**GP** GovPredict

# An Association Achieves Logistical Miracle: Seamlessly Adjusts Meetings During Hill Day

A trade association had never used an app for their Hill Day. Their team always printed and delivered detailed packets for each attendee, including meeting times/locations, talking points, etc. Their membership was not known for being early adopters of any technology, and this strategy served them well for many years.

## Problem

**Hill Day appointment changes resulted in missed meetings.**

During the Hill Day itself, the association had 3 employees managing the schedules. There were almost always last-minute changes. Each time a Member's office reached out to move a meeting, the association staff had to email the relevant attendees.

Inevitably, many of these emailed updates would go unread (or were sent to the wrong email address). Attendees would show up ready for a productive meeting, only to be told they should have been there two hours earlier. In short, it was a logistical nightmare.

## Solution

They decided to try GovPredict's Hill Day app.

Whenever meetings changed, the staff updated the information on their end.

The app automatically sent push notifications to the attendees and also automatically updated their native calendars with the most up-to-date information.

## Result

Not a single meeting was missed, a remarkable achievement. The staff took the time they had previously spent chasing down attendees and used it to organize other aspects of the event.

To help ease the transition, during this experimental year they still distributed the printed packets. Based on attendee feedback, they will scale back the packets dramatically and may eliminate them entirely in future years.

**BIGGEST WINS USING GOVPREDICT**
100% sucess in updating meetings
Time/money saved