

Digital Products



Speed Innovation and Disruption Through Custom Digital Product Development

Develop a custom digital solution that matches how you want to work rather than paying to customize an off-the-shelf solution.

HatchWorks helps businesses transform an innovative need or idea into a custom digital product that uniquely addresses specific business needs and saves time and expense of buying and adapting off-the shelf solutions. HatchWorks builds custom digital products to focus on the core needs of the user, business, data, and technology which results in a solution that matches current workflows and adapts to current data availability allowing an organization to offer a solution that fits how they want and need to work.

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Services:

Product Discovery
Research and Analysis
User Experience Design
Rapid Solution Prototyping
Solution Architecture
Software Development
Agile Project Delivery

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HatchWorks transformation process begins with Co-Visioning to quickly define strategy by collaborating to define outcomes, business requirements and readiness. This process helps to narrow the focus on a solution that will have maximum benefit as well as define high level requirements for the user and technology. The Design phase of the process develops detailed solutions through understanding user needs and workflows and creating detailed screen designs and application flow decisions shown in prototypes. Rapid and iterative prototyping of solutions allows for assessment with users and consensus building within an organization. Effectively building custom digital products requires a team familiar with requirements documentation and development processes that allow for iterative development that builds in complexity. The highly experienced HatchWorks team uses Agile development to quickly define and develop the solution so that we can learn an improve quickly.

Benefits:



Customization – creation of a solution that fits how an organization needs to work rather than an adapted off-theshelf solution



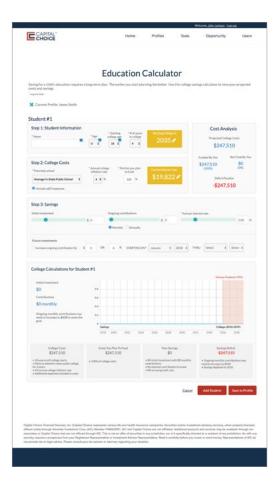
Integration – solution and processes build around the requirements of data and technology already on place



Cost effectiveness – Rapid development of a solution validated and refined by the organization not constrained by the limitations of an existing solution



Healthcare Patient Management Tool



Financial Sales Operations Tool

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