

# AppOmni for Salesforce

## Value of AppOmni

- Discover and manage data leaks across Salesforce deployments without hiring dedicated SaaS security staff
- Easily integrate Salesforce logs and events into your existing SIEM or data lake, and offload SaaS-specific threat detection and correlation
- Continuously monitor and assess Salesforce deployments against expert security baselines to identify risky configurations, improper access controls, and compliance violations



## Managing Risk with Enterprise Salesforce Deployments

AppOmni allows enterprises to quickly manage their Salesforce risk without hiring dedicated security staff and experts. Security, compliance, and IT teams using AppOmni for Salesforce gain immediate visibility into the effective configuration of their Salesforce deployments, including data exposures, configuration-based vulnerabilities, and unauthorized access.

### Data Access and Data Leak Management

Enterprise Salesforce deployments often include one or more production deployments, along with several replicas of each production environment used for

development and testing. Additionally, enterprise customers will have configured custom data stores and workflows to support the bespoke business process built on the power of the Salesforce ecosystem.

AppOmni for Salesforce can cut through the technical complexity of Salesforce to quickly provide visibility into this sea of deployments, processes, and configurations and automatically baseline against security best practices. In addition to quickly and continuously identifying unwanted data exposures and data leaks, both internal and external, AppOmni provides guided remediation to immediately resolve the issues without requiring that customers maintain technical security experts or consultants for Salesforce.

## Configuration-based Vulnerability Detection

As the industry-leading enterprise SaaS application, Salesforce offers a myriad of settings and configurations to support any customer use case and business process. As with any robust platform, managing Salesforce requires domain-specific training and experience to understand the trade offs and interactions of the configuration options. AppOmni provides enterprises with both immediate visibility into the effective state of their many Salesforce environments as well as expert guidance around the best practices specific to each system and current configurations that may create vulnerabilities or policy violations.

## Detecting Unauthorized Salesforce Access

Monitoring SaaS application usage is an increasingly time consuming activity for many enterprise security and operations teams. Time consuming projects such as building and

maintaining custom integrations to obtain activity logs, parsing the multiple log formats available from each service type, and pulling those logs into an enterprise's current pipeline are hoisted onto operations team for each new SaaS application used by a company.

In the case of large platforms such as Salesforce, operations teams must also perform deep research for each platform into all of the possible event types to identify the significance to their overall detection program. Additionally, a lack of context around the nature and criticality of the data involved in an event greatly reduces the value of the events and hinders risk decisions.

Event monitoring in AppOmni leverages the platform's deep understanding of Salesforce to incorporate event and data context, producing highly accurate and relevant security events delivering actionable information.



ABOUT APPOMNI AppOmni is the leading software as a service (SaaS) data security and management platform for the enterprise. AppOmni provides unprecedented data access visibility, management, and security of SaaS solutions, enabling organizations to secure mission-critical and sensitive data. AppOmni's patent-pending technology comprehensively scans APIs, security controls, and configuration settings to evaluate the current state of SaaS deployments and compare against best practices and business intent. With AppOmni, organizations can establish rules for data access, data sharing, and third party applications that will be continuously and automatically validated. The company's leadership team brings expertise and innovation from leading SaaS providers, high tech companies, and cybersecurity vendors.

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