



A Veterans Service Organization Gets Bill Passed with the Right Cosponsors

Background:

A Veterans Service Organization wanted to ensure passage of a bill that would increase funding for mental health care. They needed to recruit cosponsors in order to build momentum for the bill and bring it to the floor.

Solution:

GovPredict's comprehensive GRM includes an AI-driven tool called Cosponsor Oracle. It analyzes Members' voting patterns, statements, cosponsorship history to predict the most likely cosponsors of any pending bill.

Using GovPredict, this VSO identified an additional 25 Members. They set up the meetings and made their case.

End Result:

After the meetings, 20 out of the 25 Members signed on as cosponsors.

The bill made it to the floor, passed both chambers, and was signed into law.

The Problem:

The team knew that the right cosponsors would make the difference between the bill's passage and its failure.

They didn't have the bandwidth to meet with everyone. So they had to find a way to quickly decide which Members would be the most likely to listen to their message and become cosponsors.

How do you identify the most likely cosponsors? That was the problem.

They had some background information about some Members' stated opinions, but not enough detailed data to make reliable decisions quickly.

BIGGEST WINS USING GOVPREDICT

- ✓ BEST TARGETS FOR COSPONSORSHIP ID'D IN MINUTES
- ✓ BILL BECAME LAW