

A Veterans Service Organization Gets Bill Passed with the Right Cosponsors

A veterans service organization wanted to ensure passage of a bill that would increase funding for mental health care. They needed to recruit cosponsors in order to build momentum for the bill and bring it to the floor.

Problem

How do you identify the right people to target for cosponsorship?

The team knew that the right cosponsors would make the difference between the bill's passage and its failure.

They didn't have the bandwidth to meet with everyone. So they had to find a way to quickly decide which Members would be the most likely to listen to their message and become cosponsors.

How do you identify the most likely cosponsors? That was the problem.

They had some background information about some Members' stated opinions, but not enough detailed data to make reliable decisions quickly.

Solution

GovPredict's Intelligence product includes an AI-driven tool called Cosponsor Oracle. It analyzes each Member's voting patterns, statements, and cosponsorship history to predict the most likely cosponsors of any pending bill.

Using GovPredict, this VSO identified an additional 25 Members who would be the most likely to cosponsor their bill. They set up the meetings and made their case.

Because each Member was already predisposed to the the issue, they were much more willing to hear the VSO's arguments.

Result

After the meetings, 20 out of the 25 Members signed on as cosponsors.

The bill made it to the floor, passed both chambers, and was signed into law.



BIGGEST WINS USING GOVPREDICT

Best targets for cosponsorship ID'd in minutes
Bill became law