

INTOWN

# Membership Brochure





# The Private Social Club For Golfers



# Index

The Location	04
About the Club	11
Amenities	13
Membership	20
Hours	23
Additional Locations	25
Contact	27

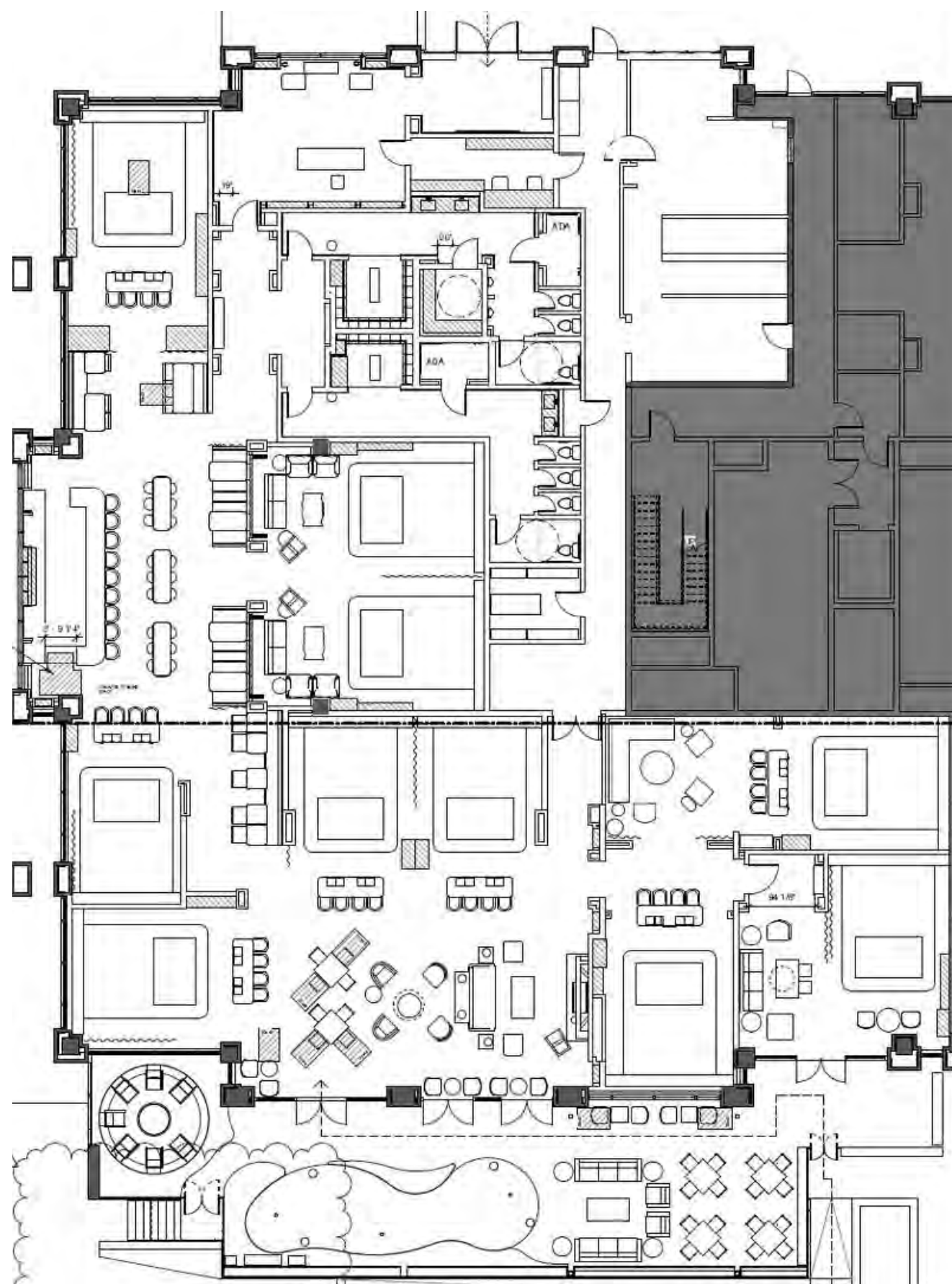
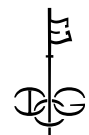


Membership 2023

Atlanta, GA

# Atlanta, GA





## Two Buckhead Plaza

Located in the heart of Buckhead, our club features a convenient off-street bag drop and valet parking stand. We partnered with ai3, the architecture and design firm behind several of Atlanta's most admired and sought-after restaurants to help lay out the space. The club spans roughly 12,000 square feet and includes a large patio that looks out onto Peachtree Road, diagonal from burger restaurant Shake Shack and next door to King + Duke.





Designed by ai3

Membership 2023

Atlanta's leading restaurant and hospitality architect and designer

- Iberian Pig
- Cooks & Soldiers
- Castellucci Hospitality
- Local 3
- Warhorse
- Chef Chris Hall
- Local Republic
- Miller Union
- Rumi's Kitchen
- Ink & Elm
- Ticonderoga Club (Krog Street Market)
- Atlanta Hawks - State Farm Arena
- Coda Tech Square
- Reynolds Lake Oconee
- Chef Kevin Gillespie
- Levy Restaurants



Membership 2023

Atlanta, GA







Membership 2023

Atlanta, GA





Membership 2023

Atlanta, GA

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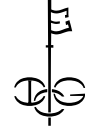




# About the Club

*INTOWN*

*GOLF CLUB*



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# Why Intown Golf Club?

## Curated Community

A well-rounded and curated community — including existing private club members, first time club members, business executives, and everything in between.

## Attention To Detail

From the moment of arrival, you'll experience a sense of intrigue and escape. Everything is thoughtfully crafted - from the hand-made cocktails to the locally sourced, seasonal food menu.

## No Matter The Weather

We all struggle to find time to work golf into daily life as much as we'd like. Intown Golf Club offers a convenient and weather-proof setting where you can play 18 holes in 45 minutes, day or night, rain or shine.

## Immersive Golf Experience

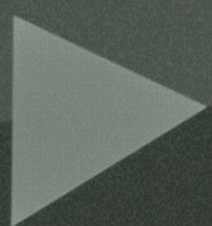
Best-in-class TrackMan golf simulators offer a one-of-a-kind indoor golf experience that combines competitive fun with world-class technology to improve your game.



Membership 2023

Atlanta, GA

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# Amenities





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# Come for the Golf.

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## Golf Simulators

10 bays with seating and TVs,  
play 200+ famous courses.

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## Golf Instruction

Full-time PGA pro staff for  
personal and group lessons

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## Club Fitting

Premier club fitting from  
True Spec Golf

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## Golf Fitness

Titleist TPI

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## Golf Events

Tournaments, weekly events,  
and season-long leagues

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## Rentals & Storage

Premium clubs for rental  
and bag storage



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# Stay for the Rest.

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## Premium Food & Drink

Craft drinks and thoughtfully executed food menu

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## Private Events

Event space offerings for corporate meetings and parties

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## Coworking Space

Flexible lounge space for work and play

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## Community

An engaging community with a full slate of events

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## Locker Room

Premium lockers, showers and steam experience

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## Fitness

Titleist TPI, fitness center access, and more



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## World-Class Food & Drink

### Unique and thoughtfully crafted menu

- One-of-a-kind bar with craft cocktails and beer on tap
- Federico Castellucci III, president and CEO of Castellucci Hospitality Group, is an investor and advisor and will oversee the restaurant and bar program (runs Iberian Pig, Cooks & Soldiers, and more)







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# Technology

## TrackMan

Everything matters, but the golf experience matters the most. Intown Golf Club exclusively offers the most advanced technology using TrackMan simulators throughout the property. This represents the very best practice tool and accurate golf experience for our members.



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# Technology

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## Live-Shot Analysis

Data-driven analysis using radar, camera and video

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## Shot Optimizer

Shots individually assessed to point out what needs work

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## Video Recordings

Up to six camera angles recorded for video output via the app

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## Impact Data

30+ data points on impact and ball-flight tracking

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## World-Class Course Play

200+ iconic courses from around the world available to play

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## Contests & Competition

Compete virtually in global tournaments and contests



# Technology

(CONT.)

## Next-Level Game Improvement

Each member receives an initial golf assessment that sets the stage to empower both the member and our instructors to take massive steps in game improvement.

Instructors receive ongoing data and reporting that makes each lesson more impactful. This data gives instructors the power to create proactive and personalized training plans that are data driven and constantly monitored. Members have easy access all reports and data.



Membership 2023

Atlanta, GA

# Membership





# Waiting List

Thanks to overwhelming interest and strong support from our early members — we are on a wait list.

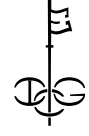
We plan to release a handful of memberships each month so we encourage you to get on the waitlist now if you are interested.



# Membership Details

	SOCIAL	INDIVIDUAL - ASSOCIATE	INDIVIDUAL - CORE	FAMILY
Initiation Fee (35 and over)	\$ 7,500	\$ 10,000	\$ 10,000	\$ 12,500
(Under 35)	\$ 4,000	\$6,000	\$ 6,000	\$ 7,500
Monthly Dues *	\$ 155	\$ 215	\$ 305	\$ 375
Access And Reservation Privileges	Individual Only	Individual Only	Unaccompanied spouse access for non-golf	Spouse and kids under 24 as named members w/ full golf privileges

\* Billed quarterly or annually (additional 5% charge for quarterly billing)



# Membership Details

(CONT.)

## SOCIAL

## INDIVIDUAL - ASSOCIATE

## INDIVIDUAL - CORE

## FAMILY

Peak Golf

None

2 advance reservations / mo

6 advance reservations / mo

6 advance reservations / mo

Off-Peak Golf

8 / yr

Unlimited off-peak

Unlimited off-peak

Unlimited off-peak

Peak Golf Walk-Ins

Limited

Unlimited

Unlimited

Unlimited

Advance Booking

5 day advance booking

7 day advance booking

10 day advance booking

10 day advance booking

Additional Fees

Golf guest fees are \$35 for all tiers, non-golf guests are not subject to a fee. Lessons, tournaments, bag storage and club fitting are all subject to additional fees.

Peak hours are Sept - Mar, football weekends and 4pm-close



# Hours

	TUES - FRI	SATURDAY	SUNDAY
Hours of Operation	7 am - 10 pm	8 am - 10 pm	8 am - 5 pm
Off-Peak Hours	7 am - 4 pm	8 am - 10 am	8 am - 10 am
Peak Hours	4 pm - 10 pm	10 am - 10 pm	10 am - 5 pm





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# Additional Locations

Charlotte, NC

Nashville, TN

Philadelphia, PA

Scottsdale, AZ

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Opening Spring 2023

Identified prime real estate options

Identified prime real estate options

Researching locations

Atlanta (Midtown), GA

Washington, DC

Austin, TX

More to come

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Researching locations

Researching locations

Researching locations



# Next Steps

We are currently on a waitlist, but we are always looking for good potential members.

If you're interested in exploring membership opportunities, we invite you to:

Submit a membership application

[APPLY](#)

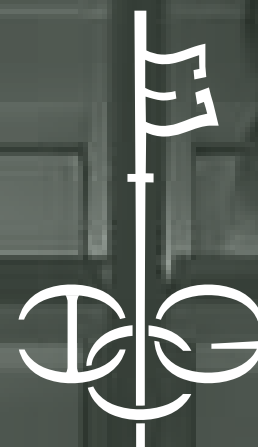
Book a club tour

[BOOK NOW](#)

Schedule a quick intro chat

[SCHEDULE](#)





WORLD TOUR 4 HITS GOLF

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