# Entrance / checkout POS



Elements such as window vinyls and bollard shrouds can be placed at the entrance to educate shoppers on the correct behaviour in-store.

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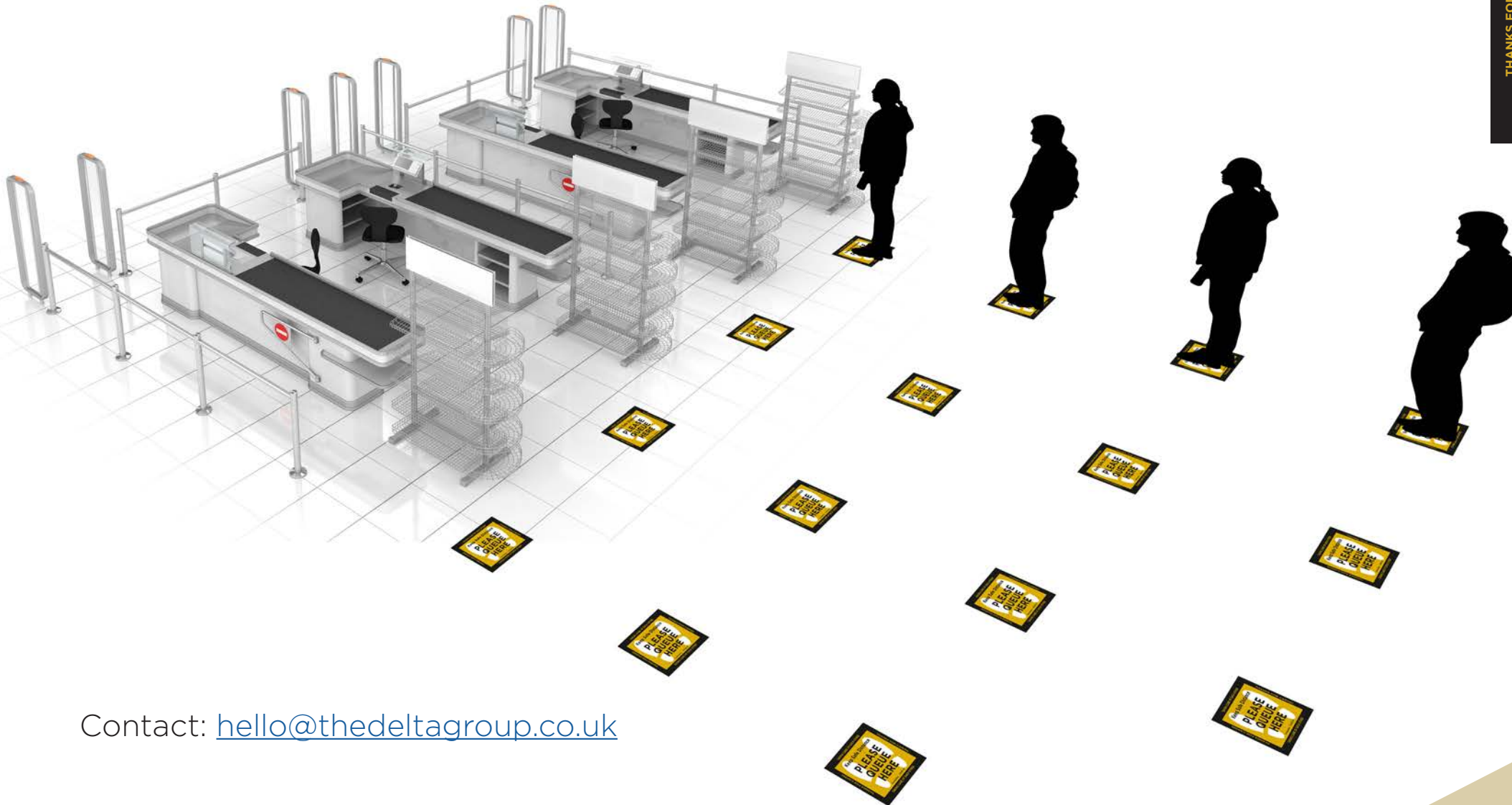


Elements placed around the checkout can instruct shoppers on where to stand whilst queuing.



# Checkout - social distancing floor markers

Floor stickers placed 2 metres apart can assist and protect customers as they queue for the checkout.

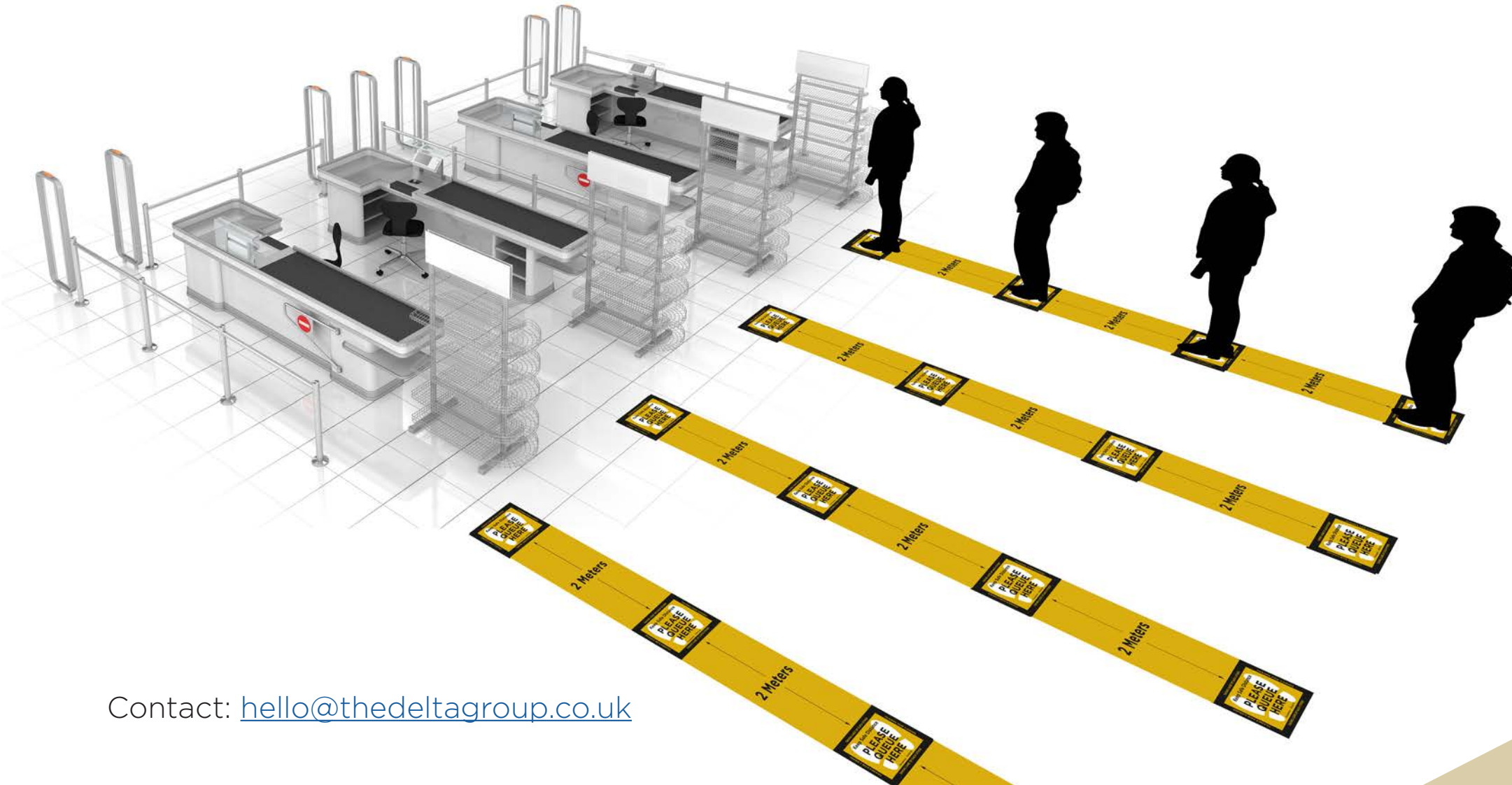


FLOOR GRAPHIC

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# Checkout - social distancing floor strip

An alternative to individual floor markers, would be to create a single strip with the distancing already measured out making it easier to deploy.



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# Social distancing clean stencil

Placed 2 metres apart to assist and protect customers as they queue in outdoor spaces.



Could either be jet-washed or chalked on pavements or car parks.



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# Display totems / security sleeves

Foyer totems, or security sleeves could communicate essential information to the elderly, such as special shopping hours allocated by the store.



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# Shopping trolleys

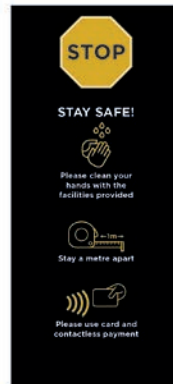
Elements that can be easily applied to shopping trolleys that can assist with hygiene and alert customers.



Disposable wraps  
for trolley handles



Information/  
awareness panels



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# Shopping baskets

Elements that can be easily applied to shopping baskets that can assist with hygiene and alert customers.



Disposable wraps  
for basket handles



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# Pallet wrap

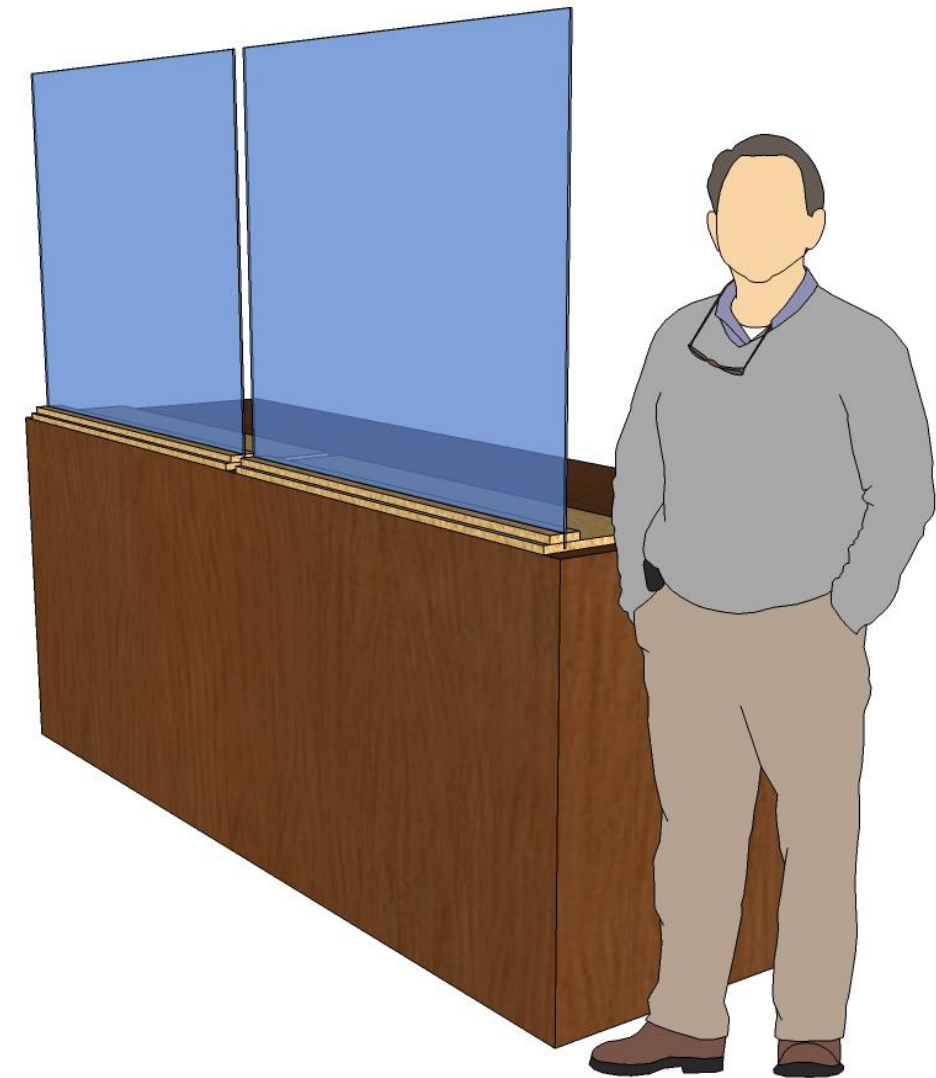
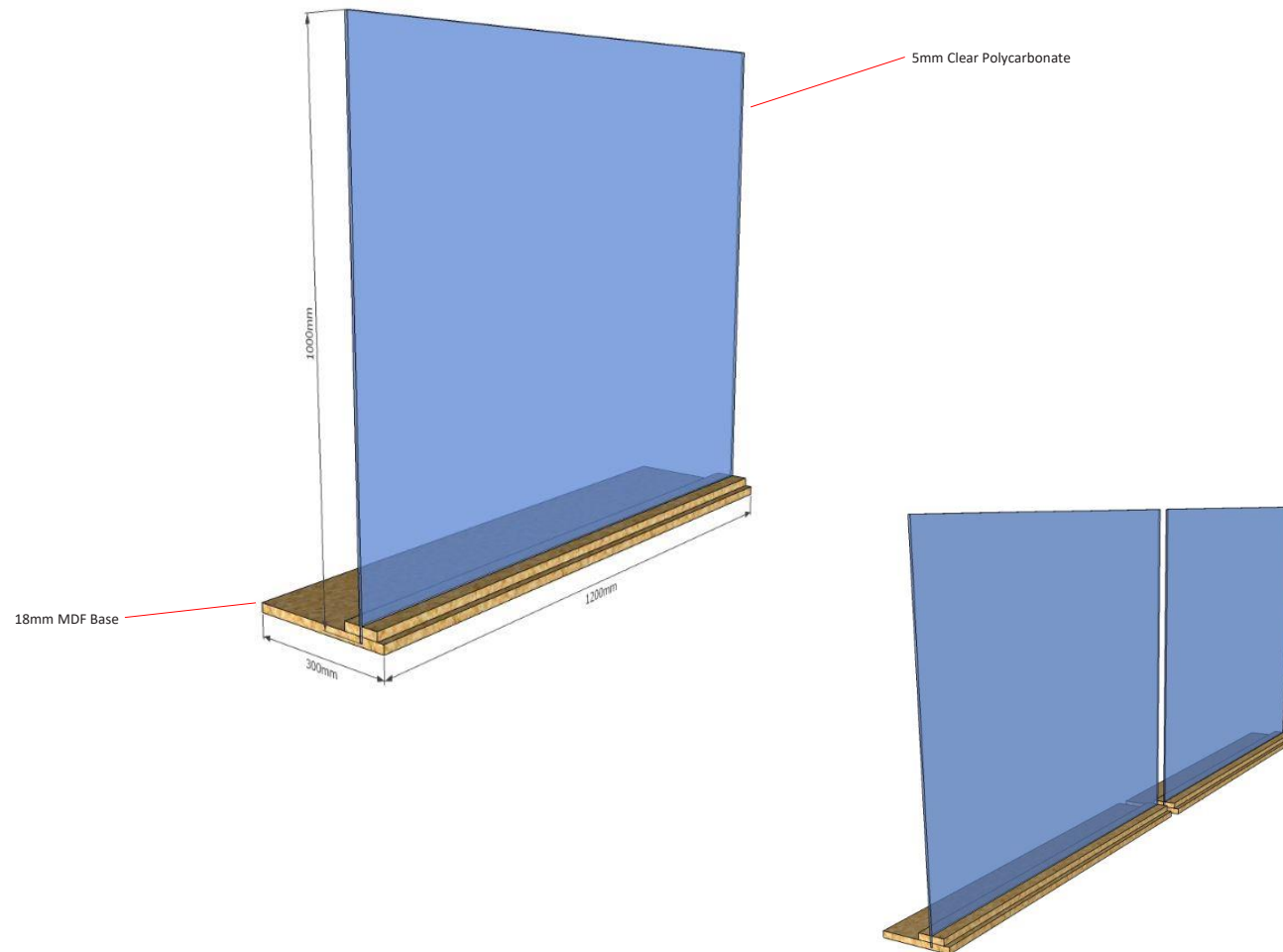
Wrap placed at eye level to communicate information with regard to purchase quotas.



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# Counter screen

A clear, modular, polycarbonate screen that can be situated on counter tops.



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# Fruit & veg screen

Plastic screen that protects the fresh produce whilst on display.



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# Aisle fins

Aisle fins to reinforce responsible shopping and maximum purchasing quantities.



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# Traffic flow

One way flow of traffic where possible would help stop people having to pass in the aisles.



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# Belt barrier

Practical barrier with retractable belt, perfect for controlling customer queues.



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# A-frame



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# Tally counter

For counting customers to limit the flow of people coming into the stores and limit congestion.



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# Clothing

Branded disposable apron / t-shirts.



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# Face shields

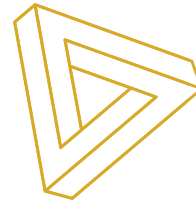
Elements such as this could be made available for shoppers to use whilst in-store.



The 'Visors' are not CE tested or marked. They are designed as a barrier against cough and sneezes and to stop the wearer touching their face and eyes.

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THANK YOU



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